



BANGALORE  
BEIJING  
CAPE TOWN  
CHANDIGARH  
DELHI  
GOA  
HYDERABAD  
JOHANNESBURG  
KOLKATA  
LONDON  
LOS ANGELES  
MUMBAI  
NEW YORK  
SINGAPORE  
TORONTO  
VANCOUVER

March 30, 2017

To,  
The National Stock Exchange of India  
Listing Department,  
Exchange Plaza,  
Bandra Kurla Complex  
Bandra East,  
Mumbai - 400 051  
Fax Nos.: 26598237 / 26598238

To,  
BSE Limited  
Listing Department,  
Phiroze Jeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001  
Fax Nos.: 22723121/2037/2039

**Ref: Scrip Code: BSE – 532748/NSE - PFOCUS**

**Sub: Press Release**

Dear Sir/ Madam,

We wish to inform you that pursuant to Regulation 30(6) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that the members of Senior management of the company will attend the Valorem Week Analyst Conference 2017 organised by Valorem Advisors to be held today i.e. Thursday, March 30, 2017 at Mumbai to discuss in detail about the ordinary course of business and about the industry.

No price sensitive information will be disclosed or discussed.

Kindly acknowledge the receipt and take the same on record.

Thanking you.

**Yours Faithfully,**  
**For Prime Focus Limited**

**Dhaval Mehta**  
**Authorised Signatory**