



Dt: 20-04-2017

To,
The Manager,
Department of Corporate Relations,
BSE Limited
PJ Towers, Dalal Street,
Mumbai- 400001

The Manager
Listing Department
National Stock Exchange of India Limited,
Bandra Kurla Complex, Bandra (E),
Mumbai- 400051

Dear Sir/Madam

Sub: Press Release: - "LatestOne.com launches PTron Mighty defender back covers for iPhone 5, 6, & 7"

With reference to the above mentioned subject, we herewith submit the Exchanges, the press release submitted by Palred Online Technologies Private Limited, a subsidiary of Palred Technologies Limited, captioned "LatestOne.com launches PTron Mighty defender back covers for iPhone 5, 6, & 7"

This is for the information and records of the Exchanges, please.

Thanking you,

Yours faithfully,
For Palred Technologies Limited



Authorized Signatory

Encl. as above

LatestOne.com launches PTron Mighty defender back covers for iPhone 5, 6, & 7

Hyderabad, 20th April 2017: LatestOne.com, India's No.1 Mobile and Tech Accessories e-tailer has announced the launch of PTron Mighty hybrid defender back cover for iPhone 5, 6 & 7. This is in line with PTron's strategy of continuously innovating and introducing new products to fulfill apace dynamic customer wants and demands. PTron Mighty is the best solution for Gen Z who might drop or damage their expensive devices. As per a report, the global mobile phone accessories market is projected to register a high CAGR of 6.9% during the period 2015 to 2025 globally and products such as protective cases for mobile phones and smart phones will continue to be top-selling mobile phone accessories in India.

PTron Mighty has a dual-layer case that contains a powerful shell however is additionally skinny enough that you simply will slip it in and out of your pocket. The new and specially designed Mighty will be exclusively available on LatestOne.com. PTron Mighty back covers are available in red, black, silver and gold colors specially for MyLuxury Gen Z customers. To ensure it remains affordable to the customers, the product is priced attractively at just INR 399 !

Features of PTron Mighty:

- ✓ Shock absorbing slipcovers and tough exterior shells
- ✓ Made from high quality material
- ✓ Easy and simple snap-on installation
- ✓ Protect your phone from scratches, dirt and bumps
- ✓ Precisely cut openings to allow full access to all the functions of your iPhone
- ✓ Dual layer hybrid design, to make your iPhone fashionable



Ameen Khwaja, Founder and CEO of LatestOne.com said, "LatestOne.com is known for introducing new products with good quality and affordable prices for the Gen Z who have a very personalized MyLuxury quotient. PTron Mighty will take mobile protection covers to a new level. It is a blend of classy looks, right features and quality material. High end smart phones like iPhone need to be well protected and Mighty is just made for the same purpose."

About LatestOne.com

Hyderabad-based LatestOne.com is India's only e-tailer specialized in tech and mobile accessories such as Bluetooth devices, mobile covers, tablet accessories, cables, power banks, Android TVs, headsets, smart watches, CCTV's etc. It stocks over 10,000 different products in its inventory and operates through its own fulfillment centers in Delhi and Mumbai. It is owned by Palred Online Technologies Pvt. Ltd (POT) which is a subsidiary of Palred Technologies Ltd (PTL), a listed company on BSE and NSE since 2004.

For further information, please contact:

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