



WILLIAMSON MAGOR & CO. LIMITED

Corporate Identity Number (CIN) : L01132WB1949PLC017715

REGISTERED OFFICE : FOUR MANGO LANE, SURENDRA MOHAN GHOSH SARANI, KOLKATA - 700 001

TELEPHONE : 033-2210-1221, 2243-5391, 2248-9434, 2248-9435, FAX : 91-33-2248-3683 / 8114 / 6265

E-mail : administrator@wmg.co.in, Website : www.wmtea.com

12th April 2017

The Secretary
BSE Limited
P.J. Towers, 25th Floor
Dalal Street,
MUMBAI -400 001
Scrip Code:531508

The Secretary
The National Stock Exchange
of India Ltd, Listing Dept.
Exchange Plaza, 5th Floor
Plot No.C/1, G-Block
Bandra-Kurla Complex
Bandra (E)
MUMBAI - 400 051
Scrip Code:EVEREADY

The Secretary
The Calcutta Stock -
Exchange Limited
7, Lyons Range
KOLKATA 700001
Scrip Code:10000029

The Secretary
Eveready Industries India Limited
1 Middleton Street
Kolkata - 700071

Dear Sir,

**SECURITIES & EXCHANGE BOARD OF INDIA
(SUBSTANTIAL ACQUISITION OF SHARES & TAKEOVERS) REGULATIONS, 2011
- DISCLOSURE FOR RELEASE OF ENCUMBERED SHARES**

We inform you that 25,00,000 Equity Shares of Rs.5/- each of Eveready Industries India Limited held by our Company have been released from pledge on 6th April 2017. We submit herewith the required information in this regard in Annexure-1 as specified by SEBI in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, which we trust you will find in order.

Please acknowledge receipt.

Yours faithfully,
WILLIAMSON MAGOR & CO. LIMITED

(H. U. SANGHAVI)
COMPANY SECRETARY

Encl. as above.

ANNEXURE - 1

Disclosure by the Promoter(s) to the Stock Exchanges and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)
Names of the Stock Exchanges where the shares of the Target Company are listed

EVEREADY INDUSTRIES INDIA LIMITED
1. Bombay Stock Exchange Limited
2. The National Stock Exchange of India Limited
3. The Calcutta Stock Exchange Limited

12th April 2017

WILLIAMSON MAGOR & CO. LIMITED

Date of reporting
Name of the Promoter or PAC on whose shares encumbrance has been created/released/invoked
Details of the creation of encumbrance

Name of the Promoter(s) or PACs with him*	Promoter holding in the Target Company Number 1	% of total share capital	Promoter holding already encumbered Number 2	% of total share capital	Type of event (creation/release/invocation)	Date of creation/release/invocation of encumbrance	Type of encumbrance (pledge/lien/non disposal under-taking/others)	Details of Events pertaining to encumbrance			Post event holding of encumbered shares {creation [(2)+(-3)]/release [(2)-(-3)]/invocation [(1)-(-3)]}	% of total share capital
								Reasons for encumbrance **	Number	% of total share capital		
Williamson Magor & Co. Limited	17007841	23.3987	2500000	3.44	Release	06.04.2017	Pledge	Company's borrowing	2500000	3.44	0	0.00
-Dr			3200000	4.40	N.A.	N.A.	N.A.	Company's borrowing	0	0.00	3200000	4.40
Brij Mohan Khaitan	35897	0.0494	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	0	0.00
Deepak Khaitan (HUF)	43200	0.0594	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	0	0.00
Aditya Khaitan	232266	0.3195	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	0	0.00
Amrtaanshu Khaitan	165000	0.2270	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	0	0.00
Yashodhara Khaitan	192745	0.2652	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	0	0.00
Kavita Khaitan	2200	0.0030	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	0	0.00
Isha Khaitan	17500	0.0241	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	0	0.00
Vanya Khaitan	164650	0.2265	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	0	0.00
Williamson Financial Services Ltd	6370988	8.7649	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	0	0.00
Bismouth Investments Ltd	4148246	5.7070	2500000	3.44	N.A.	N.A.	Pledge	Third Party pledge	0	0.00	2500000	3.44
McLeod Russel India Limited	1663289	2.2883	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	0	0.00
Babcock Borsig Limited	987484	1.3585	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	0	0.00
Kilburn Engineering Limited	271337	0.3733	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	0	0.00
Ichamati Investments Limited	171113	0.2354	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	0	0.00
United Machine Co. Limited	116443	0.1602	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	0	0.00
Zen Industrial Services Limited	85366	0.1174	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	0	0.00
Nitya Holdings & Properties Ltd	30000	0.0413	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	0	0.00
Dufflaghur Investments Limited	3030	0.0042	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	0	0.00
Total	31708595	43.6233	8200000	11.28					2500000	3.44	5700000	7.84

Signature of the Authorized Signatory:

WILLIAMSON MAGOR & CO. LIMITED



(H. U. SANGHAVI)
COMPANY SECRETARY

Place: Kolkata
Date : 12th April 2017

(*) The names of all the promoters, their shareholding in the Target Company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(**) For example, for the purpose of collateral for loans taken by the Company, personal borrowing, third party pledge etc.

(***) This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.