

Date: 10th April, 2017

National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex , Bandra (E)
Mumbai -400051
Scrip Code: ORTEL

BSE LIMITED
Phiroze Jeejeebhoy Tower
Dalal Steet, Mumbai -400001
Scrip Code:539015


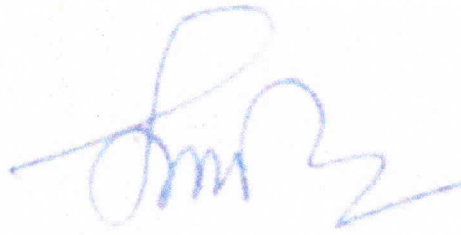
Dear Sir/Madam;

Sub.: Press Release dated 10th April, 2017-Ortel Communications Limited.

We are enclosing herewith the copy of press release dated 10th April, 2017 regarding the Data Bonanza from Ortel Broadband-Launches 1 TB Data Pack – download data limits increased in all new plans-Withdraws all Broadband plans below 1 Mbps Speed

This is for your information and record.

Thanking You
For Ortel Communications Ltd



Lalit Kumar Mohanty
(Company Secretary and Compliance Officer)

Data Bonanza from Ortel Broadband

**Launches 1 TB (Terabyte) Data Pack – download limits increased in all plans
Withdraws all Broadband plans below 1 Mbps Speed**

Bhubaneswar, April 10, 2017: Ortel Communications Limited (NSE Code: ORTEL; BSE Code: 539015), one of the leading cable television and high speed broadband service providers focused in the Indian states of Odisha, Chhattisgarh, Andhra Pradesh, Telangana, West Bengal and Madhya Pradesh, today unveiled its One Terabyte (1024 GB) data plan on the DOCSIS 3.0 platform at a mega speed of 100 Mbps. Ortel has been a trendsetter in offering Customer Centric Broadband Plans in accordance to the ever evolving internet ecosystem in India. The One Terabyte plan is priced at Rs. 4,999, which is highly economical for users who download huge amount of data in the form of HD movies, watch full seasons of TV series, play higher end online games, use videos and pictures for professional or educational purposes. With this blockbuster plan, Ortel is also offering its Digital TV services free as a double bonanza for all the customers opting for the One TB Plan.

Ortel has also announced the withdrawal of all its data plans below 1 Mbps speed. By upgrading its minimum broadband speed to 1 Mbps, Ortel has again set a benchmark in the regions that it operates currently. Existing customers will automatically be upgraded to this speed, thus enhancing their overall browsing experience. The data limits too have been increased multi-fold at nominal prices. All the plans are without any daily limit, which can be used by the subscribers at their convenience without worrying about exhausting the limit or losing the data within the monthly billing period. The new plans are available from Rs. 299 onwards and the choice of speeds can range upto 100 Mbps for homes, whereas the SMEs and corporates can choose their speeds even beyond 100 Mbps using fiber leased lines. The Data download limits are also revised upward. Now customers can avail plans with the Download Limits of 10 GB to 200 GB before they can migrate to a Terabyte Plan.

With multiple internet devices in use at homes, Ortel has already given a new meaning to Home Wifi solutions. Ortel is the first MSO and ISP to offer wireless broadband service at public places for its wired broadband subscribers without any additional WiFi Hotspot access charges. The Company plans to increase the number of hotspots considerably during the current year. Earlier, it had offered Free Broadband to its existing Digital TV subscribers.

Ortel Communications is a pioneer in providing convergence communication services in the country. It has revolutionized the entertainment and broadband technology in the India. It has always been the Company's vision to provide Cable TV, Data Service and Internet Telephony on a single cable platform to households. Ortel has invested in laying its own network with reverse path compatibility making it capable of providing Triple play service including broadband and VoIP services with enormous advantages and superiority in the network. Ortel provides connection to customers directly and has control over the 'last mile' connection.

Commenting on the development, Mr. Bibhu Prasad Rath, President & CEO at Ortel Communications said:

"With video and audio consumption becoming the mainstream pattern among internet users, Ortel is constantly innovating to provide a superior experience and value to its customers. Keeping this dimension in mind, Ortel has unveiled its 1 Terabyte Data Plan at 100 Mbps speed with complimentary Digital TV subscription. Our value proposition has been redefined with multi-fold increase in data limits in the new plans. Ortel has exceeded the definition of Broadband in India with upgradation of its minimum broadband speed to 1 Mbps in its entire network. Now customers can do more at a very affordable price."

- ENDS -

About Ortel Communications Limited (ORTEL)

Ortel Communications (NSE Code: ORTEL; BSE Code: 539015) is a leading cable television and high speed broadband services provider focused in the Indian states of Odisha, Chhattisgarh, Madhya Pradesh, Andhra Pradesh, Telangana & West Bengal. The Company has built a two-way communication network for 'Triple Play' services (video, data and voice capabilities) with control and focus over the 'Last Mile' network. Ortel has pioneered the primary point cable business model in India by offering digital and analog cable television, broadband and VAS services. The Company has a dominant position in Orissa, with emerging presence in Chhattisgarh, Madhya Pradesh, Andhra Pradesh, Telangana & West Bengal, covering an addressable market of close to 5 million homes. The business is broadly divided into cable television services comprising of analog cable television services, digital cable television services including other value added services such as HD services, near video on demand (NVoD), gaming and local content. Other focused business segments include broadband services, leasing of fibre infrastructure and signal uplinking services.

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