



# WILLIAMSON MAGOR & CO. LIMITED

Corporate Identity Number (CIN) : L01132WB1949PLC017715

REGISTERED OFFICE : FOUR MANGOE LANE, SURENDRA MOHAN GHOSH SARANI, KOLKATA - 700 001

TELEPHONE : 033-2210-1221, 2243-5391, 2248-9434, 2248-9435, FAX : 91-33-2248-3683 / 8114 / 6265

E-mail : administrator@wmg.co.in, Website : www.wmtea.com

20<sup>th</sup> April 2017

The Secretary  
BSE Limited  
P.J. Towers, 25<sup>th</sup> Floor  
Dalal Street,  
MUMBAI -400 001  
Scrip Code:531508

The Secretary  
The National Stock Exchange  
of India Ltd, Listing Dept.  
Exchange Plaza, 5<sup>th</sup> Floor  
Plot No.C/1, G-Block  
Bandra-Kurla Complex  
Bandra (E)  
MUMBAI - 400 051  
Scrip Code:EVEREADY

The Secretary  
The Calcutta Stock -  
Exchange Limited  
7, Lyons Range  
KOLKATA 700001  
Scrip Code:10000029

The Secretary  
Eveready Industries India Limited  
1 Middleton Street  
Kolkata - 700071

Dear Sir,

**SECURITIES & EXCHANGE BOARD OF INDIA**  
**(SUBSTANTIAL ACQUISITION OF SHARES & TAKEOVERS) REGULATIONS, 2011**  
**- DISCLOSURE FOR PLEDGE OF SHARES**

We inform you that 3,00,000 Equity Shares of Rs.5/- each of Eveready Industries India Limited held by our Company have been pledged on 18<sup>th</sup> April 2017. We submit herewith the required information in this regard in Annexure-1 as specified by SEBI in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, which we trust you will find in order.

Please acknowledge receipt.

Yours faithfully,  
**WILLIAMSON MAGOR & CO. LIMITED**

  
**(T. MALLICK)**  
**MANAGER & CFO**

Encl. as above.

**ANNEXURE - 1**

**Disclosure by the Promoter(s) to the Stock Exchanges and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)		<b>EVEREADY INDUSTRIES INDIA LIMITED</b>	
Names of the Stock Exchanges where the shares of the Target Company are listed		1. Bombay Stock Exchange Limited 2. The National Stock Exchange of India Limited 3. The Calcutta Stock Exchange Limited	
Date of reporting		20th April 2017	
Name of the Promoter or PAC on whose shares encumbrance has been created/released/invoked		<b>WILLIAMSON MAGOR &amp; CO. LIMITED</b>	
Details of the creation of encumbrance			

Name of the Promoter(s) or PACs with him*	Promoter holding in the Target Company 1		Promoter holding already encumbered 2		Type of event (creation/release/invocation)	Date of creation/release/invocation of encumbrance	Type of encumbrance (pledge/lien/non disposal under-taking/others)	Reasons for encumbrance**	Details of Events pertaining to encumbrance 3			Post event holding of encumbered shares {creation [(2)+(3)]/release [(2)-(3)]/invocation [(1)-(3)]}	
	Number	% of total share capital	Number	% of total share capital					Number	% of total share capital	Name of the entity in whose favour shares encumbered***		
<b>Williamson Magor &amp; Co. Limited</b> -Do-	17007841	23.40	0	0.00	Creation	18.04.2017	Pledge	Company's borrowing	300000	0.41	IL&FS Financial Services Ltd	300000	0.41
Brij Mohan Khaitan	35897	0.05	3200000	4.40	N.A.	N.A.	Pledge	Company's borrowing	0	0.00	HDFC Limited	3200000	4.40
Deepak Khaitan (HUF)	43200	0.06	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Aditya Khaitan	232266	0.32	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Amritanshu Khaitan	165000	0.23	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Yashodhara Khaitan	192745	0.27	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Kavita Khaitan	2200	0.00	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Isha Khaitan	17500	0.02	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Vanya Khaitan	164650	0.23	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Williamson Financial Services Limited	6370988	8.76	637574	0.88	N.A.	N.A.	Pledge	Third Party pledge	0	0.00	IL&FS Financial Services Ltd	637574	0.88
-Do-			720000	0.99	N.A.	N.A.	Pledge	Company's borrowing	0	0.00	IL&FS Infrastructure Debt Fund	720000	0.99
Bishnauth Investments Limited	4148246	5.71	2500000	3.44	N.A.	N.A.	Pledge	Third Party pledge	0	0.00	Axis Trustee Services Ltd	2500000	3.44
McLeod Russel India Limited	1663289	2.29	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Babcock Borsig Limited	987484	1.36	980000	1.35	N.A.	N.A.	Pledge	Company's borrowing	0	0.00	IL&FS Infrastructure Debt Fund	980000	1.35
Kilburn Engineering Limited	271337	0.37	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Ichamati Investments Limited	171113	0.24	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
United Machine Co. Limited	116443	0.16	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Zen Industrial Services Limited	85366	0.12	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Nitya Holdings & Properties Limited	30000	0.04	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
Durflagher Investments Limited	3030	0.00	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00
<b>Total</b>	<b>31708595</b>	<b>43.62</b>	<b>8037574</b>	<b>11.06</b>					<b>300000</b>	<b>0.41</b>		<b>8337574</b>	<b>11.47</b>

Signature of the Authorized Signatory:

**WILLIAMSON MAGOR & CO. LIMITED**



*T. Mallik*  
**(T. MALLICK)**  
**MANAGER & CFO**

Place: Kolkata

Date : 20th April 2017

(\*) The names of all the promoters, their shareholding in the Target Company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(\*\*) For example, for the purpose of collateral for loans taken by the Company, personal borrowing, third party pledge etc.

(\*\*\*) This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.