

Hiren Gada

1101, Shreenidhi, 76 Bhaudaji Road, Opposite Pioneer High School, Matunga, Mumbai- 400019

March 31, 2017

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra-Kurla Complex
Bandra (E), Mumbai-400 051.
NSE Symbol: SHEMAROO

Corporate Relationship Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai-400 023.
Scrip Code : 538685

Dear Sir/Madam,

Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Please find attached herewith disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in respect of disposal of shares made on March 29, 2017

This is for your information and records.

Thanking you,

Yours faithfully,


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Hiren Gada

Encl.: As above

Cc:

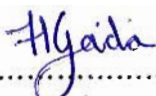
Compliance Officer
Shemaroo Entertainment Limited
(CIN: L67190MH2005PLC158288)

Format for Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Shemaroo Entertainment Limited		
Name(s) of the acquirer / seller and Persons Acting in Concert (PAC) with the acquirer	Mr. Hiren Gada		
Whether the acquirer / seller belongs to Promoter/ Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Limited National Stock Exchange of India Limited		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition / sale under consideration, holding of:			
a) Shares carrying voting rights	16,40,520	6.03	6.03
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NA	NA	NA
c) Voting rights (VR) otherwise than by equity shares	NA	NA	NA
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	NA	NA	NA
e) Total (a+b+c+d)	16,40,520	6.03	6.03
Details of acquisition / sale			
a) Shares carrying voting rights acquired/sold	5,46,840	2.01	2.01
b) VRs acquired/sold otherwise than by equity shares	NA	NA	NA
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	NA	NA	NA
d) Shares encumbered / invoked/released by the acquirer	NA	NA	NA
e) Total (a+b+c+/-d)	5,46,840	2.01	2.01

H. Gada

After the acquisition/sale, holding of:			
a) Shares carrying voting rights	10,93,680	4.01	4.01
b) Shares encumbered with the acquirer	NA	NA	NA
c) VRs otherwise than by equity shares	NA	NA	NA
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	NA	NA	NA
e) Total (a+b+c+d)	10,93,680	4.01	4.01
Mode of acquisition (e.g. open market / off -market /public issue / rights issue / preferential allotment / inter-se transfer, etc.)	Inter-se Transfer between promoter group / immediate relative by way of purchase and sale on the block deal window of NSE		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	March 29, 2017		
Equity share capital / total voting capital of the TC before the said acquisition / sale	2,71,82,239 Equity shares of Rs. 10 each.		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	2,71,82,239 Equity shares of Rs. 10 each.		
Total diluted share/voting capital of the TC after the said acquisition	2,71,82,239 Equity shares of Rs. 10 each.		



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Hiren Gada

Place: Mumbai

Date: March 31, 2017

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.