

Dated: April 21, 2017

To,

The Manager,
BSE Limited
P. J. Towers, Dalal Street,
Mumbai – 400001

Sub.: Submission of Disclosure required under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Dear Sir/ Madam,

With reference to the above captioned subject, please note that I, Bhoop Narain Jha, Director of J.K. Traders Limited for and Sushila Devi Singhania, is hereby submitting the disclosure required to be made under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 for the acquisition of 2,580,929 (Twenty Five Lacs Eighty Thousand Nine Hundred and Twenty Nine) Equity Shares representing 6.95% of the paid up equity share capital of Jaykay Enterprises Limited ("Target Company").

Kindly take the above information on your records.

For J.K. Traders Limited



(Director)

DIN: 00128840

Acquirer 1



(Sushila Devi Singhania)

Acquirer 2

CC:

To,
The Compliance Officer
Jaykay Enterprises Limited
Kamla Tower Kanpur
UP – 208001

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Jaykay Enterprises Limited		
Name(s) of the Acquirer and Persons Acting in Concert (PAC) with the Acquirer	J.K. Traders Limited and Mrs. Sushila Devi Singhania (hereinafter referred to as "Acquirer") along with Madhav Krishna Singhania, Raghavpat Singhania, Abhishek Singhania, Ramapati Singhania, Nidhipati Singhania, Manorama Devi Singhania, Kavita Y Singhania, Kalpana Singhania, Yadupati Singhania, Gaur Hari Singhania jointly with Vasantlal D. Mehta & Raghubir Prasad Singhania, Yadu Securities Private Limited, Yadu International Limited and G.H. Securities Private Limited (hereinafter referred to as "Other Promoters") and Maya Devi Agarwal jointly with Satish Kumar Agarwal, Ajay Kumar Saraogi, (hereinafter referred to as "PAC")		
Whether the acquirer belongs to Promoter/ Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition/disposal under consideration, holding of :			
a) Shares carrying voting rights			
– J.K. Traders Limited	3,000,000	8.08	8.08
– Sushila Devi Singhania	3,224,000	8.68	8.68
– Other promoters & PACs	3,040,720	8.19	8.19
b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)	Nil	NA	NA
c) Voting rights (VR) otherwise than by equity shares	Nil	NA	NA
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	NA	NA
e) Total (a+b+c+d)	9,264,720	24.95	24.95

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Sushila Devi Singhania

Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold			
– J.K. Traders Limited	1,462,142	3.94	3.93
– Sushila Devi Singhania	1,118,787	3.01	3.01
– Other promoters & PACs	Nil	NA	NA
b) VRs acquired /sold otherwise than by shares	Nil	NA	NA
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	Nil	NA	NA
d) Shares encumbered / invoked/released by the acquirer	Nil	NA	NA
e) Total (a+b+c+/-d)	2,580,929	6.95	6.95
After the acquisition/sale, holding of:			
a) Shares carrying voting rights			
– J.K. Traders Limited	4,462,142	12.00	12.00
– Sushila Devi Singhania	4,342,787	11.69	11.69
– Other promoters & PACs	3,040,720	8.19	8.19
b) Shares encumbered with the acquirer	Nil	NA	NA
c) VRs otherwise than by equity shares	Nil	NA	NA
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	Nil	NA	NA
e) Total (a+b+c+d)	11,845,649	31.89	31.89
Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue /preferential allotment / inter-se transfer etc.)	Under Takeover Open Offer		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	April 20, 2017		
Equity share capital / total voting capital of the TC before the said acquisition/sale	Rs. 37,134,752 (Rupees Three Crores Seventy One Lacs Thirty Four Thousand Seven Hundred and Fifty Two Only) representing 37,134,752 (Three Crores Seventy One Lacs Thirty Four Thousand Seven Hundred and Fifty Two) Equity Shares of Re. 1 each		
Equity share capital/ total voting capital of the TC after the said acquisition/sale	Rs. 37,134,752 (Rupees Three Crores Seventy One Lacs Thirty Four Thousand Seven Hundred and Fifty Two Only) representing 37,134,752 (Three Crores		

B/he

Sushila

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	Seventy One Lacs Thirty Four Thousand Seven Hundred and Fifty Two) Equity Shares of Re. 1 each
Total diluted share/voting capital of the TC after the said acquisition/sale	Rs. 37,134,752 (Rupees Three Crores Seventy One Lacs Thirty Four Thousand Seven Hundred and Fifty Two Only) representing 37,134,752 (Three Crores Seventy One Lacs Thirty Four Thousand Seven Hundred and Fifty Two) Equity Shares of Re. 1 each

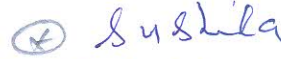
For J.K. Traders Limited



(Bhoop Narain Jha)

DIN: 00128840

Acquirer 1



(Sushila Devi Singhania)

Acquirer 2

Place: Kanpur

Date: April 21, 2017