

CIN: L74899DL1993PLC052787

## SOM DISTILLERIES & BREWERIES LTD.

Corporate Office: 23, Zone-II, Maharana Pratap Nagar, Bhopal-462 011 (M.P.) Tel.: +91-755-4278827, 4271271 Fax: +91-755-2557470 E-mail: sdltd@bsnl.in, somdistilleries@rediffmail.com, Web: www.somindia.in Work: Village Rojrachak, Distt. Raisen (M.P.) Ph.: (07480) 266244-5

To.

- 1. The Corporate Relationship Department NSE Corporate Office
  National Stock Exchange of India Ltd.
  Exchange Plaza,
  Plot no. C/1, G Block,
  Bandra-Kurla Complex
  Bandra (E)
  Mumbai 400 051.
- 2. The Corporate Relationship Department Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers Rotunda Bldg., Dalal Street Mumbai-400001

Subject: Announcement - Business Updates.

Dear Sir,

We have pleasure in informing the exchange that subsequent to the launch of "Black Fort" beer in Karnataka about a month back, we have achieved a width of distribution (WOD) of 30% across the outlet universe. We are very much confident of increasing our placement levels in the short term.

//Certified True Copy (1) For Som Distilleries and Breweries Limited

Company Secretary