



HQ/CS/CL.24B/16148
21 March 2017

Sir,

Sub: Nilesat and Tata Communications collaborate to ensure robust media delivery and optimised end user viewing experience across MENA region.

Please find attached herewith the press release on the captioned subject being issued today.

Thanking you,

Yours faithfully,
For Tata Communications Limited

A handwritten signature in blue ink, appearing to read 'Manish Sansi', written over a horizontal line.

Manish Sansi
Company Secretary &
General Counsel (India)

To:

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- 2) Security Code TATACOMM, National Stock Exchange of India Limited. Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai, Maharashtra 400051

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Nilesat and Tata Communications collaborate to ensure robust media delivery and optimised end user viewing experience across MENA region

Agreement brings together the region's largest satellite operator and world's largest fibre network allowing global broadcasters to seamlessly reach the MENA market

Dubai, United Arab Emirates - March 21, 2017 - [Tata Communications](#), a leading provider of A New World of Communications™, announced at [CABSAT Dubai](#) today a first-of-its-kind partnership with [Nilesat](#), the MENA region's leading satellite and teleport services provider. The partnership allows both parties to leverage infrastructure to ensure optimal regional media delivery over IP and enhance regional connectivity with broadcasters across the globe to serve MENA broadcaster needs and afford end users an unparalleled viewing experience.

Leveraging Tata Communications' Video Connect service built on the world's most advanced fibre network, Nilesat will be able to better connect with global broadcasters for its MENA up linking to reach local subscribers with stronger reliability and rich content that is better routed through fibre. Equally, Tata Communications will leverage Nilesat's infrastructure and coverage area.

Brian Morris, Vice President and General Manager of Global Media & Entertainment Services, Tata Communications said, "Emerging TV platforms coupled with the way in which media is consumed today is placing an ever-growing demand on bandwidth globally. With increasing consumer demand for high definition and real time broadcast, media providers need the ability to seamlessly extend any existing video networks to continue to enhance viewing experiences while optimising costs. We are keen to work closely with Nilesat in its bid to have a cost-effective and reliable hybrid solution for media delivery that users across the MENA region can enjoy."

Commenting on the partnership, **Hamdy Monir, Chief Technical Officer CTO, Nilesat** said, "As we work closely with Tata Communications, we enable more international channels to broadcast in the MENA region as well as MENA region TV channels to broadcast internationally. Regional users will also benefit from an accelerated TV format upgrade in HD, UHD, 4K and 8K."

Tata Communications' Video Connect overcomes the challenges to enable organisations to seamlessly extend any existing video network to locations across the globe, delivering strong live media transport over IP to enhance the user's viewing experience. The platform offers constant bandwidth availability and video transmission over diverse protected fibre paths to ensure seamless video delivery, while connecting all the main media hubs and teleports of the world, including over 100 broadcasters.

Nilesat is the dominant satellite and teleport services provider in the MENA region with more than 95% of households in the region tuning in to their satellites for receiving broadcast content from all over the globe. Content owners and broadcasters around the world depend on Nilesat as the primary route to reach users in this region.

Ends...

Notes to editors

About Nilesat

Since the establishment of the Nilesat in 1996, the company has been keen on delivering high quality services and media content that reflects its deep belief in upgrading the accuracy and the transparency of the overall media message that respects the mind and conscience of the human beings at any time and place. Nilesat's media message respects all religions and renounces hatred and any calls for violence and extremism. It is a message of love and peace to all humanity.

Emanating from where we stand, Nilesat's management aims to mobilize its efforts and dedicate its human resources to continuously modernize the infrastructure, technologies and the basic services to keep pace with the latest science findings in this field.

Nilesat confirms to its valued customers that it is continuously seeking to provide all the necessary capabilities to update the available services and technologies to provide a work organization and performance that meet the ambitions and demands of the Arab and African citizens at any time and place.

For more information, visit <http://www.Nilesat.com.eg>

About Tata Communications

Tata Communications Limited (CIN no: L64200MH1986PLC039266) along with its subsidiaries (Tata Communications) is a leading global provider of A New World of Communications™. With a leadership position in emerging markets, Tata Communications leverages its advanced solutions capabilities and domain expertise across its global and pan-India network to deliver managed solutions to multi-national enterprises, service providers and Indian consumers.

The Tata Communications global network includes one of the most advanced and largest submarine cable networks and a Tier-1 IP network with connectivity to over 240 countries and territories across 400 PoPs, as well as nearly 1 million square feet of data centre and collocation space worldwide.

Tata Communications' depth and breadth of reach in emerging markets includes leadership in Indian enterprise data services and leadership in global international voice. Tata Communications Limited is listed on the Bombay Stock Exchange and the National Stock Exchange of India.

For more information, visit <http://www.tatacommunications.com>

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Forward-looking and cautionary statements

Certain words and statements in this release concerning Tata Communications and its prospects, and other statements, including those relating to Tata Communications' expected financial position, business strategy, the future development of Tata Communications' operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors, including financial, regulatory and environmental, as well as those relating to industry growth and trend projections, which may cause actual results, performance or achievements of Tata Communications, or industry results, to differ materially from those expressed or implied by such forward-looking statements. The important factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements include, among others, failure to increase the volume of traffic on Tata Communications' network; failure to develop new products and services that meet customer demands and generate acceptable margins; failure to successfully complete commercial testing of new technology and information systems to support new products and services, including voice transmission services; failure to stabilize or reduce the rate of price compression on certain of the company's communications services; failure to integrate strategic acquisitions and changes in government policies or regulations of India and, in particular, changes relating to the administration of Tata Communications' industry; and, in general, the economic, business and credit conditions in India. Additional factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements, many of which are not in Tata Communications' control, include, but are not limited to, those risk factors discussed in Tata Communications Limited's Annual Reports. The Annual Reports of Tata Communications Limited are available at www.tatacommunications.com. Tata Communications is under no obligation to, and expressly disclaims any obligation to, update or alter its forward-looking statements.
