

MSIL: CSL: NSE&BSE: 2017

3rd March 2017

Vice President

National Stock Exchange of India Limited

“Exchange Plaza”, Bandra – Kurla Complex

Bandra (E)

Mumbai – 400 051

General Manager

Department of Corporate Services

Bombay Stock Exchange Limited

Phiroze Jeejeebhoy Towers

Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

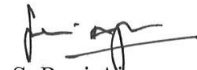
Please find enclosed herewith as Annexure – “A”, a copy of press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**



S. Ravi Aryar

Executive Director (Legal)

& Company Secretary

Encl.: As above

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Press Release**Maruti Suzuki forays into high performance segment with Baleno RS**

*RS = Road Sport: Combines power and design to usher in a new performance segment
Boosterjet Direct Injection Turbo Charged engine for outstanding power and torque in all drive conditions*

#RuletheRoad #MadeofSpeed #PerformanceUnlimited #FeeltheRush

New Delhi, March 03, 2017: India’s automobile market leader Maruti Suzuki India Limited marked its entry into a high-performance segment with the Baleno RS here today. The Baleno RS brings to India Suzuki’s latest innovation - 1.0 litre Boosterjet Direct Injection Turbo Charged engine - which delivers 20% more power and 30% more torque than a 1.2 litre naturally aspirated petrol engine. The Baleno RS delivers effortless driving performance both in city conditions as well as highways.

Presenting the Baleno RS, **Managing Director & CEO, Maruti Suzuki, Mr. Kenichi Ayukawa** said: *“With the path-breaking 1.0 litre Boosterjet Maruti Suzuki marks its entry in the high performance segment. The 1.0 litre Boosterjet Direct Injection Turbo Charged engine delivers outstanding power, which is 20% more, than a conventional 1.2 litre petrol engine. At the same time, torque is over a wide range of RPM and is 30% higher than a conventional 1.2 litre petrol engine. Baleno RS is for the performance enthusiasts who seek more power, throttle response and excitement in their day-to-day driving.”*

#PerformanceUnlimited

Baleno RS offers a smooth and peppy ride across all driving conditions, thanks to peak torque available for a wide range of RPM (150 Nm @1700-4500 RPM). This means, the driver can drive effortlessly without frequent change of gears.

**#PerformanceUnlimited**

- ✓ 1.0L Booster Direct Injection Turbo charged Engine
- ✓ Offers 20% more power and 30% more torque compared to 1.2L naturally aspirated engine
- ✓ Peak torque is available for a wide range of engine RPM - 150 Nm @ 1700-4500 RPM
- ✓ Performs superbly across all conditions from city rides to highway driving
- ✓ Built on Suzuki Next-Gen platform, which is light in weight but high on rigidity, strength and safety, with superior NVH

#RuletheRoad

- ✓ Baleno RS comes with design that complements its reputation as a performance car
- ✓ Features sporty front and rear bumpers and grille coupled with front, rear and side under body spoilers
- ✓ Sports highly defined curves and powerful styling with black sporty alloys
- ✓ Stunning black interiors amplify the thrill you experience from Baleno RS
- ✓ Coloured TFT multi information display system
- ✓ Equipped with Smartplay Infotainment System

#AheadinSafety

- ✓ Baleno RS is tested at Rohtak R&D centre and meets future advanced safety norms:
 - Pedestrian safety Compliance
 - Side Impact compliance
 - Frontal Offset impact compliance
 - ISOFIX child seat restraint anchorages
- ✓ Extensive use of High tensile steel makes the body stronger, safer and lighter
- ✓ Dual airbags, seatbelts with pre-tensioners and force limiters

Boosterjet is a powerful combination of two technologies: Direct Injection System and a Turbo charger. The Baleno RS effectively responds to the driver's command for acceleration and performance, thanks to the powerful all-aluminum, three-cylinder, 1.0 L Boosterjet engine.

#RuletheRoad

Baleno RS sports a distinct exterior styling and sporty body kit. The design perfectly complements its reputation as a performance car. The signature "Fire Red" colour of Baleno RS portrays its performance character.

All new sporty front grille, bold front bumper, underbody spoilers married with black sports alloys and the signature RS emblem on the rear accentuate the sporty looks of the car. Not just the exteriors, but also the stunning black interiors amplify the thrill you experience from Baleno RS.

#AheadinSafety

Baleno RS, is launched in a single variant (Alpha) and complies with advanced safety norms including pedestrian safety, side and frontal offset impact, ahead of regulation timelines. Baleno RS also has ISOFIX child-seat restrain anchorages in addition to dual airbags, seatbelts with pre-tensioners and force limiters. Disc brakes in all wheels, coupled with ABS and EBD enhance safety. Driver seat belt reminder buzzer with lamp & rear parking sensors with camera are among the other safety features in Baleno RS.

Specifications:

Length	3,995 mm	Range of Colours	<ul style="list-style-type: none">• Fire Red• Pearl Arctic White• Premium Urban Blue• Premium Silver• Granite Grey• Ray Blue• Autumn Orange
Height	1,510 mm		
Width	1,745 mm		
Max Torque	150Nm@1700 - 4500rpm		
Max Power	75kW@5500rpm		
Engine Capacity	998 cc		
Boot Space	339 litres (VDA Method)		
Wheel Base	2,520 mm		
Ground Clearance	170 mm (Unladen)		

Baleno RS introductory price is Rs 8.69 lakh Ex-Showroom Delhi.

Click here for high-res images of Baleno RS:

<https://www.flickr.com/photos/126049010@N03/sets/72157679023847821>