

**BAJAJ***Distinctly Ahead*Bajaj Auto Limited
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www.bajajauto.com

3 APR 2017

Corporate Relations Department. BSE Limited 1 st Floor, New Trading Ring Rotunda Building, P J Tower Dalal Street, Mumbai 400 001	Corporate Listing Department National Stock Exchange of India Ltd Exchange Plaza, 5 th Floor Plot No.C-1, G Block Bandra-Kurla Complex Bandra (East), MUMBAI 400 051
BSE Code: 532977	NSE Code: BAJAJ-AUTO

Dear Sir/s:

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of March 2017.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,J SRIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above

MARCH'17 SALES

Mar-17

Particulars	Mar-17	Mar-16	Change %	Highlights
MOTORCYCLES				
DOMESTIC	151,449	176,788	-14	-
EXPORTS	92,786	87,461	6	-
SUB-TOTAL	244,235	264,249	-8	-
COMMERCIAL VEHICLES				
DOMESTIC	17,830	27,493	-35	-
EXPORTS	10,132	14,058	-28	-
SUB-TOTAL	27,962	41,551	-33	-
TOTAL (MC + CV)				
DOMESTIC	169,279	204,281	-17	-
EXPORTS	102,918	101,519	1	-
TOTAL	272,197	305,800	-11	-

YTD

Particulars	Apr-Mar 2017	Apr-Mar 2016	Change %	Highlights
MOTORCYCLES				
DOMESTIC	2,001,391	1,898,957	5	-
EXPORTS	1,218,541	1,459,295	-16	-
SUB-TOTAL	3,219,932	3,358,252	-4	-
COMMERCIAL VEHICLES				
DOMESTIC	253,226	254,995	-1	-
EXPORTS	192,792	280,334	-31	-
SUB-TOTAL	446,018	535,329	-17	-
TOTAL (MC + CV)				
DOMESTIC	2,254,617	2,153,952	5	-
EXPORTS	1,411,333	1,739,629	-19	-
TOTAL	3,665,950	3,893,581	-6	-

S. Ravikumar
 President (Business Development & Assurance), Bajaj Auto Ltd., Pune
 3 April 2017