

March 29, 2017

The DCS - CRD

BSE Limited

Pheeroze Jeejeebhoy Towers,

Dalal Street, Fort

Mumbai 400 001

The Listing Manager

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor,

Plot No - C Block, G Block,

Bandra Kurla Complex,

Mumbai 400 051

Sub: Press Release

Ref: BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Dear Sir/ Madam,

Please find enclosed herewith Press Release of Eros International Media Limited.

You are requested to kindly take the information on record.

Thanking you

Yours faithfully,

For Eros International Media Limited

Dimple Mehta

VP- Company Secretary and Compliance Officer

Encl:- Press Release





Eros International's upcoming Tamil film *Oru Kidayin Karunai Manu* to have its world premiere at The New York Indian Film Festival

<u>Mumbai, March 29, 2017:</u> Eros International is delighted to announce the official selection of its upcoming Tamil drama *Oru Kidayin Karunai Manu* at the prestigious 17th edition of The New York Indian Film Festival that commences on April 30, 2017. The film will be screened on May 6, 2017 as part of the festival.

A directorial debut by Suresh Sangaiah, starring Vidharth and Raveena in lead roles, the Tamil film is a tale that revolves around the ritual of offering goats to Gods and presents things from the point of view of a goat.

Commenting on the selection, director Suresh Sangaiah said, "We are elated at the selection of our film for its World Premiere at a prestigious film festival like The New York Indian Film Festival as it rewards the hard work that has gone into making of this film. We cannot wait to showcase our film to the world!"

About Eros International Media Ltd

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The company has a competitive advantage through its extensive and growing movie library comprising of over 2,000 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For further information please visit: www.erosintl.com.

