

Kranti Gada Arambhan

B-702, Ariisto Sapphire, 2nd Hasnabad Lane, Santacruz (West), Mumbai-400054.

March 31, 2017

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra-Kurla Complex
Bandra (E), Mumbai-400 051.
NSE Symbol: SHEMAROO

Corporate Relationship Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai-400 023.
Scrip Code : 538685

Dear Sir/Madam,

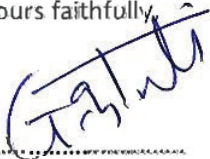
Sub: Disclosure under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Please find attached herewith disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in respect of acquisition of shares made on March 29, 2017

This is for your information and records.

Thanking you,

Yours faithfully,



Kranti Gada Arambhan

Encl.: As above

Cc:

Compliance Officer
Shemaroo Entertainment Limited
(CIN: L67190MH2005PLC158288)

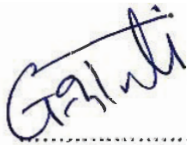
Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of the Acquisition

Name of the Target Company (TC)	Shemaroo Entertainment Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Mrs. Kranti Gada Arambhan		
Whether the acquirer belongs to Promoter/ Promoter group	Promoter Group / Immediate Relative		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Limited National Stock Exchange of India Limited		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights			
Mrs. Kranti Gada Arambhan	5,46,840	2.01	2.01
Others Promoter & Promoter Group (List Attached)	1,73,45,080	63.81	63.81
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NA	NA	NA
c) Voting rights (VR) otherwise than by equity shares	NA	NA	NA
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	NA	NA	NA
e) Total (a+b+c+d)	1,78,91,920	65.82	65.82
Details of acquisition			
a) Shares carrying voting rights acquired			
Mrs. Kranti Gada Arambhan	5,46,840	2.01	2.01
b) VRs acquired otherwise than by equity shares	NA	NA	NA
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each	NA	NA	NA
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NA	NA	NA
e) Total (a+b+c+/-d)	5,46,840	2.01	2.01

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After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights			
Mrs. Kranti Gada Arambhan	5,46,840	2.01	2.01
Others Promoter & Promoter Group (List Attached)	1,73,45,080	63.81	63.81
b) VRs otherwise than by equity shares	NA	NA	NA
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	NA	NA	NA
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NA	NA	NA
e) Total (a+b+c+d)	1,78,91,920	65.82	65.82
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance, etc.)	Inter-se Transfer between promoter group / immediate relative by way of purchase and sale on the block deal window of NSE		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	N.A.		
Date of acquisition of/ date of receipt of intimation of allotment of shares / VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	29.03.2017		
Equity share capital / total voting capital of the TC before the said acquisition	2,71,82,239 Equity shares of Rs. 10 each.		
Equity share capital/ total voting capital of the TC after the said acquisition	2,71,82,239 Equity shares of Rs. 10 each.		
Total diluted share/voting capital of the TC after the said acquisition	2,71,82,239 Equity shares of Rs. 10 each.		



Kranti Gada Arambhan

Place: Mumbai

Date: March 31, 2017

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(***) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

Annexure to Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Sr. No.	Name of Shareholder	Before Acquisition			After the acquisition			PAN
		Number of Shares	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)	Number of Shares	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)	
A	Acquirer							
1	Mrs. Kranti Gada Arambhan	0	0	0	5,46,840	2.01	2.01	AGIPG3147J
B	Other Promoter & Promoter Group							
1	Mr. Raman Maroo	48,09,520	17.69	17.69	48,09,520	17.69	17.69	AABPM4277A
2	Mr. Atul Maru	48,09,520	17.69	17.69	48,09,520	17.69	17.69	AABPM4278R
3	Mr. Buddhichand Maroo	35,75,320	13.15	13.15	35,75,320	13.15	13.15	AADPM7186L
4	Mr. Hiren Gada	16,40,520	6.04	6.04	10,93,680	4.03	4.02	AAGPG7553E
5	Mr. Jai Maroo	12,34,200	4.54	4.54	12,34,200	4.54	4.54	AADPM5943P
6	Technology and Media Group Pte Ltd	18,22,840	6.71	6.71	18,22,840	6.71	6.71	AAFT1261Q



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Kranti Gada Arambhan