

*Raj Kumar Goenka*  
110A, Southern Avenue  
Kolkata-700 029

Date: 28.03.2017

The Secretary  
National Stock Exchange of India Limited  
Exchange Plaza  
Plot No. C/1, G Block  
Bandra - Kurla Complex  
Bandra(E)  
Mumbai - 400 051

The Secretary  
BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai - 400 001

The Secretary  
The Calcutta Stock Exchange Limited  
7, Lyons Range  
Kolkata - 700 001

Dear Sir,

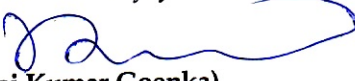
Sub: Disclosure

Please find enclosed herewith disclosure in terms of Regulation 10(6) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you,

Yours faithfully,  
*for and on behalf of Promoter and Promoter Group*

  
(Raj Kumar Goenka)  
Encl: a/a

**Disclosures under Regulation 10(6) - Report to Stock Exchanges in respect of any acquisition made in reliance upon exemption provided for in Regulation 10 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

1.	Name of the Target Company (TC)	Emami Limited	
2.	Name of the acquirer(s)	Radhe Shyam Goenka Vibhash Vardhan Agarwal Rohin Raj Sureka Avishi Sureka	
3.	Name of the stock exchange where shares of the TC are listed	National Stock Exchange of India Limited BSE Limited The Calcutta Stock Exchange Limited	
4.	Details of the transaction including rationale, if any, for the transfer/ acquisition of shares.	Inter Se Transfer among Promoters for 1,705,300 shares of through Registered Stock broker at Prevailing Market Price	
5.	Relevant regulation under which the acquirer is exempted from making open offer.	10(1)(a)(ii)	
6.	Whether disclosure of proposed acquisition was required to be made under regulation 10 (5) and if so, - whether disclosure was made and whether it was made within the timeline specified under the regulations. - date of filing with the stock exchange.	Yes  Yes  18.03.2017	
7.	Details of acquisition	Disclosures made/ required to be made under regulation 10(5)	Actual
	a. Name of the transferor / seller	Priti Sureka Rachna Bagaria Jyoti Agarwal Sobhna Agarwal Smriti Agarwal Laxmi Devi Bajoria Kusum Agarwal	Priti Sureka Rachna Bagaria Jyoti Agarwal Sobhna Agarwal Smriti Agarwal Laxmi Devi Bajoria Kusum Agarwal
	b. Date of acquisition	27.03.2017	27.03.2017
	c. Number of shares/ voting rights in respect of the acquisitions from each person mentioned in 7(a) above	Priti Sureka - 1,400,000 Rachna Bagaria - 30,000 Jyoti Agarwal - 71,000 Sobhna Agarwal - 90,000 Smriti Agarwal - 78,000 Laxmi Devi Bajoria - 36,000 Kusum Agarwal - 300	Priti Sureka - 1,400,000 Rachna Bagaria - 30,000 Jyoti Agarwal - 71,000 Sobhna Agarwal - 90,000 Smriti Agarwal - 78,000 Laxmi Devi Bajoria - 36,000 Kusum Agarwal - 300
	d. Total shares proposed to be acquired / actually acquired as a % of diluted share capital of TC	0.75	0.75
	e. Price at which shares are proposed to be acquired / actually acquired	Inter se transfer among Promoters through Registered Stock Broker at Prevailing	Inter se transfer among Promoters through Registered Stock Broker at Prevailing



8. Shareholding details	Market Price		Market Price (As per Annexure)	
	Pre-Transaction as on 25.03.2017		Post-Transaction as on 27.03.2017	
	No. of shares held	% w.r.t. to total share capital of TC	No. of shares held	% w.r.t. to total share capital of TC
<b>a. Each Acquirer / Transferee(*)</b>				
Radhe Shyam Goenka	378,638	0.17	683,638	0.30
Vibhash Vardhan Agarwal	536,439	0.24	536,739	0.24
Rohin Raj Sureka	750,000	0.33	1,750,000	0.77
Avishi Sureka	300,000	0.13	700,000	0.31
<b>b. Each Seller/ Transferor</b>				
Priti Sureka	4,810,000	2.12	3,410,000	1.50
Rachna Bagaria	135,000	0.06	105,000	0.05
Jyoti Agarwal	315,000	0.14	244,000	0.11
Sobhna Agarwal	315,000	0.14	225,000	0.10
Smriti Agarwal	167,000	0.07	89,000	0.04
Laxmi Devi Bajoria	75,000	0.03	39,000	0.02
Kusum Agarwal	19,200	0.01	18,900	0.01

For and on behalf of promoter and promoter group



(Raj Kumar Goenka)

Date: 28.03.2017

Place: Kolkata

Note: (\*) Shareholding of each entity shall be shown separately and then collectively in a group.

The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.

**Annexure to Disclosure under Regulation 10(6) of Substantial Acquisition of Shares &  
Takeovers Regulations, 2011 dated 28.03.2017**

Sl No	Name of the Transferor/ seller	Number of Shares/ voting rights in respect of acquisitions from each person		Average Price / Actual Price (as applicable) at which shares are actually acquired (Rs. per share)
		Disclosures made under regulation 10(5)	Actual acquisition	
1	Priti Sureka	1,400,000	1,400,000	1030.00
2	Rachna Bagaria	30,000	30,000	1026.40
3	Jyoti Agarwal	71,000	71,000	1030.00
4	Sobhna Agarwal	90,000	90,000	1030.00
5	Smriti Agarwal	78,000	78,000	1030.00
6	Laxmi Devi Bajoria	36,000	36,000	1026.68
7	Kusum Agarwal	- 300	300	1025.17
	<b>Total</b>	<b>1,705,300</b>	<b>1,705,300</b>	

Date: 28.03.2017

Place: Kolkata

