



WILLIAMSON FINANCIAL SERVICES LIMITED

FOUR MANGO LANE, SURENDRA MOHAN GHOSH SARANI, KOLKATA - 700 001

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Website : www.williamsonfinancial.in

CIN - L67120AS1971PLC001358

30th March 2017

The Secretary
BSE Limited
P.J. Towers, 25th Floor
Dalal Street,
MUMBAI -400 001
Scrip Code:531508

The Secretary
The National Stock Exchange
of India Ltd, Listing Dept.
Exchange Plaza, 5th Floor
Plot No.C/1, G-Block
Bandra-Kurla Complex
Bandra (E)
MUMBAI - 400 051
Scrip Code:EVEREADY

The Secretary
The Calcutta Stock -
Exchange Limited
7, Lyons Range
KOLKATA 700001
Scrip Code:10000029

The Secretary
Eveready Industries India Limited
1 Middleton Street
Kolkata - 700071

Dear Sir,

SECURITIES & EXCHANGE BOARD OF INDIA
(SUBSTANTIAL ACQUISITION OF SHARES & TAKEOVERS) REGULATIONS, 2011
- DISCLOSURE FOR PLEDGE OF SHARES

We inform you that 2,52,050 Equity Shares of Rs.5/- each of Eveready Industries India Limited held by our Company have been pledged on 28th March 2017. We submit herewith the required information in this regard in Annexure-1 as specified by SEBI in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, which we trust you will find in order.

Please acknowledge receipt.

Yours faithfully,
WILLIAMSON FINANCIAL SERVICES LIMITED


(K. K. BAHETI)
DIRECTOR

Encl. as above.

Registered Office : Udayan, House No. 147, 2nd Floor, Ganeshguri,
R. G. Baruah Road, Guwahati - 781 005

ANNEXURE - 1

Disclosure by the Promoter(s) to the Stock Exchanges and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)		Promoter holding in the Target Company		Promoter holding already encumbered		Type of event (creation/release/invocation)		Date of creation/release/invocation of encumbrance		Type of encumbrance (pledge/lien/non disposal/under-taking/others)		Reasons for encumbrance**		Details of Events pertaining to encumbrance		Post event holding of encumbered shares {creation [(2)+(3)]/release [(2)-(3)]/invocation [(1)-(3)]}	
Names of the Stock Exchanges where the shares of the Target Company are listed		Number		% of total share capital		Number		% of total share capital		Type of encumbrance (pledge/lien/non disposal/under-taking/others)		Name of the entity in whose favour shares encumbered***		Number		% of total share capital	
Date of reporting		1		2		3		4		5		6		7		8	
Name of the Promoter(s) or PACs with him*		Number		% of total share capital		Type of event (creation/release/invocation)		Date of creation/release/invocation of encumbrance		Type of encumbrance (pledge/lien/non disposal/under-taking/others)		Reasons for encumbrance**		Number		% of total share capital	
EVEREADY INDUSTRIES INDIA LIMITED																	
1. Bombay Stock Exchange Limited																	
2. The National Stock Exchange of India Limited																	
3. The Calcutta Stock Exchange Limited																	
30th March 2017																	
WILLIAMSON FINANCIAL SERVICES LIMITED																	
Name of the Promoter or PAC on whose shares encumbrance has been created/released/invoked																	
Details of the creation of encumbrance																	
Williamson Financial Services Ltd	63709888	8.7649	1.52	1105524	0.00	Creation	28.03.2017	Pledge	Company's borrowing	252050	0.35	IL&FS Financial Services Ltd	1357574	1.87			
Brij Mohan Khaitan	35897	0.0494	0.00	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00			
Deepak Khaitan (HUF)	43200	0.0594	0.00	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00			
Aditya Khaitan	232266	0.3195	0.00	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00			
Amritanshu Khaitan	165000	0.2270	0.00	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00			
Yashodhara Khaitan	192745	0.2652	0.00	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00			
Kavita Khaitan	2200	0.0030	0.00	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00			
Isha Khaitan	17500	0.0241	0.00	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00			
Vanya Khaitan	164650	0.2265	0.00	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00			
Williamson Magor & Co. Limited	17007841	23.3987	3.44	2500000	3.44	N.A.	N.A.	Pledge	Company's borrowing	0	0.00	IL&FS Financial Services Ltd	2500000	3.44			
-Do-	4148246	5.7070	0.00	3200000	4.40	N.A.	N.A.	Pledge	Company's borrowing	0	0.00	Axis Trustee Services Ltd	3200000	4.40			
Bishnauth Investments Ltd	1663289	2.2883	0.00	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00			
McLeod Russel India Limited	987484	1.3585	0.00	980000	1.35	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00			
Babcock Borsig Limited	307400	0.4229	0.00	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00			
Bennett, Coleman And Company Ltd	271337	0.3733	0.00	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00			
Kilburn Engineering Limited	171113	0.2354	0.00	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00			
Ichamati Investments Limited	116443	0.1602	0.00	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00			
United Machine Co. Limited	85366	0.1174	0.00	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00			
Zen Industrial Services Limited	30000	0.0413	0.00	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00			
Nitya Holdings & Properties Ltd	3030	0.0042	0.00	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00			
Dufflaghur Investments Limited	3030	0.0042	0.00	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00			
Total	32015995	44.0462	14.15	10285524	14.15					252050	0.35	WILLIAMSON FINANCIAL SERVICES LIMITED	10537574	14.50			

Signature of the Authorized Signatory:

Place: Kolkata

Date : 30th March 2017

(*) The names of all the promoters, their shareholding in the Target Company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(**) For example, for the purpose of collateral for loans taken by the Company, personal borrowing, third party pledge etc.

(***) This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.



(Signature)
(K. K. BAHETTI)
DIRECTOR