

To,

National Stock Exchange of India Limited
Manager-Listing
Exchange Plaza,
Bandra Kurla Complex, Bandra (East)
Mumbai – 400 051
Tel No. 022-2659 8237/38
cmlist@nse.co.in

BSE Limited
General manager-DSC
Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai – 400 001
Tel No. 022-2272 2039/37/3121
corp.relations@bseindia.com

Dear Sirs,

11th March, 2017

Regulation 30 read with Schedule III of LODR: Intimation of approval of Draft Disclosure Document for issue of unlisted Secured NCDs

We wish to inform you that, the Company at its Board Meeting held today i.e., March 11th 2017, has inter-alia approved draft disclosure documents for issue of rated, unlisted, secured, redeemable, non-convertible debentures of INR 3050 million on private placement basis.

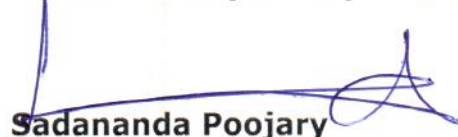
The above mentioned issue of NCDs is for the purpose of replacing the existing debt.

We request you to take the above on record and acknowledge the receipt of the same.

Thanking you,

Yours faithfully,

For **Coffee Day Enterprises Limited**



Sadananda Poojary
Company Secretary & Compliance Officer