

MSIL: CSL: NSE&BSE: 2017

2nd March 2017

Vice President

National Stock Exchange of India Limited

“Exchange Plaza”, Bandra – Kurla Complex

Bandra (E)

Mumbai – 400 051

General Manager

Department of Corporate Services

Bombay Stock Exchange Limited

Phiroze Jeejeebhoy Towers

Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure – “A”, a copy of press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**



S. Ravi Aiyar

Executive Director (Legal)

& Company Secretary

Encl.: As above

MARUTI SUZUKI INDIA LIMITED

CIN: L34103DL1981PLC011375

Registered & Head Office:

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Tel. 0124-2346721, Fax: 0124-2341304

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Press Release

Maruti Suzuki Vitara Brezza records another milestone; sells over 100,000 units
Indian Car of the Year leads the compact SUV segment for 8 months in a row

New Delhi, March 2, 2017: Maruti Suzuki India Limited's (MSIL), top-selling urban compact SUV Vitara Brezza has crossed one lakh cumulative sales milestone in the domestic market.

Launched in March 2016, Vitara Brezza disrupted the compact SUV market in India with its sporty and glamorous styling, class leading features and outstanding fuel efficiency. Using Suzuki's core technology and global vehicle development processes, Vitara Brezza was designed and developed in India with the support from Suzuki

It was also the first car in India to be certified for offset and side impact crash tests that will be enforced in India in October 2017 onwards.

Thanking customers on the occasion, **Mr. R S Kalsi, Executive Director, Marketing & Sales, Maruti Suzuki** said, *"Vitara Brezza has been a game changer for Maruti Suzuki. With its bold and sporty looks, contemporary interiors and feature-rich character, Vitara Brezza has addressed all parameters that customers expect from a compact SUV. Based on customer demand for personalization we introduced the iCreate customization portfolio in Vitara Brezza. We are delighted that the new age customers have liked this overwhelmingly. We thank all our customers who have chosen Vitara Brezza and have enabled us to attain leadership position amongst compact SUVs."*

Key Highlights

- **Class leading features:** SMARTPLAY infotainment system and 'Bull Horn' headlamp, rain sensing wipers and 60:40 rear seat split.
- **Personalization:** Over 500 accessories options with iCreate
- **Design:** First compact SUV to get dual tone exterior and floating roof
- **Safety:** Embodies Suzuki's Total Effective Control Technology (TECT) Standard Driver airbag standard on all variants.
- **Space and Comfort:** Maximum usable space, large 328 litres boot space and excellent visibility.

Vitara Brezza is country's most awarded compact urban SUV and has won various Car of the Year awards including the prestigious Indian Car of the Year Award 2017 (ICOTY).