

31<sup>st</sup> March 2017

BSE Limited  
Floor No.25, P J Towers,  
Dalal Street,  
Mumbai - 400 001

Sir,

Sub: Reporting of Release of Pledge and Creation  
Ref: Scrip Code: 532733 - Scrip ID: SUNTV

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With reference to the above, please find enclosed herewith the disclosure under Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations 2011, for Creation and Release of Pledge of equity shares held in M/s. Sun TV Network Limited.

This is for your information and records.

Thanking you,



Kalanithi Maran

CC:  
Sun TV Network Limited  
Murasoli Maran Towers,  
73, MRC Nagar Main Road,  
MRC Nagar, Chennai - 600 028

Encl: As Above

Disclosure for encumbrance of shares / ~~release of shares~~ / release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

Name of the Target Company (TC)		Sun TV Network Limited											
Names of the Stock Exchanges where the shares of the target company are listed		1. BSE Limited [Scrip Code: 532733 - Scrip Id: SUNTV] 2. National Stock Exchange of India Limited [Symbol: SUNTV - Series: EQ]											
Date of reporting		31 <sup>st</sup> March 2017											
Name of the promoter or PAC on whose shares encumbrance has been created / released / <del>invoked</del>		Kalanithi Maran											
Details of the creation / <del>release</del> / release of encumbrance:													
Name of the Promoter (s) or PACs with him (**)	Promoter holding in the target company (1)	Promoter holding already encumbered (2)	Details of events pertaining to encumbrance (3)									Post event holding of Encumbered shares [creation [(2)+(3)]]	
			No. of shares	% of total share capital	% w.r.t diluted share Capital (*)	No. of shares	% of total share capital	Type of event (creation / release / <del>release</del> )	Date of creation / <del>release</del> / encumbrance	Type of encumbrance (pledge / lien / non disposal undertaking / others)	No. of shares		% of total share capital
Kalanithi Maran	29,55,63,457	75.00	75.00	1,48,38,450	3.77	Pledge Release	27.03.2017	Pledge Release	1,05,02,814	2.67	Indian Bank	1,17,56,636	2.98
						Pledge Creation	31.03.2017	Pledge Creation	4,64,000	0.12	City Union Bank Limited		
									69,57,000	1.77	Visitra ITCL (India) Limited		

(\*\*) The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(\*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (LODR) Regulations, 2015. Diluted share / voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities / warrants into equity shares of the TC.



Kalanithi Maran

Place: Chennai

Date: 31.03.2017