## UTTARA RAVI

Date: 8th April, 2017

The Manager,
Department of Listing,
BSE Limited,
PJ Towers, Dalal Street,
Mumbai – 400001
E-mail: corp.relations@bseindia.com

Dear Sir / Madam,

Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 - Reg.

We herewith submit the disclosure to be made under regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Please take note of the same and acknowledge.

Thanking you,

**Uttara Ravi** 

Copy to : Super Sales India Limited, Regd. Office: 34 A, Kamaraj Road,

Coimbatore 641 018.

## Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

| Name of the Target Company (TC)                                     | Super Sales India Limited                                                             |                               |               |  |
|---------------------------------------------------------------------|---------------------------------------------------------------------------------------|-------------------------------|---------------|--|
|                                                                     | Seller: Uttara R                                                                      |                               |               |  |
|                                                                     | Person Acting in Concert (PAC) with the Seller:                                       |                               |               |  |
|                                                                     | Sanjay Jayavarthanavelu                                                               |                               |               |  |
|                                                                     | Ravi Sam                                                                              |                               |               |  |
|                                                                     | J. Rajyalaksh                                                                         | mi                            |               |  |
|                                                                     | <ul><li>Nethra J.S.Kumar</li><li>R. Venkatarangappan</li><li>D. Thayarammal</li></ul> |                               |               |  |
| Name(s) of the acquirer and Persons Acting in concert               |                                                                                       |                               |               |  |
| (PAC) with the acquirer                                             |                                                                                       |                               |               |  |
|                                                                     | Lakshmi Life                                                                          | Lakshmi Life Sciences Limited |               |  |
|                                                                     | Titan Paints and Chemicals Limited                                                    |                               |               |  |
|                                                                     | Lakshmi Electrical Drives Limited                                                     |                               |               |  |
|                                                                     | Lakshmi Machine Works Limited                                                         |                               |               |  |
|                                                                     | Revantha Services Limited                                                             |                               |               |  |
|                                                                     | Eshaan Enterprises Limited (EEL)                                                      |                               |               |  |
| Whether the acquirer belongs to Promoter/Promoter                   | Yes.                                                                                  |                               |               |  |
| group                                                               |                                                                                       |                               |               |  |
| Name(s) of the Stock Exchange(s) where the shares of                | BSE Limited (Bombay Stock Exchange)                                                   |                               |               |  |
| TC are Listed                                                       |                                                                                       |                               |               |  |
|                                                                     |                                                                                       | % w.r.t.total                 | % w.r.t.total |  |
|                                                                     |                                                                                       | share/voting                  | diluted       |  |
| Details of the acquisition / disposal as follows                    | Number                                                                                | capital                       | share/voting  |  |
| ·                                                                   |                                                                                       | wherever                      | capital of    |  |
|                                                                     |                                                                                       | applicable(*)                 | the TC (**)   |  |
| Before the acquisition / disposal under consideration, holding of : |                                                                                       |                               |               |  |
| a) Shares carrying voting rights                                    |                                                                                       |                               |               |  |
| Seller:                                                             |                                                                                       |                               |               |  |
| Uttara R                                                            | 24,400                                                                                | 0.79                          | 0.79          |  |
| Indirectly through EEL                                              | 64,400                                                                                | 2.10                          | 2.10          |  |
| PAC:                                                                |                                                                                       |                               |               |  |
| Sanjay Jayavarthanavelu                                             | 2,16,288                                                                              | 7.04                          | 7.04          |  |

| Ravi Sam                                                                                                                                                                               | 1,000                                  | 0.03  | 0.03  |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------|-------|-------|
| J. Rajyalakshmi                                                                                                                                                                        | 1,04,400                               | 3.40  | 3.40  |
| R. Venkatarangappan                                                                                                                                                                    | 12,400                                 | 0.40  | 0.40  |
| Nethra J.S.Kumar                                                                                                                                                                       | 16,300                                 | 0.53  | 0.53  |
| D. Thayarammal                                                                                                                                                                         | 25,500                                 | 0.83  | 0.83  |
| Lakshmi Life Sciences Limited                                                                                                                                                          | 8,79,590                               | 28.64 | 28.64 |
| Titan Paints and Chemicals Limited                                                                                                                                                     | 150                                    | 0.00  | 0.00  |
| Lakshmi Electrical Drives Limited                                                                                                                                                      | 2,100                                  | 0.07  | 0.07  |
| Lakshmi Machine Works Limited                                                                                                                                                          | 3,00,000                               | 9.77  | 9.77  |
| Revantha Services Limited                                                                                                                                                              | 1,30,672                               | 4.25  | 4.25  |
| Eshaan Enterprises Limited (EEL)                                                                                                                                                       | 64,400                                 | 2.10  | 2.10  |
| Sub-total                                                                                                                                                                              | 17,77,200                              | 57.86 | 57.86 |
| b) Shares in the nature of encumbrance (pledge/lien/non -disposal undertaking/others)                                                                                                  | -                                      | _     | -     |
| c) Voting rights (VR) otherwise than by shares                                                                                                                                         | -                                      | -     | -     |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)              | -                                      | -     | -     |
| e) Total (a+b+c+d)                                                                                                                                                                     | 17,77,200                              | 57.86 | 57.86 |
| Details of acquisition/sale                                                                                                                                                            |                                        |       |       |
| a) Shares Carrying voting rights <del>acquired</del> / sold                                                                                                                            | 64,400<br># Please refer<br>note below | 2.10  | 2.10  |
| b) V R s acquired /sold otherwise than by shares                                                                                                                                       | -                                      | -     | -     |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold | -                                      | -     | -     |
| d) Shares encumbered /invoked /released by the acquirer                                                                                                                                | -                                      | - ,   | -     |
|                                                                                                                                                                                        | 64,400                                 |       |       |
| e) Total (a+b+c+/-d)                                                                                                                                                                   | # Please refer                         | 2.10  | 2.10  |
|                                                                                                                                                                                        | note below                             |       |       |
| After the acquisition / sale, holding of:                                                                                                                                              |                                        |       |       |
| a)Shares carrying voting rights                                                                                                                                                        |                                        |       |       |
| Seller:                                                                                                                                                                                |                                        |       | :     |
| Mrs. Uttara R.                                                                                                                                                                         | 24,400                                 | 0.79  | 0.79  |
| IVII S. Ottala IV.                                                                                                                                                                     | # Please refer                         |       |       |
|                                                                                                                                                                                        | note below                             |       |       |
|                                                                                                                                                                                        |                                        |       |       |
| PAC:<br>Sanjay Jayavarthanavelu                                                                                                                                                        | 2,16,288                               | 7.04  | 7.04  |

Aff

| Ravi Sam                                                                                                                                                                                                                                       | 1,000               | 0.00                           | 0.00  |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|--------------------------------|-------|
| J. Rajyalakshmi                                                                                                                                                                                                                                |                     | 0.03                           | 0.03  |
| R. Venkatarangappan                                                                                                                                                                                                                            | 1,04,400            | 3.40                           | 3.40  |
| Nethra J.S.Kumar                                                                                                                                                                                                                               | 12,400              | 0.40                           | 0.40  |
|                                                                                                                                                                                                                                                | 16,300              | 0.53                           | 0.53  |
| D. Thayarammal                                                                                                                                                                                                                                 | 25,500              | 0.83                           | 0.83  |
| Lakshmi Life Sciences Limited                                                                                                                                                                                                                  | 8,79,590            | 28.64                          | 28.64 |
| Titan Paints and Chemicals Limited                                                                                                                                                                                                             | 150                 | 0.00                           | 0.00  |
| Lakshmi Electrical Drives Limited                                                                                                                                                                                                              | 2,100               | 0.07                           | 0.07  |
| Lakshmi Machine Works Limited                                                                                                                                                                                                                  | 3,00,000            | 9.77                           | 9.77  |
| Revantha Services Limited                                                                                                                                                                                                                      | 1,30,672            | 4.25                           | 4.25  |
| Eshaan Enterprises Limited (EEL)                                                                                                                                                                                                               | 64,400              | 2.10                           | 2.10  |
| b) Shares encumbered with the acquirer                                                                                                                                                                                                         | _                   | -                              | -     |
| c) VR s otherwise than by shares                                                                                                                                                                                                               | -                   | -                              | -     |
| d) Warrants/convertible securities/any other instrument                                                                                                                                                                                        |                     |                                | -     |
| that entitles the acquirer to receive shares carrying                                                                                                                                                                                          |                     |                                |       |
| voting rights in the TC (specify holding in each category)                                                                                                                                                                                     | -                   | _                              | -     |
| after acquisition                                                                                                                                                                                                                              |                     |                                |       |
| e) Total (a+b+c+d)                                                                                                                                                                                                                             | 17,77,200           | 57.86                          | 57.86 |
| Mode of acquisition / sale (e.g. open market / Off-market                                                                                                                                                                                      |                     |                                |       |
| / public issue / rights issue / preferential allotment / inter-                                                                                                                                                                                | Off-market transfer |                                |       |
| se transfer etc).                                                                                                                                                                                                                              |                     |                                |       |
| Date of acquisition / sale of shares / VR or date of                                                                                                                                                                                           |                     |                                |       |
|                                                                                                                                                                                                                                                |                     |                                |       |
| receipt of intimation of allotment of shares, whichever is                                                                                                                                                                                     | _                   |                                |       |
| receipt of intimation of allotment of shares, whichever is applicable                                                                                                                                                                          | Α                   | pril 06, 2017                  |       |
| 1                                                                                                                                                                                                                                              | А                   | pril 06, 2017                  |       |
| 1                                                                                                                                                                                                                                              | Α                   | pril 06, 2017                  |       |
| applicable                                                                                                                                                                                                                                     |                     | pril 06, 2017                  |       |
| applicable  Equity share capital / total voting capital of the TC                                                                                                                                                                              |                     |                                |       |
| applicable  Equity share capital / total voting capital of the TC                                                                                                                                                                              |                     |                                |       |
| applicable  Equity share capital / total voting capital of the TC before the said acquisition / sale                                                                                                                                           | Rs                  |                                |       |
| Equity share capital / total voting capital of the TC before the said acquisition / sale  Equity share capital / total voting capital of the TC after                                                                                          | Rs                  | s.3,07,15,000                  |       |
| Equity share capital / total voting capital of the TC before the said acquisition / sale  Equity share capital / total voting capital of the TC after                                                                                          | Rs                  | s.3,07,15,000                  |       |
| Equity share capital / total voting capital of the TC before the said acquisition / sale  Equity share capital / total voting capital of the TC after the said acquisition / sale                                                              | Rs                  | s.3,07,15,000                  |       |
| Equity share capital / total voting capital of the TC before the said acquisition / sale  Equity share capital / total voting capital of the TC after the said acquisition / sale  Total diluted share/voting capital of the TC after the said | Rs                  | s.3,07,15,000<br>s.3,07,15,000 |       |



- (\*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange und Regulation 31 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.
- (\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstandir convertible securities/warrants into equity shares of the TC.

## # Note:

This disclosure is in respect of the following:

As a part of family restructuring exercise, Mrs. Uttara.R being wife of Mr. Ravi Sam has settled 49.98% shareholding in Eshaan Enterprises Limited (EEL) in favour of Mr. Ravi Sam in his capacity as a trustee of Sri Bhadra Lakshmi Trust. EEL holds 2.10% of the share capital of the TC.

Accordingly, Mrs Uttara R. indirectly disposed shares to Mr. Ravi Sam (in his capacity as a trustee of Sri Bhadra Lakshmi Trust) in EEL which in turn holds 2.10% shareholding in the TC. While strictly speaking Mrs.Uttara R cannot be said to have disposed control over EEL, this disclosure is being made by way of abundant caution

Uttara.R

Place: Coimbatore Date: 08.04.2017