

**Dated: April 25, 2017**

To,  
The Manager  
BSE Limited  
P. J. Towers, Dalal Street  
Mumbai – 400001

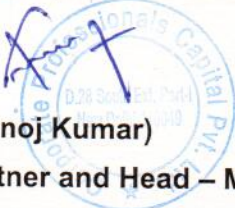

**Subject: Post Offer Advertisement to the shareholders of Jaykay Enterprises Limited (“Target Company”) in terms of Regulations 3(1) of SEBI (SAST) Regulations, 2011**

Dear Sir/Madam,

With reference to the captioned subject, this is to inform your good office that Corporate Professionals Capital Private Limited (“**Manager to the Offer**”) for and on behalf of J.K. Traders Limited (“**Acquirer 1**”) and Mrs. Sushila Devi Singhania (“**Acquirer 2**”) (hereinafter collectively referred to as “**Acquirers**”) has issued a Post Offer Advertisement in compliance with Regulation 18(12) of SEBI (SAST) Regulations, 2011 to the equity shareholders of the Target Company on April 25, 2017 giving the details including aggregate number of shares tendered and accepted in the offer, payment of consideration, pre and post shareholding of the Acquirers. A soft and hard copy of the Post Offer Advertisement is enclosed herewith for your records.

Kindly take the above information on your records.

For **Corporate Professionals Capital Private Limited**



(Manoj Kumar)  
Partner and Head – M&A and Transactions

POST OFFER ADVERTISEMENT

# Jaykay Enterprises Limited

(hereinafter referred to as "JEL" or "TC" or "Target Company")

Registered Office: Kamla Tower Kanpur UP - 208001;

Tel. No.: 0512-2371478-81; 0512-2366881;

Email ID: prabhat.mishra@jkcement.com; Website: www.jaykayenterprises.com;

Open Offer for acquisition of 9,655,036 Equity Shares from shareholders of the

Target Company by

J. K. Traders Limited ("Acquirer 1") and Mrs. Sushila Devi Singhania ("Acquirer 2")

This Post Offer Advertisement is being issued by Corporate Professionals Capital Private Limited, for and on behalf of J.K. Traders Limited (hereinafter referred to as "Acquirer 1") and Mrs. Sushila Devi Singhania (hereinafter referred to as "Acquirer 2") (hereinafter collectively referred to as "Acquirers") in compliance with Regulation 18(12) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011. The Detailed Public Statement with respect to the aforementioned offer was made on December 23, 2016, Friday in Financial Express (English) - All Editions, Jansatta (Hindi) - All Editions, Rastriya Sahara (Hindi) - Kanpur Edition and Tarun Bharat (Marathi) - Mumbai Edition.

1.	Name of the Target Company	Jaykay Enterprises Limited
2.	Name of Acquirers	J. K. Traders Limited and Mrs. Sushila Devi Singhania
3.	Name of the Manager to the Offer	Corporate Professionals Capital Private Limited
4.	Name of the Registrar to the Offer	Beetal Financial and Computer Services Private Limited
5.	Offer Details	
a.	Date of Opening of the Offer	March 22, 2017, Wednesday
b.	Date of Closure of the Offer	April 06, 2017, Thursday
6.	Date of Payment of Consideration	April 20, 2017, Thursday
7.	Details of Acquisition	

Sl. No.	Particulars	Proposed in the Offer Document		Actuals	
7.1	Offer Price	Rs. 5.25/- per equity share		Rs. 5.25/- per equity share	
7.2	Aggregate number of shares tendered	9,655,036 Equity Shares		2,581,048 Equity Shares	
7.3	Aggregate number of shares accepted	9,655,036 Equity Shares		2,580,929 Equity Shares	
7.4	Size of the Offer (Number of shares multiplied by offer price per share)	Rs. 50,688,939/-		Rs. 13,549,877/-	
7.5	Shareholding of Acquirers before Agreements/Public Announcement (No. & %)	9,264,720 Equity Shares (24.95%)		9,264,720 Equity Shares (24.95%)	
7.6	Shares Acquired by way of Agreements Number % of Fully Diluted Equity Share Capital	Nil		Nil	
7.7	Shares Acquired by way of Open Offer Number % of Fully Diluted Equity Share Capital	9,655,036 Equity Shares (26.00%)		2,580,929 Equity Shares (6.95%)	
7.8	Shares acquired after Detailed Public Statement Number of shares acquired Price of the shares acquired % of the shares acquired	Nil		Nil	
7.9	Post offer share holding of Acquirers Number % of Fully Diluted Equity Share Capital	18,919,756 Equity Shares (50.95%)		11,845,649 Equity Shares (31.90%)	
7.10	Pre & Post offer shareholding of the Public Number % of Fully Diluted Equity Share Capital	Pre-Offer 27,870,032 75.05	Post-Offer 18,214,996 49.05	Pre-Offer 27,870,032 75.05	Post-Offer 25,289,103 68.10

Acquirers accept full responsibility for the information contained in this Post Offer Advertisement and also for obligations under SEBI (Substantial Acquisition of Shares and Takeovers), 2011.

A copy of this Post Offer Advertisement will also be available on the SEBI website at [www.sebi.gov.in](http://www.sebi.gov.in); BSE website at [www.bseindia.com](http://www.bseindia.com), website of Manager to the Offer [www.corporateprofessionals.com](http://www.corporateprofessionals.com) and at the Registered Office of the Target Company i.e. Kamla Tower Kanpur UP 208001;

ISSUED BY MANAGER TO THE OFFER



**Corporate Professionals**

**CORPORATE PROFESSIONALS CAPITAL PRIVATE LIMITED**

CIN: U74899DL2000PTC104508

D-28, South Extn., Part-I, New Delhi – 110049

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Email: [manoj@indiapcp.com](mailto:manoj@indiapcp.com)/ [ruchika.sharma@indiapcp.com](mailto:ruchika.sharma@indiapcp.com)

SEBI Regn. No: INM000011435

On behalf of Acquirers

For J.K. Traders Limited Authorised Signatory Acquirer 1	Sd/- Mrs. Sushila Devi Singhania Acquirer 2
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Place: New Delhi

Date: April 25, 2017

Size: 12cm (w) x 27cm (h)