

Ravi Sam

190/89, Venkataswamy Road
R S Puram, Coimbatore - 641002
Phone: © 0422-2542004
Email: ravisam@adwaitlakshmi.in
ravisam313@yahoo.co.in

Date: 8th April 2017

The Manager,
Department of Listing,
BSE Limited,
PJ Towers, Dalal Street,
Mumbai – 400001
E-mail: corp.relations@bseindia.com

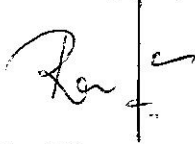
Dear Sir / Madam,

Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 - Reg.

We herewith submit the disclosure to be made under regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Please take note of the same and acknowledge.

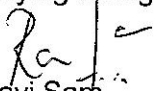
Thanking you,




Ravi Sam

Copy to : Super Sales India Limited,
Regd. Office: 34 A, Kamaraj Road,
Coimbatore 641 018.

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Super Sales India Limited		
Name(s) of the acquirer and Persons Acting in concert (PAC) with the acquirer	<p>Acquirer: Ravi Sam as Trustee of Sri Bhadra Lakshmi Trust.</p> <p>Person Acting in Concert (PAC) with the Acquirer:</p> <ul style="list-style-type: none"> ● Sanjay Jayavarthanelu ● J. Rajyalakshmi ● Nethra J.S.Kumar ● R. Venkatarangappan ● Uttara.R ● D. Thayarammal ● Lakshmi Life Sciences Limited ● Titan Paints and Chemicals Limited ● Lakshmi Electrical Drives Limited ● Lakshmi Machine Works Limited ● Revantha Services Limited ● Eshaan Enterprises Limited (EEL) 		
Whether the acquirer belongs to Promoter/Promoter group	Yes.		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited (Bombay Stock Exchange)		
Details of the acquisition / disposal as follows	Number	% w.r.t.total share/voting capital wherever applicable(*)	% w.r.t.total diluted share/voting capital of the TC (**)
Before the acquisition /—disposal under consideration, holding of :			
a) Shares carrying voting rights  Acquirer: Ravi Sam	1,000	0.03	0.03

PAC:			
Sanjay Jayavarthanavelu	2,16,288	7.04	7.04
J. Rajyalakshmi	1,04,400	3.40	3.40
Nethra J.S.Kumar	16,300	0.53	0.53
R. Venkatarangappan	12,400	0.40	0.40
Uttara.R	24,400	0.79	0.79
D. Thayarammal	25,500	0.83	0.83
Lakshmi Life Sciences Limited	8,79,590	28.64	28.64
Titan Paints and Chemicals Limited	150	0.00	0.00
Lakshmi Electrical Drives Limited	2,100	0.07	0.07
Lakshmi Machine Works Limited	3,00,000	9.77	9.77
Revantha Services Limited	1,30,672	4.25	4.25
Eshaan Enterprises Limited (EEL)	64,400	2.10	2.10
Sub-total	17,77,200	57.86	57.86
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	-	-	-
c) Voting rights (VR) otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
e) Total (a+b+c+d)	17,77,200	57.86	57.86
Details of acquisition/sale			
a) Shares Carrying voting rights acquired/sold	64,400 # Please refer note below	2.10	2.10
b) V R s acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
d) Shares encumbered /invoked /released by the acquirer	-	-	-
e) Total (a+b+c+/-d)	64,400 # Please refer note below	2.10	2.10
After the acquisition /sale, holding of:			
a)Shares carrying voting rights Acquirer: Ravi Sam Ravi Sam as trustee of Sri Bhadra Lakshmi Trust	1,000 64,400 # Please refer note below	0.03 2.10	0.03 2.10
			

PAC:			
Sanjay Jayavarthanavelu	2,16,288	7.04	7.04
J. Rajyalakshmi	1,04,400	3.40	3.40
Nethra J.S.Kumar	16,300	0.53	0.53
R. Venkatarangappan	12,400	0.40	0.40
Uttara.R	24,400	0.79	0.79
D. Thayammal	25,500	0.83	0.83
Lakshmi Life Sciences Limited	8,79,590	28.64	28.64
Titan Paints and Chemicals Limited	150	0.00	0.00
Lakshmi Electrical Drives Limited	2,100	0.07	0.07
Lakshmi Machine Works Limited	3,00,000	9.77	9.77
Revantha Services Limited	1,30,672	4.25	4.25
Eshaan Enterprises Limited (EEL)	64,400	2.10	2.10
b) Shares encumbered with the acquirer	-	-	-
c) VR s otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
e) Total (a+b+c+d)	17,77,200	57.86	57.86
Mode of acquisition /sale (e.g. open market / Off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Off-market transfer		
Date of acquisition /sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	April 06, 2017		
Equity share capital / total voting capital of the TC before the said acquisition /sale	Rs.3,07,15,000		
Equity share capital / total voting capital of the TC after the said acquisition /sale	Rs.3,07,15,000		
Total diluted share/voting capital of the TC after the said acquisition	Rs.3,07,15,000		

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

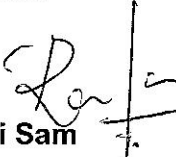
(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Note:

This disclosure is in respect of the following:

As a part of family restructuring exercise, Mrs. Uttara.R being wife of Mr. Ravi Sam has settled 49.98% shareholding in Eshaan Enterprises Limited (EEL) in favour of Mr. Ravi Sam in his capacity as a trustee of Sri Bhadra Lakshmi Trust. EEL holds 2.10% of the share capital of the TC.

Accordingly, Mr. Ravi Sam indirectly acquired shares in his capacity as a trustee of Sri Bhadra Lakshmi Trust over EEL which in turn holds 2.10% shareholding in the TC. While strictly speaking Mr. Ravi Sam cannot be said to have acquired control over EEL, this disclosure is being made by way of abundant caution.


Ravi Sam

Place: Coimbatore

Date: 08.04.2017