

**EVEREADY** 

**INDUSTRIES INDIA LTD.**

1, MIDDLETON STREET, KOLKATA - 700 071

PHONE : 2288-2147, 2288-3950

FAX : (033) 2288-4059

E-mail : [contactus@eveready.co.in](mailto:contactus@eveready.co.in)

Website : [www.evereadyindia.com](http://www.evereadyindia.com)

March 30, 2017

BSE Limited  
P.J. Towers,  
Dalal Street, Fort  
Mumbai - 400 001

The National Stock Exchange  
of India Ltd  
Exchange Plaza, C-1,  
Block – G,  
Bandra Kurla Complex  
Bandra (East)  
Mumbai - 400 051

The Calcutta Stock Exchange  
Limited  
7, Lyons Range  
Kolkata - 700001

Dear Sirs,

**Subject : Disclosure in terms of Regulation 31(1) and 31(2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeover) Regulations, 2011**

We submit herewith the copy of the letter dated March 30, 2017 together with the format specified in the terms of Regulation 31(1) and 31(2) of the abovementioned Regulations as received by us, from Williamson Financial Services Limited, informing us about the shares of the Company pledged by them in the said format.

The above is for your information and record.

Thanking you,

Very truly yours,  
**EVEREADY INDUSTRIES INDIA LTD.**

*Kanchan P. Jaiswal*  
for (T. PUNWANI)  
**VICE PRESIDENT – LEGAL  
& COMPANY SECRETARY**

Enclo : As Above.



# WILLIAMSON FINANCIAL SERVICES LIMITED

FOUR MANGO LANE, SURENDRA MOHAN GHOSH SARANI, KOLKATA - 700 001

TELEPHONE : 033-2243-5391 / 5393, 033-2210-1221, 033-2248-9434 / 9435

FAX : 91-33-2248-3683, 2248-8114, 2248-6824

E-mail : administrator@mcleodrussel.com

Website : www.williamsonfinancial.in

CIN - L67120AS1971PLC001358

30<sup>th</sup> March 2017

The Secretary  
BSE Limited  
P.J. Towers, 25<sup>th</sup> Floor  
Dalal Street,  
MUMBAI -400 001  
Scrip Code:531508

The Secretary  
The National Stock Exchange  
of India Ltd, Listing Dept.  
Exchange Plaza, 5<sup>th</sup> Floor  
Plot No.C/1, G-Block  
Bandra-Kurla Complex  
Bandra (E)  
MUMBAI - 400 051  
Scrip Code:EVEREADY

The Secretary  
The Calcutta Stock -  
Exchange Limited  
7, Lyons Range  
KOLKATA 700001  
Scrip Code:10000029

The Secretary  
Eveready Industries India Limited  
1 Middleton Street  
Kolkata - 700071

Dear Sir,

**SECURITIES & EXCHANGE BOARD OF INDIA**  
**(SUBSTANTIAL ACQUISITION OF SHARES & TAKEOVERS) REGULATIONS, 2011**  
**- DISCLOSURE FOR PLEDGE OF SHARES**

We inform you that 2,52,050 Equity Shares of Rs.5/- each of Eveready Industries India Limited held by our Company have been pledged on 28<sup>th</sup> March 2017. We submit herewith the required information in this regard in Annexure-1 as specified by SEBI in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, which we trust you will find in order.

Please acknowledge receipt.

Yours faithfully,  
**WILLIAMSON FINANCIAL SERVICES LIMITED**

  
**(K. K. BAHETI)**  
**DIRECTOR**

Encl. as above.

Registered Office : Udayan, House No. 147, 2nd Floor, Ganeshguri,  
R. G. Baruah Road, Guwahati - 781 005

## ANNEXURE - 1

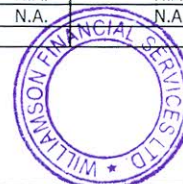
## Disclosure by the Promoter(s) to the Stock Exchanges and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	EVEREADY INDUSTRIES INDIA LIMITED
Names of the Stock Exchanges where the shares of the Target Company are listed	1. Bombay Stock Exchange Limited 2. The National Stock Exchange of India Limited 3. The Calcutta Stock Exchange Limited
Date of reporting	30th March 2017
Name of the Promoter or PAC on whose shares encumbrance has been created/released/invoked	WILLIAMSON FINANCIAL SERVICES LIMITED

Name of the Promoter(s) or PACs with him*	Promoter holding in the Target Company 1		Promoter holding already encumbered 2		Details of Events pertaining to encumbrance 3							Post event holding of encumbered shares {creation [(2)+(3)]/ release [(2)-(3)]/ invocation [(1)-(3)]}	
	Number	% of total share capital	Number	% of total share capital	Type of event (creation/ release/ invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/ lien/non disposal undertaking/ others)	Reasons for encumbrance **	Number	% of total share capital	Name of the entity in whose favour shares encumbered ***	Number	% of total share capital
Williamson Financial Services Ltd	6370988	8.7649	1105524	1.52	Creation	28.03.2017	Pledge	Company's borrowing	252050	0.35	IL&FS Financial Services Ltd	1357574	1.87
Brij Mohan Khaitan	35897	0.0494	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Deepak Khaitan (HUF)	43200	0.0594	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Aditya Khaitan	232266	0.3195	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Amritanshu Khaitan	165000	0.2270	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Yashodhara Khaitan	192745	0.2652	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Kavita Khaitan	2200	0.0030	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Isha Khaitan	17500	0.0241	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Vanya Khaitan	164650	0.2265	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Williamson Magor & Co. Limited	17007841	23.3987	2500000	3.44	N.A.	N.A.	Pledge	Company's borrowing	0	0.00	IL&FS Financial Services Ltd	2500000	3.44
-Do-			3200000	4.40	N.A.	N.A.	Pledge	Company's borrowing	0	0.00	HDFC Limited	3200000	4.40
Bishnauth Investments Ltd	4148246	5.7070	2500000	3.44	N.A.	N.A.	Pledge	Third Party pledge	0	0.00	Axis Trustee Services Ltd	2500000	3.44
McLeod Russel India Limited	1663289	2.2883	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Babcock Borsig Limited	987484	1.3585	980000	1.35	N.A.	N.A.	N.A.	Company's borrowing	0	0.00	IL&FS Financial Services Ltd	980000	1.35
Bennett, Coleman And Company Ltd	307400	0.4229	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Kilburn Engineering Limited	271337	0.3733	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Ichamati Investments Limited	171113	0.2354	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
United Machine Co. Limited	116443	0.1602	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Zen Industrial Services Limited	85366	0.1174	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Nitya Holdings & Properties Ltd	30000	0.0413	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Dufflaghur Investments Limited	3030	0.0042	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
<b>Total</b>	<b>32015995</b>	<b>44.0462</b>	<b>10285524</b>	<b>14.15</b>					<b>252050</b>	<b>0.35</b>		<b>10537574</b>	<b>14.50</b>

Signature of the Authorized Signatory:

WILLIAMSON FINANCIAL SERVICES LIMITED

Place: Kolkata  
Date : 30th March 2017

*K. K. Baheti*  
(K. K. BAHETI)  
DIRECTOR

(\*) The names of all the promoters, their shareholding in the Target Company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(\*\*) For example, for the purpose of collateral for loans taken by the Company, personal borrowing, third party pledge etc.

(\*\*\*) This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.