

26 April 2017

To

The Corporate Relations Department.
The Bombay Stock Exchange

1st Floor, New Trading Ring

Rotunda Building, P J Tower

Dalal Street, Fort, Mumbai 400 001.

BSE CODE: 532978

To

National Stock Exchange of India Ltd

Exchange Plaza, 5th Floor

Plot No.C-1, G Block

Bandra-Kurla Complex,

Bandra (East), MUMBAI 400 051.

NSE CODE: BAJAJFINSV

Subject: Submission of Notice published in newspapers regarding transfer of shares to IEPF Demat Account under Regulation 30(2)

Dear Sir/Madam,

As per Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 read with Schedule III thereto, please find enclosed a copy of the notices published by the Company in the newspapers informing its shareholders regarding extension of date to claim the dividend(s) before transfer of relevant shares to IEPF Demat Account, pursuant to the provisions of Section 124(6) of the Companies Act, 2013, read with amended Rule 6 of the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016.

This is for your information please.

Thanking you,

Yours faithfully,

For Bajaj Finserv Limited.

Sonal R Tiwari

Company Secretary

Encl: as above.



Page 1 of 1
Bajaj Finserv Limited



Bajaj Finserv Limited

CIN: L65923PN2007PLC130075

Regd. Office: Bajaj Auto timited Complex,

Mumbai-Pune Road, Pune – 441 035. Tel.: 020-6610 7450

E-mail: investors@bajajfinserv.in | Website: www.bajajfinserv.in

NOTICE

(for the attention of Equity Shareholders of the Company)
Subject: Transfer of Equity Shares of the Company to
Investor Education and Protection Fund (IEPF) Demat Account

THIS IS FURTHER TO OUR NOTICE published on 10 December 2016 in Financial Express and Kesari, pursuant to the provisions of Section 124(6) of the Companies Act, 2013, read with Rule 6 of the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 ("Rules"), informing about the dispatch of individual intimation to all the concerned shareholders, whose dividend amounts have remained unpaid or unclaimed for seven consecutive years, giving them an opportunity to claim the dividends, by 10 January 2017.

Ministry of Corporate Affairs vide its notification dated 28 February 2017 has amended the said Rules stating that due date for transfer of shares under the said Rules shall be 31 May 2017 & hence another opportunity is being provided to the concerned shareholders for making the claim.

Accordingly, all concerned shareholders are now requested to note that if no claim for dividend(s) is received by 31 May 2017) the Company, in terms of the aforementioned statutory provisions, will be constrained to transfer the shares, as stated above, to the 'IEPF Demat Account' within 30 days from 31 May 2017, as provided under the said Rules, as may be amended from time to time.

As informed earlier, the individual intimation letters were dispatched by the Company and the relevant details of such shareholders and the shares which may fall due for transfer to IEPF Demat Account, have been provided in the 'Unclaimed Dividend' section on the website of the Company, https://www.bajajfinserv.in/investor-relations/unclaimed-dividend.aspx

It may be noted that a shareholder, at any time after the transfer is effected to the 'IEPF Demat Account', can claim such dividends and the shares from the IEPF Authority, after complying with the procedure prescribed under the said Rules.

For ready reference, the Rules are made available under the 'Unclaimed Dividend' section on the website of the Company, https://www.bajajfinserv.in/investor-relations/unclaimed-dividend.aspx

For further clarifications or assistance, you may write to us at:

(i) Mr. Mohd. Mohsinuddin

Tel: 040-6716 1562

Senior Manager,

Karvy Computershare Private Limited

Karry Computershale Private Limited
Karry Selenium Tower B, Plot 31-32,
Gachibowli Financial District, Nanakramguda,
Hyderabad – 500 032
Email ID: mohsin.mohd@karvy.com

(ii) Ms. Sonai R Tiwari

Company Secretary

Bajaj Finserv Limited

Ground Floor, Shares Department,

Bajaj Auto Limited Complex,

Mumbai-Pune Road, Akurdi,

Pune – 411 035.

Email ID: sonal.tiwari@bajajfinserv.in

Tel.: 020-6610 7458

For Bajaj Finserv Limited

Sonal R Tiwari Company Secretary

Place: Pune Date: 24 April 2017



Bajaj Finserv Limited

CIN: L65923PN2007PLC130075

Regd. Office: Bajaj Auto Limited Complex,

Mumbai-Pune Road, Pune - 411 035. Tel.: 020-6610 7450

E-mail: lnvestors@bajajfinserv.in | Website: www.bajajfinserv.in | Website:

NOTICE

(for the attention of Equity Shareholders of the Company)
Subject: Transfer of Equity Shares of the Company to
Investor Education and Protection Fund (IEPF) Demat Account

THIS IS FURTHER TO OUR NOTICE published on 10 December 2016 in Financial Express and Kesari, pursuant to the provisions of Section 124(6) of the Companies Act, 2013, read with Rule 6 of the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 ("Rules"), informing about the dispatch of individual intimation to all the concerned shareholders, whose dividend amounts have remained unpaid or unclaimed for seven consecutive years, giving them an opportunity to claim the dividends, by 10 January 2017.

Ministry of Corporate Affairs vide its notification dated 28 February 2017 has amended the said Rules stating that due date for transfer of shares under the said Rules shall be 31 May 2017 & hence another opportunity is being provided to the concerned shareholders for rnaking the claim.

Accordingly, all concerned shareholders are now requested to note that if no claim for dividend(s) is received by 31 May 2017, the Company, in terms of the aforementioned statutory provisions, will be constrained to transfer the shares, as stated above, to the 'IEPF Demat Account' within 30 days from 31 May 2017, as provided under the said Rules, as may be amended from tirge to time.

As informed earlier, the individual intimation letters were dispatched by the Company and the relevant details of such snareholders and the shares which may fall due for transfer to IEPF Demat Account, have been provided in the 'Unclaimed Dividend' section on the website of the Company, https://www.bajajfinserv.in/investor-relations/unclaimed-dividend.aspx

It may be noted that a shareholder, at any time after the transfer is effected to the 'IEPF Demat Account', can claim such dividends and the shares from the IEPF Authority, after complying with the procedure prescribed under the said Rules.

For ready reference, the Rules are made available under the 'Unclaimed Dividend' section on the website of the Company, https://www.bajajfinserv.in/investor-relations/unclaimed-dividend.aspx

For further clarifications or assistance, you may write to us at:

(i) Mr. Mohd. Mohsinuddin

Senior Manager,

Karvy Computershare Private Limited

Karvy Selenium Tower B, Plot 31-32, Gachibowli Financial District, Nanakramguda, Hyderabad – 500 032 Emall ID: mohsin.mohd@karvy.com

Tel: 040-6716 1562

(ii) Ms. Sonal R Tiwari Company Secretary

Bajaj Finserv Limited

Ground Floor, Shares Department,

Bajaj Auto Limited Complex, Mumbai-Pune Road, Akurdi,

Pune – 411 035. Email ID: sonal.tiwari@bajajfinserv.in Tel.: 020-6610 7458

For Bajaj Finsery Limited

Place: Pune Date: 24 April 2017 Sonal R Tiwari Company Secretary