

# CENTRAL INDIA INDUSTRIES LIMITED

Regd. Office : BIRLA BUILDING, 11TH FLOOR, 9/1, R. N. MUKHERJEE ROAD, KOLKATA - 700 001

Phone : (033) 3057 3700, 3041 0900, E-mail : centralindia@vsnl.net

CIN : U02710WB1938PLC209971

April 12, 2017

1. The Company Secretary  
Orient Cement Limited  
Birla Tower, 3rd Floor,  
25, Barakhamba Road,  
New Delhi - 110 001
2. BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai 400 001
3. National Stock Exchange of India Limited  
Exchange Plaza, 5<sup>th</sup> Floor  
Plot No.C/1, G Block  
Bandra Kurla Complex  
Bandra (East)  
Mumbai 400 051

Dear Sir:

Sub: Disclosure of Purchase and Sale of Shares

In terms of Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we, **Central India Industries Limited**, enclosed herewith particulars of Shares / Voting Rights acquired/sold in Orient Cement Limited on 11th April, 2017 by persons acting in concert namely 1) Chandrakant Birla 2) Amita Birla 3) Nirmala Birla 4) Universal Trading Company Limited.

Thanking you,

Yours faithfully,

**For Central India Industries Limited**  
(For self and on behalf of other acquirers)



**Pramod Chandra Agarwala**  
Director

Enc: as above

Name of the Target Company (TC)	<b>ORIENT CEMENT LIMITED</b>		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	<b>Acquirer / Sold</b> CHANDRA KANT BIRLA AMITA BIRLA UNIVERSAL TRADING COMPANY LIMITED NIRMALA BIRLA <b>Persons Acting in Concert (PAC)</b> Amer Investments (Delhi) Limited Central India Industries Limited Gwalior Finance Corporation Limited Hindusthan Discounting Company Limited National Engineering Industries Limited Rajasthan Industries Limited Bengal Rubber Company Limited India Silica Magnesite Works Limited Ashok Investment Corporation Limited Avani Birla Avanti Birla Shekhavati Investments And Traders Limited Jaipur Finance And Dairy Products Private Limited Shyam Sunder Jajodia & Yogesh Goenka		
Whether the acquirer belongs to Promoter/ Promoter group	<b>Yes</b>		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	1. BSE LIMITED 2. NATIONAL STOCK EXCHANGE OF INDIA LIMITED		
Details of the acquisition as follows	Number	% w.r.t.total share/voting capital wherever applicable (*)	% w.r.t.total diluted share/voting capital of the TC (**)
<b>Before the acquisition under consideration, holding of :</b>			
a) Shares carrying voting rights			
<u>Acquirers</u>			
CHANDRA KANT BIRLA	2897570	1.41%	1.41%
AMITA BIRLA	260000	0.13%	0.13%
UNIVERSAL TRADING COMPANY LTD	844280	0.41%	0.41%
NIRMALA BIRLA	3673680	1.79%	1.79%
<b>Persons Acting in Concert (PAC)</b>	<b>69154392</b>	<b>33.76%</b>	<b>33.76%</b>
b) Shares in the nature of encumbrance (pledge / lien / non-disposal undaertaking / others)	-	-	-
c) Voting rights (VR) otherwise than by shares	-	-	-
d) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-
e) Total (a+b+c+d)	76829922	37.50%	37.50%



<b>Details of acquisition / sale</b>			
a) Shares carrying voting rights acquired / sold			
CHANDRA KANT BIRLA	256000	0.13%	0.13%
AMITA BIRLA	128000	0.06%	0.06%
UNIVERSAL TRADING COMPANY LTD	128000	0.06%	0.06%
NIRMALA BIRLA	-512000	-0.25%	-0.25%
b) VRs acquired / sold otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired / sold	-	-	-
d) Shares encumbered / invoked / released by the acquirer	-	-	-
e) Total (a+b+c+/-d)	-	-	-
<b>After the acquisition / sale, holding of:</b>			
a) Shares carrying voting rights			
<b>Acquirers</b>			
CHANDRA KANT BIRLA	3153570	1.54%	1.54%
AMITA BIRLA	388000	0.19%	0.19%
UNIVERSAL TRADING COMPANY LTD	972280	0.47%	0.47%
NIRMALA BIRLA	3161680	1.54%	1.54%
<b>Persons Acting in Concert (PAC)</b>	69154392	33.76%	33.76%
b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by equity shares	-	-	-
d) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
e) Total (a+b+c+d)	76829922	37.50%	37.50%
Mode of acquisition / sale (e.g. open market/ off-market / public issue/ rights issue/ preferential allotment/ inter-se-transfer, etc.)	Open Market		

Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable.	11th April, 2017
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Equity share capital/ total voting capital of the TC before the said acquisition / sale	20,48,68,760 Equity Shares of Re.1/- each
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Equity share capital/ total voting capital of the TC after the said acquisition / sale	20,48,68,760 Equity Shares of Re.1/- each
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Total diluted share/voting capital of the TC after the said acquisition	20,48,68,760 Equity Shares of Re.1/- each
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Note :

(\*) Total share capital / voting capital to be taken as per the latest filing done by the Company to Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities / warrants into equity shares of the TC.

**For Central India Industries Limited**  
**(For self and on behalf of other acquirers)**

  
Pramod Chandra Agarwala

Director

Signature of the Acquirer-/ Seller / Authorised Signatory

Place : Kolkata

Date : 11th April, 2017

