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Sec: March: 2017

20th March 2017

The Listing Manager, National Stock Exchange of India Limited, Exchange Plaza Bandra Kurla Complex, Bandra (E) Mumbai-400 051

Scrip Code: BEARDSELL

The Listing Manager BSE Limited Registered Office: Floor 25 P J Towers, Dalal Street,

Scrip Code: 539447

Mumbai - 400 001

Dear Sir

Sub: Investors meeting on 21st March 2017 and 22nd March 2017

We would like to inform you that our management will be having an Investors Meet on 21st March 2017 and 22nd March 2017 at Mumbai as per the schedule given by Citigate Dewe Rogerson Communications Pvt Ltd, Mumbai, India (Schedule enclosed).

We request you to kindly take on record the above intimation.

Thanking You

Yours faithfully For BEARDSELL LIMITED

K MURALI

COMPANY SECRETARY



Date	Time	Company	Representative
21-Mar-17	11:00 AM	Centrum Broking Pvt Ltd	Kunj Bansal & team
	1:00 PM	Bonanza Portfolio Limited	Yogesh Nagaonkar
	3:00 PM	HSBC Asset Management	Dhiraj Sachdev
	4:00 PM	Blue Sapphire Capital	Sachin Nachnani
	5:00 PM	Dimensional Securities	Ajit Surana
22-Mar-17	10:00 AM	Wallfort Financial Services Ltd	Shreyas Jajoo
	11:15 AM	Mentor capital	Sudhir Deorah
	12:30 PM	Accendo Capital Management	Ashish Bhatia
	3:00 PM	Max Life Insurance	Paresh Jain