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REGD. OFFICE: 9, WALLACE STREET, FORT, MUMBAI 400 001, INDIA.

22nd March, 2017

The Company Secretary BSE Ltd, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400001

National Stock Exchange of India Limited, Exchange Plaza, 5th floor, Plot No. C/1, 'G' Block, Bandra-Kurla Complex, Bandra (E), Mumbai – 400051

Dear Sirs.

Sub: Disclosure pursuant to Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is to inform you that we have purchased shares of "The Bombay Dyeing & Manufacturing Co. Ltd."

The requisite disclosure in terms of Regulation 29(2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011is attached herewith.

Kindly acknowledge receipt hereof.

Thanking you, Yours faithfully

For The Bombay Burmah Trading Corporation, Limited

N. H. Datanwala

Vice President Corporate & Company Secretary

Encl: a/a

CC: Mr. Sanjive Arora, Company Secretary, The Bombay Dyeing & Manufacturing Co. Ltd.,

Regd Office: Neville House, J. N. Heredia Marg, Ballard Estate, Mumbai – 400001

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	The Bombay Dyeing & Manufacturing Co. Ltd.		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	The Bombay Burmah Trading Corporation Ltd.		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited BSE Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC(**)
Before the acquisition under consideration, holding of :			
a) Shares carrying voting rights	2,96,39,375	14.35%	14.35%
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	N/A	N/A	N/A
c) Voting rights (VR) otherwise than by shares	N/A	N/A	N/A
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	N/A	N/A	N/A
e) Total (a+b+c+d)	2,96,39,375	14.35%	14.35%
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	4,92,18,338	23.83%	23.83%
b) VRs acquired /sold otherwise than by shares	N/A	N/A	N/A
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	N/A	N/A	N/A
d) Shares encumbered / invoked/released by the acquirer	N/A	N/A	N/A
e) Total (a+b+c+/-d)	4,92,18,338	23.83%	23.83%
After the acquisition/sale, holding of:			
a) Shares carrying voting rights	7,88,57,713	38.18%	38.18%
b) Shares encumbered with the acquirer	N/A	N/A	N/A
c) VRs otherwise than by shares	N/A	N/A	N/A

d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	N/A	N/A	N/A	
e) Total (a+b+c+d)	7,88,57,713	38.18%	38.18%	
Mode of acquisition / sale (e.g. open market / off- market / public issue / rights issue / preferential allotment / inter-se transfer etc)	Inter-se transfer			
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	20 th March, 2017			
Equity share capital / total voting capital of the TC before the said acquisition /-sale	20,65,34,900 Equity Shares			
Equity share capital/ total voting capital of the TC after the said acquisition / sale	20,65,34,900 Equity Shares			
Total diluted share/voting capital of the TC after the said acquisition	20,65,34,900 Equity Shares			

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For The Bombay Burmah Trading Corporation, Limited

N. H. Datanwala

Vice President Corporate & Company Secretary

Date: 22.3.2017 Place: Mumbai