

To,

National Stock Exchange of India Limited
Manager-Listing
Exchange Plaza,
Bandra Kurla Complex, Bandra (East)
Mumbai – 400 051
Tel No. 022-2659 8237/38
takeover@nse.co.in

BSE Limited
General manager-DSC
Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai – 400 001
Tel No. 022-2272 2039/37/3121
corp.relations@bseindia.com

Dear Sirs,

27th March, 2017

Regulation 29(1)(d) of LODR: Intimation of Board Meeting for Issuance of Rated, Redeemable, Secured, Un-listed Non Convertible Debentures on Private Placement basis.

This is to inform that a meeting of the Board of Directors of the Company is scheduled to be held on Thursday, March 30, 2017 at the registered office at 23/2, Coffee Day Square, Vittal Mallya Road, Bangalore 560001 to consider the Issuance of Rated Redeemable, Secured, Un-listed Non Convertible Debentures for an amount not exceeding Rs. INR 1500 Million.

The above mentioned issue of NCDs is for the purpose of replacing the existing debt.

Thanking you,

Yours Truly,

For Coffee Day Enterprises Limited



Sadananda Poojary

Company Secretary & Compliance Officer