

CIN: L74899DL1993PLC052787

## SOM DISTILLERIES & BREWERIES LTD.

Corporate Office: 23, Zone-II, Maharana Pratap Nagar, Bhopal-462 011 (M.P.) Tel.: +91-755-4278827, 4271271 Fax: +91-755-257470 E-mail: sdltd@bsnl.in, somdistilleries@rediffmail.com, Web: www.somindia.in Work: Village Rojrachak, Distt. Raisen (M.P.) Ph.: (07480) 266244-5

To,

1. The Corporate Relationship Department NSE - Corporate Office National Stock Exchange of India Ltd. Exchange Plaza, Plot no. C/1, G Block, Bandra-Kurla Complex Bandra (E)

Mumbai - 400 051.

2. The Corporate Relationship Department Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers Rotunda Bldg., Dalal Street Mumbai-400001

Subject: Announcement - Business Updates.

Dear Sir,

We have pleasure in informing the exchange that we have started the supply of Black fort Beer to Karnataka. The response from consumers and the trade is very encouraging. We expect to get a considerable market share in the short term. Further, we shall be launching out our mainline brands next month in Karnataka.

//Certified True Copy//
For Som Distilleries and Breweries Limited

Company Secretary

GROUP OF COMPANIES