

Ref: SECTL/2017 - 15

April 07, 2017

Mr. Yogendra Daxini
Senior Manager
Surveillance
Bombay Stock Exchange Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI – 400 001

Fax # 022-22723121/ 22722037 22722041/ 22723719 22722039/ 22722061

Dear Sirs,

Sub: Increase in Share Price Scrip Code: BSE - 532974

With reference to your letter No. L/SURV/ONL/PV/NK/2017-18/5 dated April 07, 2017, We would like to inform you that, there is no price sensitive information / announcement (including pending announcement) relating to the company which may have a bearing on the price/volume behavior in the scrip.

We would like to emphasize our endeavour to promptly inform the stock exchanges about any event or information which may have a bearing on the performance/operations of the Company as well as price sensitive information as per the disclosure obligations under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Thanking you,

Yours faithfully,

For Aditya Birla Money Limited,

Vikashh K Agarwal Company Secretary

ADITYA BIRLA

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