April 28, 2017

The Manager
National Stock Exchange of India Ltd
Listing Department
Exchange Plaza
5th Floor, Plot no C/1, G Block
Bandra Kurla Complex
Bandra (E), Mumbai – 400 051

The Manager
BSE Limited
Corporate Relationship Department,
1st Floor, New Trading Ring,
Rotunda Building
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai- 400 001

Subject: Press Release dated April 28, 2017

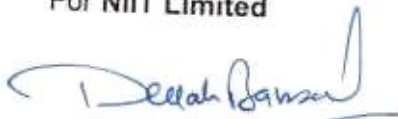**Scrip Code: BSE-500304; NSE- NIITLTD**

Dear Sir,

Please find enclosed a copy of the press release titled **"NIIT awarded as 'India's Most Trusted Training Brand' for the 5th consecutive year".**

This is for your information and records.

Kindly acknowledge the receipt.

Thanking you,

Yours truly,
For **NIIT Limited**

Deepak Bansal
Company Secretary & Compliance Officer

Encl: a/a

NIIT awarded as 'India's Most Trusted Training Brand' for the 5th consecutive year

- *Wins the coveted accolade based on Trust Research Advisory's - Brand Trust Report, India Study 2017*

- *Recognized for providing state-of-art training in Digital Transformation*

New Delhi, 28th April 2017: NIIT Limited, a global leader in skills and talent development, has been recognized as **'India's Most Trusted Training Brand'** 2017 by Trust Research Advisory (TRA), India's foremost data insights company dedicated to understanding, simplifying and researching aspects that make the intangibles of brands more measurable. NIIT has won the coveted award for the fifth year in a row.

The Brand Trust Report 2017 was conducted across 16 cities, generating nearly 5 million data points among 11,000 unique brands, thus making it one of the most intensive study on Brand Trust. The report measured consumers' trust and brand insights by measuring variables that influence consumer behavior.

Established in 1981, to help the nascent IT industry overcome its human resource challenges, NIIT has today grown to be a global leader in skills and talent development. Spread across 40 countries, NIIT has impacted over 35 million learners since inception. A pioneer and trend setter in IT education in India, NIIT has kept pace with the market by providing a range of innovative solutions to address the manpower needs for the emerging knowledge economy. In recent times, NIIT has launched cutting-edge solutions to develop a talent pool to enable Digital Transformation: **StackRoute** – first-of-its-kind program to create full-stack programmers, **DigiNxt** – pioneering career programs in digital transformation, **Training.com** – a multi-modal learning platform, and **NIIT.tv** – a disruptive innovation to bring NIIT classroom to every digitally connected Indian, anytime, anywhere.

Speaking on the occasion, **Mr. Rahul Patwardhan, CEO, NIIT Ltd.** said, *"The emergence of the digital era not only comes with great opportunities but also with unique challenges, key among them being creating a talent pool to facilitate digital transformation of organizations and the economy. Towards this, we have been offering cutting edge solutions and programs to help re-train the existing employees as well as fresh graduates in futuristic skills. With training as our forte, we will serve the urgent skilling needs for a Digital Workforce."*

"We are delighted to be recognized as the India's most trusted training brand for the fifth year in a row, and this award will encourage us to continue supporting the government and the industry with futuristic training programs," added **Mr. Patwardhan.**

Elaborating on the recognition, **Mr. Sachin Bhosle, Research Head, Brand Trust Report** said, *"Due to the intense competition in every field, individuals are striving to be the best and are relying on brands such as NIIT for the right skill-sets. Today, Indian & Global IT Companies are investing heavily in building*

digital transformation skills to enable their clients transform digitally. NIIT is one such company that is working towards creating talent to facilitate this transformation. This award is a recognition of NIIT's effort to act as an enabler in digital transformation."

NIIT is actively involved in offering technologically advanced learning products and services to its customers. **StackRoute** is a niche program aimed at creating versatile super programmers who can work across multiple technology platforms, while **DigiNxt** caters to fresh graduates who want to equip themselves with digital skills and thereby improve the chances their career prospects. Programs like Java/DevOps, Open Source, Big Data, Data Sciences and many more are available under the DigiNxt umbrella.

Keeping in mind that apart from colleges and employers wanting to fulfil their responsibilities of training their students or employees in digital skills, today there is a societal need from school children, college students and working professionals in IT as well as outside of IT, to equip themselves with digital skills NIIT launched two online retail platforms – **Training.com** and **NIIT.tv**. Training.com is a portal which delivers life-long learning for IT, Management, Banking & Finance careers for individuals on a subscription mode. NIIT.tv on the other hand is a free portal, intended to serve the unserved and unreachable by partnering with many NGO's and CSR arms of companies, to reach more learners. As on date, NIIT.tv has around 6.5 lakhs registered users and over 5,800 courses on its platform.

Prakash Menon, President, Global Skills & Careers Business, NIIT Ltd said, *"This award will encourage us to further focus on DigiNxt portfolio as we continue to offer innovative training solutions across multiple sectors. Going forward we will further enhance NIIT's curriculum offerings to serve the urgent skilling needs for a Digital Workforce."*

Additionally, NIIT's Corporate Learning Group (CLG) offers Managed Training Services (MTS) to market-leading companies in North America, Europe, Asia, and Oceania. With a proven global track record and strategic partnerships with many Fortune 500 clients in US & EU; with over 600 Global Specialist Training Partners across a wide range of subject domains; with a pool of over 1000 trainers deployable globally; and with the world's largest content development facility, NIIT brings the best of breed training services to meet the needs of discerning corporate customers in India, across all domains and entire range of training services, with a focus on large local and MNC firms.

The Brand Trust Report 2017 - the seventh in the series, is a result of the primary research based on the proprietary Attribute Trust Matrix of TRA. Trust Research Advisory, a part of the Comniscient Group, is a Brand Intelligence and Data Insights Company dedicated to understand and analyze stakeholder behavior through two globally acclaimed, proprietary matrices of Brand Trust and Brand Attractiveness.

About NIIT

NIIT is a leading Skills and Talent Development Corporation that is building a manpower pool for global industry requirements. The company, which was set up in 1981 to help the nascent IT industry overcome its human resource challenges, today ranks among the world's leading training companies owing to its vast and comprehensive array of talent development programs. With a footprint across 40 nations, NIIT

NIIT

offers training and development solutions to Individuals, Enterprises and Institutions. NIIT has three main lines of business across the globe - Corporate Learning Group, Skills and Careers Group, and School Learning Group.

NIIT's Corporate Learning Group (CLG) offers Managed Training Services (MTS) to market-leading companies in North America, Europe, Asia, and Oceania. The **Skills and Careers Group (SNC)** delivers a diverse range of learning and talent development programs to millions of individual and corporate learners in areas including **Digital Transformation**, Banking, Finance & Insurance, Soft Skills, Business Process Excellence, Retail Sales Enablement, Management Education, Multi-Sectoral Vocational Skills, Digital Media Marketing, and new-age IT. As NIIT's wholly owned subsidiary for its K-12 school learning initiative - **MindChampion Learning Systems Limited (MLSL)**, provides futuristic NIIT nGuru range of learning solutions for schools comprising, interactive Classrooms with digital content, technology-driven Math Lab, IT Wizard programs and Quick School - an Education Resource Planning software. The **Training.com** learning platform, is an NIIT initiative for advanced career programs, which are delivered live by industry experts in an immersive and interactive online mode, combining instructor-led classrooms with the convenience of accessing the training sessions from anywhere.

As the Most Trusted Training Brand in India for 4th year in a row (Brand Trust Report, 2016), NIIT's learning and talent development solutions, continue to receive widespread recognition globally. NIIT has been named among the Top 20 Training Outsourcing Companies for the past nine consecutive years by Training Industry, Inc. USA. Further, leading Indian ICT journal Dataquest has conferred upon NIIT the 'Top Training Company' award successively for the past 20 years, since the inception of this category. NIIT has also been featured as the 'Most Respected Education Company'- 2016 by leading financial magazine, Business World. NIIT.tv – a disruptive innovation by NIIT, won the prestigious award for 'Educational Technology, at the Indo-American Education Summit 2016.

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