NEL/BSE/155/2017

Knowledge is wealth

23rd March, 2017

Corporate Relationship Department Bombay Stock Exchange Ltd. 1st Floor, New Trading Ring, Rotunda Building, P. J. Towers, Dalal Street, Fort, Mumbai - 400 001

Ref: Scrip Code: 508989

Dear Sir,

Sub : <u>Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations</u>, 2015.

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, it is hereby informed that the Management of the Company is scheduled to meet the following Domestic Institutional Investors by participating in Investor Conference organised by Prabhudas Liladhar Private Limited on Friday, 24th March,2017. The tentative list of Domestic Institutional Investor is as under:

| Sr | Name of Domestic Institutional Investor | Sr | Name of Domestic Institutional Investor |
|----|---|----|---|
| No | | No | |
| 1 | HDFC Mutual Fund | 11 | Sahara |
| 2 | Birla Sun Life Mutual Fund | 12 | IDBI Capital |
| 3 | Sundaram Mutual Fund | 13 | Right Investments |
| 4 | Bajaj Fund | 14 | Kotak PMS |
| 5 | Birla Life Insurance | 15 | Reliance Wealth |
| 6 | Reliance Mutual Fund | 16 | Quest |
| 7 | Sagone | 17 | IndiaBulls |
| 8 | RARE | 18 | ICICI Pru Life |
| 9 | TCG | 19 | Ask |
| 10 | Right Horizon | | |

The Company shall share the attached 'investor presentation' with the above Domestic Institutional Investor at the said investors conference.

The Company has disseminate the above information on the website of the Company-www.navneet.com.

You are requested to take note of the above.

Kindly acknowledge the receipt.

Note: Date & time may change due to exigencies on the part of Domestic Institutional Investor/Company.

Thank you,

FOR NAVNEET EDUCATION LIMITED

AMIT D. BUCH

COMPANY SECRETARY

Encl. as above













INVESTOR PRESENTATION

Unaudited as on 31 December 2016

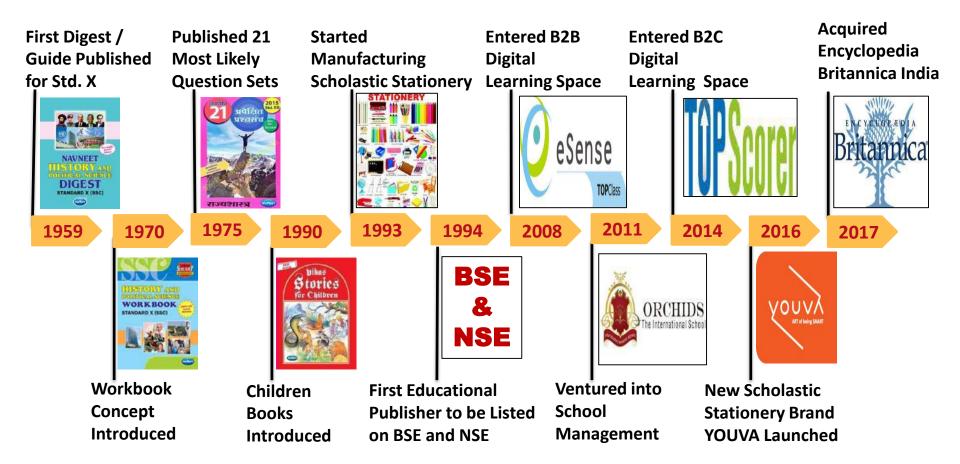
PRESENTATION CONTENTS

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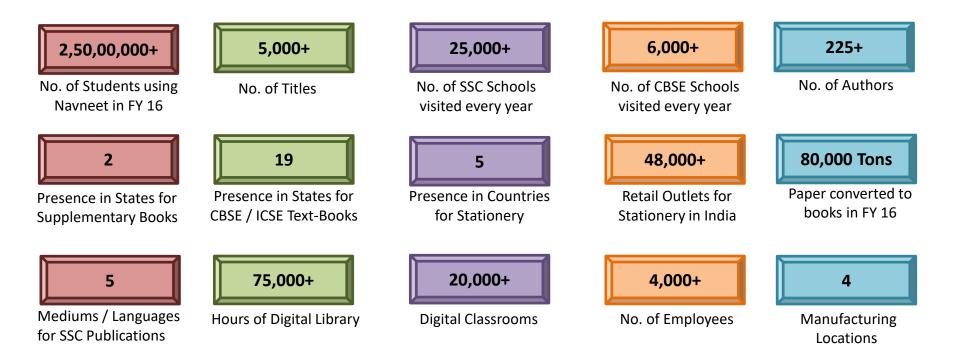
6 DECADES OF NAVNEET - A SNAPSHOT

From a Pure Publisher Transformed to a Diversified Education Provider





MILESTONES ACHIEVED



DRIVEN BY A STRONG MANAGEMENT TEAM

NAVNEET EDUCATION LIMITED (NEL) has a balanced Board, comprising 6 Executive Directors and 6 Non Executive Directors. 6 Non Executive Directors comprise of 2 Chartered Accountants who are senior partners of Khimji Kunverji & Co. (A renowned CA Firm), of which one of them is the Chairman of NEL. The other 4 comprise of an Educationist, an Investment Banker, Chairman of Blue Dart Express Ltd. and a Women Director.

All Directors have rich experience in their respective fields.



STATEMENT OF STANDALONE UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 31ST DECEMBER, 2016 Rs. In Lacs Corresponding 3 months Preceding 3 months 9 months ended 3 months ended 9 months ended For the year ended ended in the previous year ended 30-9-2016 Sr. No **Particulars** 31.12.2016 31.12.2016 31.12.2015 31.03.2016 (Audited) (Unaudited) 31.12.2015 (Unaudited) (Unaudited) (Unaudited) (Unaudited) **Income from Operations** 1 Net Sales / Income from Operations (net of excise 15,656 11,292 88,849 74,638 93,021 17,139 duty & Vat) Total income from 15,656 17,139 88,849 74,638 93,021 11,292 operations (net) 2 **Expenses** (a) Cost of materials 10,230 7,508 8,906 25,468 40,606 35,919 consumed (b) Purchases of stock-in-25 18 234 227 459 277 trade (c) Changes in inventories of finished goods, work-in-6,091 (3,699)(2,908)(1,760)11,691 4,877 progress and stock-intrade (d) Employee benefits 8,026 2,666 2,254 2,553 6,528 9,192 expense (e) Depreciation and 645 1,860 1,953 2,676 683 615 amortisation expense 3,211 (f) Other expenses 4,406 4,234 15,326 12,507 17,462 **Total expenses** 14,273 10,766 14,775 67,681 58,381 75,090 Profit / (Loss) from Operations before Other 526 17,931 3 1,383 2,364 21,168 16,257



Income, Finance Costs and Exceptional items (1-2)

| ST | TATEMENT OF STAND | DALONE UNAU | DITED FINANCIAL RE | SULTS FOR THE | QUARTER END | ED 31ST DEC | EMBER, 2016 |
|--------|--|---|--|--|---|---|---|
| | | | | | | | Rs. In Lacs |
| Sr. No | Particulars | 3 months ended 31.12.2016 (Unaudited) | Corresponding 3 months ended in the previous year 31.12.2015 (Unaudited) | Preceding 3 months ended 30-9-2016 (Unaudited) | 9 months ended 31.12.2016 (Unaudited) | 9 months ended 31.12.2015 (Unaudited) | For the year ended 31.03.2016 (Audited) |
| 4 | Other Income | 547 | 511 | 448 | 1,226 | 1,650 | 1,857 |
| 5 | Profit / (Loss) from ordinary activities before Finance Costs and Exceptional items (3+4) | 1,930 | 1,037 | 2,812 | 22,394 | 17,907 | 19,788 |
| 6 | Finance Costs | 5 | 2 | 3 | 233 | 304 | 348 |
| 7 | Profit / (Loss) from ordinary activities after Finance Costs but before Exceptional items (5-6) | 1,925 | 1,035 | 2,809 | 22,161 | 17,603 | 19,440 |
| 8 | Exceptional Items | - | - | - | - | - | - |
| 9 | Profit / (Loss) from ordinary activities before Tax (7+8) | 1,925 | 1,035 | 2,809 | 22,161 | 17,603 | 19,440 |
| 10 | Tax Expense | | | | | | |
| | (a) Provision for Taxation | 732 | 332 | 980 | 7,934 | 6,106 | 6,875 |
| | (b) Provision for Deferred Tax | (71) | (48) | (29) | (251) | (182) | (276) |
| | (c) (Excess)/Short Provision of the earlier year W/off / back | - | - | - | - | - | 61 |
| 11 | Net Profit / (Loss) from ordinary activities after Tax (9-10) | 1,264 | 753 | 1,858 | 14,478 | 11,679 | 12,780 |



| STA | TEMENT OF STAND | ALONE UNAUD | ITED FINANCIAL RE | SULTS FOR THE | QUARTER END | DED 31ST DEC | EMBER, 2016 |
|--------|---|---|--|--|---|---|---|
| | | | | | | | Rs. In Lacs |
| Sr. No | Particulars | 3 months ended 31.12.2016 (Unaudited) | Corresponding 3 months ended in the previous year 31.12.2015 (Unaudited) | Preceding 3 months ended 30-9-2016 (Unaudited) | 9 months ended 31.12.2016 (Unaudited) | 9 months ended 31.12.2015 (Unaudited) | For the year ended 31.03.2016 (Audited) |
| 12 | Extraordinary items (net of tax expense) | - | - | - | - | - | - |
| 13 | Net Profit / (Loss) for the period (11-12) | 1,264 | 753 | 1,858 | 14,478 | 11,679 | 12,780 |
| 14 | Other comprehensive income (after tax) | 5 | 5 | 5 | 15 | 15 | 20 |
| 15 | Total comprehensive income (after tax) (OCI) | 1,269 | 758 | 1,863 | 14,493 | 11,694 | 12,800 |
| 16 | Paid-up Equity Share Capital (Face Value of Rs.2/- each) | 4,764 | 4,764 | 4,764 | 4,764 | 4,764 | 4,764 |
| 17 | Reserve excluding Revaluation Reserve as per balance sheet of previous accounting year | | | | | | 58,086 |
| 18 | Earnings per Share (of Rs. 2/- each) (not annualised) | | | | | | |
| | (a) Basic | 0.53 | 0.32 | 0.78 | 6.08 | 4.90 | 5.37 |
| | (b) Diluted | 0.53 | 0.32 | 0.78 | 6.08 | 4.90 | 5.37 |



STANDALONE UNAUDITED SEGEMENT REVENUE AND RESULTS FOR THE QUARTER ENDED 31ST DECEMBER, 2016

| Particulars | 3 months ended 31.12.2016 (Unaudited) | Corresponding 3 months ended in the previous year 31.12.2015 (Unaudited) | Preceding 3 months ended 30-9-2016 (Unaudited) | 9 months ended 31.12.2016 (Unaudited) | 9 months ended 31.12.2015 (Unaudited) | For the year ended 31.03.2016 (Audited) |
|-------------------------------------|--|--|--|---|---|---|
| (1) Segment Revenue | | | | | | |
| a. Publishing Content | 9,440 | 7,180 | 10,864 | 54,231 | 45,788 | 51,565 |
| b. Stationery Products | 6,172 | 3,989 | 5,871 | 33,805 | 28,231 | 40,708 |
| c. Others | 44 | 123 | 404 | 813 | 619 | 748 |
| Total | 15,656 | 11,292 | 17,139 | 88,849 | 74,638 | 93,021 |
| Less: Inter Segment Revenue | | _ | - | - | - | - |
| Net Sales/Income from Operations | 15,656 | 11,292 | 17,139 | 88,849 | 74,638 | 93,021 |
| (2) Segment Results | - | - | - | - | - | - |
| a. Publishing Content | 2,600 | 1,636 | 3,353 | 20,030 | 15,854 | 17,492 |
| b. Stationery Products | (250) | (419) | (137) | 3,979 | 2,692 | 3,643 |
| c. Others | (78) | 7 | 89 | 171 | 80 | 57 |
| Total | 2,272 | 1,224 | 3,305 | 24,180 | 18,626 | 21,192 |
| Less: | | | | | | |
| i. Finance Cost | 5 | 2 | 3 | 233 | 304 | 348 |
| ii. Other unallocable expenditure | 842 | 670 | 873 | 2,839 | 2,263 | 3,108 |
| iii. Other unallocable (income) | (500) | (483) | (380) | (1,053) | (1,544) | (1,704) |
| Total Profit Before Tax | 1,925 | 1,035 | 2,809 | 22,161 | 17,603 | 19,440 |



FY 16 KEY FINANCIALS

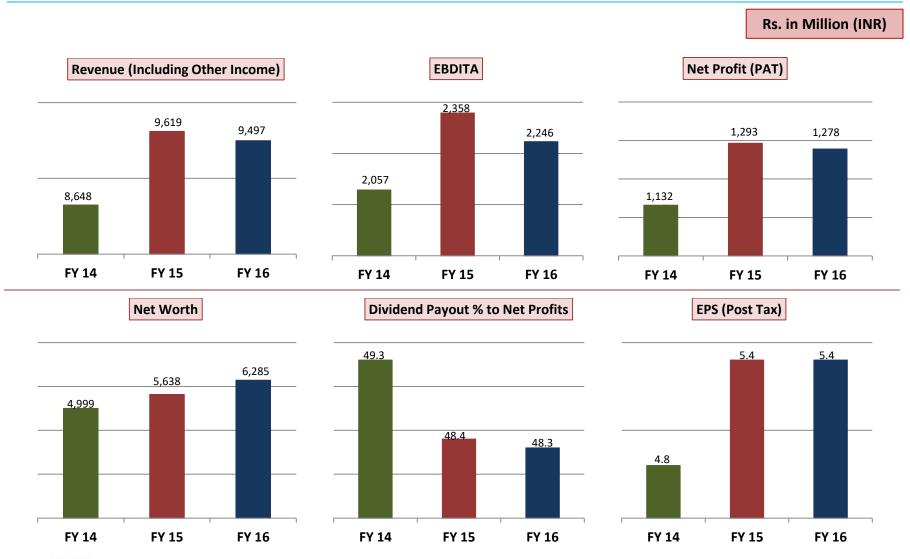
Rs. in Million (INR)

| PARTICULARS | PUBLICATION | STATIONERY | TOTAL |
|-------------|-------------|------------|-------|
| REVENUE | 5,160 | 4,077 | 9,311 |
| EBIDTA (%) | 33.9 | 8.9 | 22.8 |
| PAT (%) | | | 13.7 |

| PARTICULARS | YEAR ENDED 31 MARCH 2016 | YEAR ENDED 31 MARCH 2015 | ANNUAL GROWTH (%) |
|---------------------|-----------------------------|-----------------------------|-------------------|
| PUBLICATION | 5,160 | 5,319 | -3.0 |
| STATIONERY | 4,077 | 4,224 | -3.5 |
| TOTAL REVENUE | 9,311 | 9,594 | -2.9 |
| PAT | 1,278 | 1,293 | -1.2 |
| DIVIDEND PAYOUT (%) | 110 | 110 | |



3 YEARS FINANCIAL SNAPSHOT (STANDALONE)

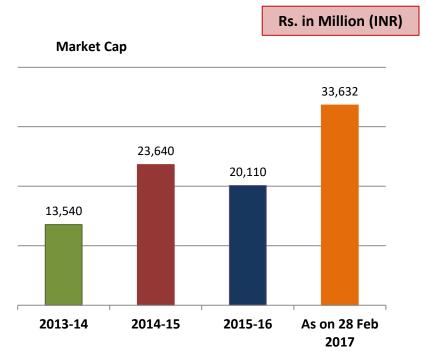




SHAREHOLDING PATTERN AND MARKET CAP

| Cotoromi | As on 10 February 2017 | | |
|----------------------------------|------------------------|--|--|
| Category | Shareholding (%) | | |
| Promoter & Promoter Group | 61.78% | | |
| Domestic Institutional Investors | 15.71% | | |
| Foreign Institutional Investors | 5.93% | | |
| Non-Institutional Investors | 16.58% | | |
| Total | 100.00% | | |

| Institution | Shareholding % |
|---|----------------|
| HDFC Asset Management Company | 8.50% |
| Somerset Capital Management | 2.70% |
| Unit Trust of India Asset Management Company | 2.52% |
| Franklin Templeton Investments | 1.65% |
| Kotak Asset Management | 1.23% |



- Trusted by 25,000+ Shareholders
- Face Value of Rs. 2/- per share
- For analysts coverage on Navneet visit: http://www.navneet.com/research-reports/

Stock Code:

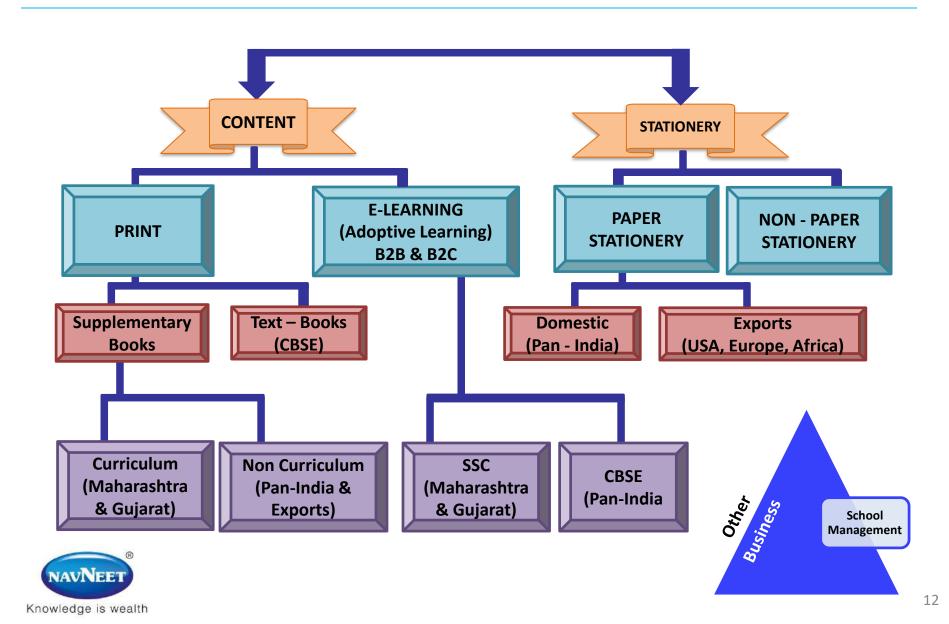
BSE: 508989

NSE: NAVNETEDUL

Bloomberg / Reuters: NELI IN / NAVN.BO



NAVNEET'S BUSINESS PORTFOLIO



NAVNEET'S BUSINESS CYCLE

QUARTERS

OCT- DEC

JAN- MAR

APR-JUNE

JUL-SEP

ACTIVITIES DURING THE QUARTER

- 1. Paper purchase contracts
- 2.Start of printing activity
- 3. Sales approx. 10-15%
- 1. Printing activity continues
- 2. Marketing activity starts for next Academic Year
- 3. Sales approx. 15%
- 1. Printing activity continues
- 2. Major sale made approx. 50-55%
- 1. Major debtors realized
- 2. Sales approx. 15-20%

EFFECT ON P&L AND BALANCE SHEET

- 1. Huge Manufacturing expenditure
- 2. Inventory rises
- 1. Huge Marketing expenditure
- 2. Inventory at its peak
- 3. Short term borrowings from banks
- 1. Highest revenue amongst all quarters
- 2. Major profits realized
- 1. Thin balance sheet
- 2. Zero debt



SCHOOL EDUCATION SYSTEM IN INDIA

SSC BOARD – 15,58,674 Schools having 260 Million Students

CBSE BOARD – 18,601 Schools having 12.5 Million Students

ICSE BOARD – 2,231 Schools having 1.5 Million Students

International Boards – CIE (IGCSE) & IB have 335 & 140 Schools respectively.

Source: U- DISE 2015-16 Report

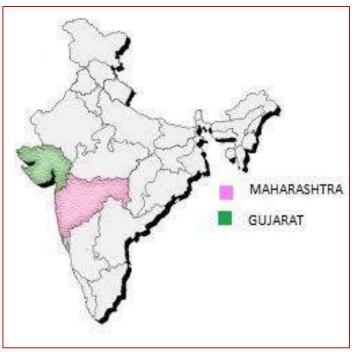
Navneet's Focus

- 1. Navneet's focus till now has been on SSC Schools which are around 98% of total schools in India. Of the total 15,58,674 Schools, 3,34,468 (21.45%) Schools are Private, rest all are Government.
- 2. 95% Students get education from SSC Board Schools.
- 3. All these 98% Schools are governed by respective State Education Boards.
- 4. CBSE, ICSE, IGCSE and IB Schools constitute less than 2% of total schools in India, but as the no. are increasing rapidly, Navneet has initiated publishing for this segment as well.



NAVNEET'S PRESENCE IN CURRICULUM BASED PRINT CONTENT

| PARTICULARS | MAHARASHTRA | GUJARAT |
|-------------------------------|-------------|-------------|
| No of Government Schools | 67,294 | 33,843 |
| No of Private Schools | 30,383 | 10,205 |
| TOTAL SCHOOLS | 98,213 | 44,051 |
| Schools in Regional Medium | 86,315 | 41,189 |
| Schools in English Medium | 11,898 | 2,862 |
| NUMBER OF STUDENTS | | |
| a) Standard 1-5 | 1,00,26,502 | 56,48,045 |
| b) Standard 6-8 | 60,17,273 | 34,42,669 |
| c) Standard 9-10 | 36,80,718 | 17,37,625 |
| d) Standard 11-12 | 27,42,807 | 9,50,803 |
| TOTAL STUDENTS | 2,24,67,300 | 1,17,79,142 |



NAVNEET'S CORE COMPETENCE

- 1. Navneet has approximately 65% market share in Maharashtra and approximately 70% in Gujarat Supplementary books.
- 2. Long standing brand with more than 1,00,000 schools covering 25 Million students every year.
- 3. Strong marketing team with 450 (Gujarat + Maharashtra + all India) sales representative pitches more than 25,000 private schools every year for getting the books recommended.
- 4. More than 225 Authors on Royalty program who writes for Navneet.



CHARACTERISTICS OF K12 PRINT CONTENT INDUSTRY IN INDIA

| KEY POINTS | DESCRIPTION |
|-------------|---|
| PRODUCTS | K12 Print Content Industry consists of Textbooks and Supplementary Books like Workbooks, Guides/Digests and Question Banks. |
| CONTENT | It is a content driven business with Publishers/Authors developing course materials based on latest prescribed syllabus by respective State Education Boards. |
| FRAGMENTED | K12 Print Content Industry is highly fragmented in India with a large number of Regional players in Supplementary Books. |
| ROYALTY | Most of the Publishers pay lump sum Royalty to the Authors. Very few like Navneet pay Royalty on percentage of revenue. |
| MARKET SIZE | Total Market Size is approximately INR 135 Billion growing at a rate of 12% P.A |



NAVNEET'S K12 PRINT CONTENT PORTFOLIO

| CURRICULUM SEGMENT | | | | | |
|---|--|--|--|--|--|
| Supplementary Books | Text Books | | | | |
| Caters to State Board Curriculum in west Indian States of Maharashtra and Gujarat. | Caters to CBSE Curriculum in Maharashtra, Gujarat, Andhra Pradesh, Karnataka, Tamil Nadu, Kerala and NCR Region. | | | | |
| Offers Supplementary Educational Publication (Workbooks, Digest and 21 Most Likely Questions) for K12 Segment | Offers Textbooks for Grades kindergarten to VIII | | | | |
| ✓ Contributed 89% (INR 4,592 Million) of total Publication Revenue (INR 5,160 Million in FY16 Revenue Split (%): Work book 48 Digests/Guides 35 21 Most Likely Questions 17 | Contributed 4% of total K12 Print Content Revenue in FY 16. | | | | |

NON – CURRICULUM SEGMENT

Presence all over India and Overseas

Caters to Children and General Books

✓ Contributed 7% (INR 329 Million) of total Publication Revenue (INR 5,160 Million) in FY 16.

Revenue split (%):

Domestic: 69 Exports: 31



REASONS FOR NAVNEET'S SUCCESS IN K12 SUPPLEMENTARY BOOKS

| KEY POINTS | DESCRIPTION |
|--------------|---|
| FOCUS | Focus on State Board School Curriculum in Western India and hence catering to masses with a target audience of 34,24,64,420 students. |
| QUALITY | Unmatched Content Quality over the years written by experienced present / retired School Principal / Teachers and College Professors. |
| RELATIONSHIP | Strong Relationship with 25,000 English and Regional Medium Schools in both the States. |
| RANGE | Only Publisher having entire range of products from Play Group to XII Grade across mediums and product categories. |
| ROYALTY | Navneet pays Royalty to its Authors based on the sales. Hence, authors are motivated to keep the books updated to achieve higher sales. |



GROWTH DRIVERS FOR NAVNEET'S K12 PRINT CONTENT

| KEY POINTS | DESCRIPTION |
|-----------------------------------|--|
| SYLLABUS CHANGE | Syllabus Change in State Board (SSC) Schools is a major growth driver as it does away with the old and second hand books from trade and students buy new supplementary books as per the new revised syllabus. |
| ENCYCLOPAEDIA BRITANNICA INDIA | Navneet has acquired Encyclopaedia Britannica India to cater to the CBSE Text-Books market which has a presence in more than 6,000 Schools across India. |
| CBSE PATTERN SCHOOLS | Many English Medium Private SSC Schools (Around 80,000 in the Country) have started positioning themselves as CBSE Pattern Schools where they use private publishers' text books up to Grade VIII. Navneet has started marketing its products in those schools also. |



E-LEARNING B2B & B2C - DIGITAL CONTENT

BRAND PORTFOLIO







| KEYS POINTS | DESCRIPTION |
|---------------------|---|
| OFFERINGS | TOPClass – B2B Product for schools where we provide digital content for Maharashtra and Gujarat State Curriculum for English, Marathi and Gujarati Mediums for Grades 1 to 10. TOP Assessment – B2B Product for schools where we assessment modules. TOPScorer – B2C product for Students which includes Pen-drives, Tablets and CDs for State and CBSE Curriculum. |
| NUMBERS ACHIEVED | Total B2B Product installed in 3,500 Institutions covering 20,000 Classrooms. |
| FY 16 REVENUE | In FY 16, eLearning segment generated a revenue of INR 197 Million. |



CHARACTERISTICS OF NAVNEET'S

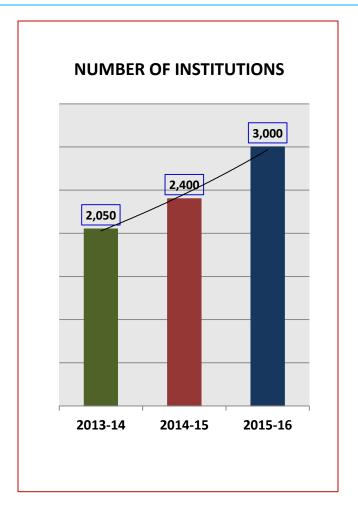
E-LEARNING CONTENT

DESCRIPTION

Being a digital representation of a Text Book, it is highly syllabus focused, and therefore highly preferred and recommended by the teachers in existing states of Maharashtra and Gujarat.

Over 75,000 minutes of content library already developed for State Boards for Gujarat and Maharashtra and CBSE Curriculum.

Navneet's strong brand name especially in Western India creates a strong platform to launch products and penetrate New Markets.





GROWTH DRIVERS FOR NAVNEET'S E-LEARNING SEGMENT

| KEY POINTS | DESCRIPTION |
|-----------------------------|---|
| HUGE UNTAPPED B2B MARKET | Out of 40,000 Private Schools, only 3,500 have been tapped till 31st Dec., 2016. Hence, there is a huge potential for B2B market in 2 States of Maharashtra and Gujarat. |
| B2C MARKET | Navneet is ready with B2C retail offerings like Online Portal, CDs, Tablets and Pen Drives for State Boards curriculum of Maharashtra and Gujarat and CBSE curriculum. Encyclopaedia Britannica India 's digital products will also add value. |
| ACCEPTABILITY | Not only students but teachers also have accepted and acknowledged the benefits of digital learning and more and more schools are turning digital. Being user friendly, more and more schools, teachers and students are moving forward to accept, teach and learn through digital platforms. |
| GOVERNMENT INITIATIVES | Government has also started installing Digital Classrooms in selected schools on a pilot basis and distributed tablets in selected areas to understanding the impact of technology in Education. Depending on the availability of the funds, this project may expand gradually. |



NAVNEET'S SCHOLASTIC STATIONERY PORTFOLIO

PAPER STATIONERY

Around 70% is manufactured in house balance is outsourced. Sold in India as well as exported to major retailers worldwide.

Products include full range of scholastic stationery like Note books, Long books, Drawing books, Writing pads, Index Cards, etc.

Contributed 94% (INR 3,835 Million) of total Stationery Revenue (INR 4,077 Million) in FY16 Revenue Split:

Domestic: 55% (INR 2,097 Mn) Exports: 45% (INR 1,738 Mn)

NON – PAPER STATIONERY

Not manufactured in house. It is outsourced under our brands and sold Pan India.

Products includes Pencils, Erasers, Sharpeners, Crayons, Geometry Sets, Rulers, Dough, Color Pastels, etc.

Contributed 6% (INR 239 Million) of total Stationery Revenue (INR 4,077Million) in FY 16.



CHARACTERISTICS OF SCHOLASTIC STATIONERY INDUSTRY IN INDIA

| KEY POINTS | DESCRIPTION |
|---------------------|---|
| CATEGORY | Stationery industry is categorized into Paper and Non-Paper Stationery. |
| TYPE | Paper Stationery market is highly fragmented market with more than 85% still dominated by the un-organized players. Non paper is more well established for branded players with approx. 60% dominated by them. |
| MARKET SIZE | Total Market Size of Paper stationery is anticipated at INR 100 Billion and that of Non-Paper stationery is INR 50 Billion. Both are growing at the rate of 15% per annum. |
| MARGINS AND PRICING | There is not much value addition a manufacturer can do in in paper products. Hence, the margins are very thin and pricing is always very competitive. |
| MARKET SHARE | Organized players have been gaining market share from un-organized players over the past few years. Navneet's market share may be around 2% in scholastic stationery and hence a large scope to capture the market. |



Global Presence Walmart

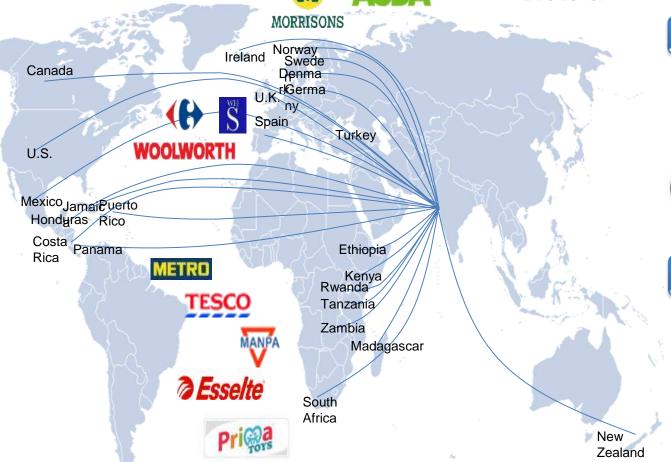
























Certifications













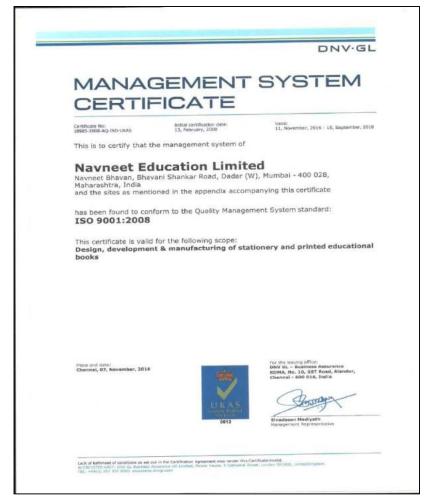






ACCOLADES



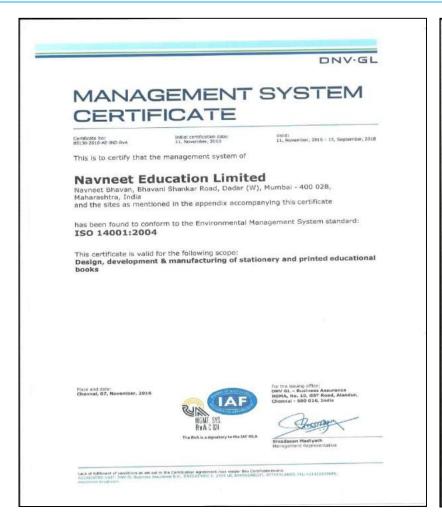


FOREST STEWARDSHIP COUNCIL ™
CHAIN OF CUSTODY



ISO 9001: 2008(Systems)

ACCOLADES





ISO 140001 : 2004 (Environment)



OHSAS 180001 : 2007 (Health & Safety)

NAVNEET'S STRENGTHS IN STATIONERY

| KEY POINTS | DESCRIPTION |
|----------------------------|--|
| FIRST ENTRANT ADVANTAGE | Navneet was the First Organized Brand to enter the Stationery business in India way back in 1995 to bring out standardized products with the Number of Pages and MRP printed on it, full size note books, shrink wrap packets in carton packing. |
| PRESENCE | Navneet's Stationery products are marketed and are available Pan India across 85,000+ retail stores which makes its presence felt. |
| MANUFACTURING | Navneet has 2 manufacturing plants for Paper stationery at Silva's and Khaniwade (near Mumbai) which has a capacity to produce 150 tons per day. It also outsources manufacturing from Vapi, Vasai, Kanpur and Bangalore. |
| QUALITY AND STANDARDS | All company owned plants are ISO 9001-2000 certified and follow highest International Manufacturing Standards. |
| ENVIRONMENT FRIENDLY | Eco-Buddy Paper is used for most of the products which is Environmental Friendly and hence preferred by Leading International Retail Chains. |



STATISTICS

| PAPER AND NON PAPER STATIONERY | | |
|---|------------------|----------------------|
| | PAPER STATIONERY | NON-PAPER STATIONERY |
| Market size in India | INR 100 Billion | INR 50 Billion |
| Organized players' market share | 15 % | 60 % |
| Navneet's market share in organized segment | 15 % | 1.5 % |

NAVNEET'S CORE COMPETENCE

- 1. Navneet has a strong Sales team of 450+ who ensure that Navneet's products are available with leading retailers in the Country
- 2. Strong distribution network of 1,200 Distributors, 16 C&F and 3 Mother Depots.



ENCYCLOPAEDIA BRITANNICA INDIA

| KEY POINTS | DESCRIPTION |
|------------|---|
| ABOUT | Encyclopaedia Britannica India ("EB India")is one of India's leading Pre K-12 curricular educational publisher; started publishing operations in India in 2009. |
| PRODUCTS | Extensive product catalogue comprising educational, instructional and information products & technology solution. |
| OFFERINGS | Offers specialized curricular learning solutions consisting of textbooks, interactive student and teacher resources, and teacher training materials. |
| REACH | Pan-India presence with footprint reaching $^{\sim}5$ Million students through 14,000 schools. Key export markets include Sri-Lanka, Nepal, GCC. |

MILESTONES ACHIEVED

15,000+ Schools 17 Million Students

REACH

Head Office: New Delhi, India Pan-India School Presence

LOCATIONS

5,800+ Schools 4.8 Million Students

USAGE OF PRODUCTS

220+

EMPLOYEES

Education
Curricular and Digital Publishing

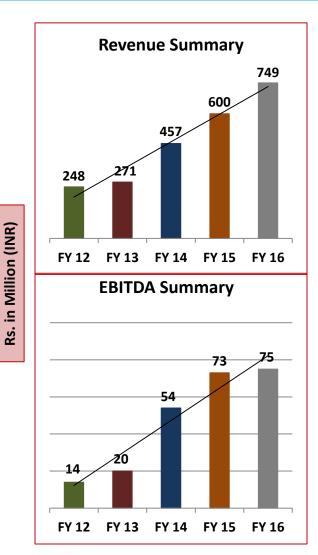
SECTOR

CBSE, ICSE, SSB

CURRICULUM



ENCYCLOPAEDIA BRITANNICA INDIA: OVERVIEW







INVESTMENT IN K12TECHNO SERVICES

Over the last few years, quality Direct Education is in great demand in the Country and hence seen a sudden growth.



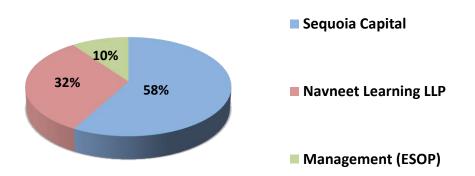
No. of Schools (CBSE)

4 Locations





SHAREHOLDING



| Locations | No. of Schools |
|-----------|----------------|
| Mumbai | 5 |
| Pune | 1 |
| Bangalore | 5 |
| Hyderabad | 1 |
| TOTAL | 12 |



CORPORATE SOCIAL RESPONSIBILITY



Internal Stakeholders

Housing at subsidized rates in Central Mumbai

Dedicated housing facilities near manufacturing plants

Subsidized food for employees

External Stakeholders

Setting of question papers for over 5,500 schools in Gujarat with minimum logistic charges

Sponsorships to over 100 schools annually for cultural events

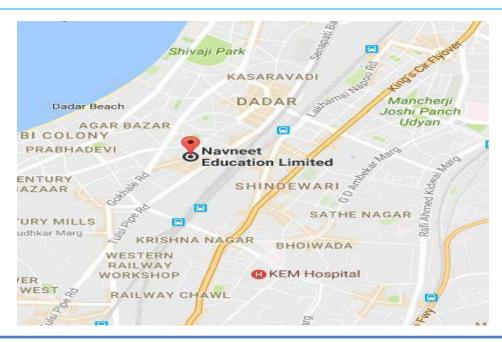
Three charitable hospitals established in Mumbai under the name Navneet Hospitals

Annual felicitation of teachers belonging to State Government

Free books & stationery distributed to under privileged children from over 60 trusts



CONTACT DETAILS



NAVNEET EDUCATION LIMITED

Corporate Identity Number L22200MH1984PLC034055

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