



March 20, 2017

**National Stock Exchange of India BSE Limited**  
"Exchange Plaza",  
Bandra - Kurla Complex,  
Bandra (E),  
Mumbai – 400 051

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001

Dear Sirs,

**Sub: Analyst Meet**

**Ref: "Idea Cellular Limited" (IDEA / 532822)**

Pursuant to regulation 30 and 46 of the SEBI (LODR) Regulations, 2015, this is to inform that the Company has extended an invitation to certain Analysts for an Analyst Meet being held today, i.e. Monday, 20<sup>th</sup> March, 2017 at Birla Centurion, 4<sup>th</sup> Floor, Century Mills Compound, Pandurang Budhkar Marg, Worli, Mumbai – 400 030.

The above is for your information and dissemination.

Thanking you,

Yours truly,  
For Idea Cellular Limited

A handwritten signature in blue ink, appearing to read "Pankaj Kapdeo", written over a horizontal line.

**Pankaj Kapdeo**  
Company Secretary

