COFFEE DAY CONSOLIDATIONS PRIVATE LIMITED

No. 2/23, 1st Floor, 12th Cross, Swimming Pool Extension, Malleshwaram, Bangalore - 560 003. India
Tel: +91 80 4001 2345 Fax: +91 80 4001 2650
CIN: U30006KA2000PTC026590

By Mail

07th March, 2017

National Stock Exchange of India Limited, Exchange Plaza Plot no. C/1, G Block, Bandra-Kurla Complex Bandra (E) Mumbai - 400 051

Fax No: + 91-22-2659 8120

Bombay Stock Exchange Limited Floor 25, P.J. Towers Dalal Street, Fort Mumbai - 400 001

Fax No.:+91-22-22723121

Coffee Day Enterprises Limited 23/2 Coffee Day Square Vittal Mallya Road Bangalore – 560001

Ph: +91-80-40012345

Dear Sirs.

Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We wish to inform you that there were various pledges and release of equity shares of Rs.10/- each of Coffee Day Enterprises Limited in favour of lenders.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

We request you to kindly take the same on record.

Thanking you,

Yours faithfully,

For Coffee Day Consolidations Private Limited

Authorized Signatory

Enclosures: As Above

Disclosure by the Promoter[s] to the stock exchanges and to the Target Company for encumbrance of shares / invo nbrance, in terms of Regulation 31[1] and 31[2] of SEBI [Substantial Acquisition of Shares and Takeovers] Regulations, 2011

Name of the Target Company [TC]	Coffee Day Enterprises limited
Names of the Stock Exchanges where the shares of the target company are listed	BSE Limited National Stock Exchange of India Limited
Date of Reporting	07.03.2017
Name of the promoter or PAC on whose shares encumbrance has been created / released finvoked	Coffee Day Consolidations Private Limited

Details of Encrumbance of Shares

TOTAL	IsıN	Co∰.	Gon Deva		him
TOTAL 108,404,796 52.63	Mrs Malavika Hegde Swan Securities Pvt.Ltd	Coffeeday Consolidations Pv. Ltd	V G Siddhartha Gonbectu Coffee Estates Private Limited Devadarshini Info Technologies Pvt Ltd		Name of the Promoter(s) or PACs with him
108,404,796	3,038,104 444,032	12,268,416	69,174,700 11,071,104 12,408,440	No of shares	Promoter Hole
52.62%	1.47% 0.22%	5.96%	33.58% 5.37% 6.02%	% of total share capital	ding in the Tar
52.62%	1.47% 0.22%	5.96%	33.58% 5.37% 6.02%	% w.r.t. diluled share capital	Promoter Holding in the Target Company [1]
	11,978,424 110,000 444,000	12,266,424	26,996,278 11,071,104 12,408,440	No, of shares	Promoter holding already encumbered [2]
	5.81 0.05 0.22	5.95	13.10 5.37 6.02	% of total share capital	aiready
	Pledge	Release		Type of even [creation / release / invocation]	
	23.02.2017	23.02.2017		Type of event Date of creation / [creation / awopalion / release / release of invocation] ensumbrance	
			1 1 1	Type of encumbrance ipledoefficerfron disposal undertakinglothers	Det
	Piedge the group company	Limited for the loan availed by Pledge the group company Pledge of Shares in favour of IDRI Tristaschin Services	Reasons for encumbrance	Details of events portaining to encumbrance [3]	
	222000 0 0	290000	0.00	No, of shares	umbrance [3]
	0 0.11%	0 0.14%	000	% of total share capital	
	W IDBI Trusteeship Services Limited	% IDBI Trusteeship Services Limited		Name of the entity in whose favour shares encumbered	
63.228.246	ed 12,198,424 110,000 444,000	11,976,424	26.996.278 11,071,104 12,408,440	No. of shares	Post event holding of encumbered shares [creation [(2)+(3)] / release [(2)-(3) / invocation [(2)-(3)]
30.69	5 92 0 05 0 22	5.81	13.10 5.37 6.02	% of total share capital	

Authorised Signatory

Signature of the Authorised Signatory Date: 07.03.2017