

Ref No.: SEL / Reg. 29- LODR / Apr-2017 / 01

April 28, 2017

The Secretary,
National Stock Exchange of India Limited
Exchange Plaza,
Bandra-Kurla Complex
Bandra (E), Mumbai-400 051.
NSE Symbol: SHEMAROO

The Secretary, BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Mumbai-400 023. Scrip Code: 538685

Dear Sir / Madam,

Re: SHEMAROO ENTERTAINMENT LIMITED - ISIN: INE363M01019

Sub: Regulation 29 of the SEBI (LODR), Regulations, 2015 – Intimation of Board Meeting for consideration and approval of the Audited Financial Results of the Company for the quarter and financial year ended March 31, 2017.

This is to inform that a meeting of the Board of Directors of Shemaroo Entertainment Limited is scheduled to be held on Tuesday, May 09, 2017, inter alia, to consider and approve the audited standalone and consolidated financial results of the Company for the quarter and financial year ended March 31, 2017.

In this Connection, pursuant to "Shemaroo Entertainment Limited - Code of Conduct for Prevention of Insider Trading" read with the SEBI (Prohibition of Insider Trading) Regulations, 2015, as amended, Trading Window for dealing in the securities of the Company by Designated Persons shall remain closed from 04.00 P.M. on April 28, 2017 and will end 48 hours after the results are made public on May 09, 2017.

This is for your information and records.

Thanking you,

Yours faithfully,

For Shemaroo Entertainment Limited

Dipesh U. Gosar

Company Secretary & Compliance Officer

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ICSI Membership No.: - A23755