## By Mail

21ST April, 2017

National Stock Exchange of India Limited, Exchange Plaza Plot no. C/1, G Block, Bandra-Kurla Complex Bandra (E) Mumbai - 400 051

Fax No: + 91-22-2659 8120

Bombay Stock Exchange Limited Floor 25, P.J. Towers Dalal Street, Fort Mumbai - 400 001

Fax No.:+91-22-22723121

Coffee Day Enterprises Limited 23/2 Coffee Day Square Vittal Mallya Road Bangalore – 560001

Ph: +91-80-40012345

Dear Sirs.

Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

I wish to inform you that there were various pledges and release of equity shares of Rs.10/- each of Coffee Day Enterprises Limited in favour of lenders.

Please find enclosed relevant disclosures in the prescribed formal as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

We request you to kindly take the same on record.

Thanking you,

Yours faithfully,

V G Siddhartha

Chairman and Managing Director Coffee Day Enterprises Limited

Enclosures: As Above

Disclosure by the Promoter[s] to the stock exchanges and to the Target Company for encumbr Regulation 31[1] and 31[2] of SEBI [Substantial Acquisition of Shares and Takeovers] Regulations, 2011

Name of the Target Company [TC]					Coffee Day Enterprises limited	prises limited	Coffee Day Enterprises limited			
Names of the Stock Exchanges where the shares of the target company are listed					BSE Limited  National Stock Exchange of India Limited	change of Indi	a Limited			
Date of Reporting					21.04.2017					
Name of the promoter or PAC on whose shares encumbrance has been created / released /invoked	shares d/invoked				V G Siddhartha					
Details of Encrumbance & release of Shares	ires									
Name of the Promoter[s] or PACs with him	Promoter Hold	fing in the Targ	Promoter Holding in the Target Company [1]	Promoter holding already encumbered [7]	already			Detai	Details of events pertaining to encumb	5
	No. of shares	% of total share capital	% w.r.t. diluted share capital	No. of shares	% of total share capital	Type of even [creation / release / invocation]	Type of event Date of creation / (creation / invocation / release / release of invocation) encumbrance	Type of encumbrance [pledapherviser disposal-undertaking/others	Reasons for encumbrance	Z
V.G Siddhartha	69,174,700	33.58%	33.58%	26,906,278	13.06	Release	13.04.2017		Pledge of Shares in favour of IDBI Trusteethip Services Limited for the loan availed by Pledge the group company	
				26,805,702	13.01	Pledge	18.04.2017	Piedge	Piedge of Shares in favour of Hongkong and Shanghai Banking Corporation for the Piedge loan availed by the Promoter	
Gonibedu Coffee Estates Private Limited	11.071.104	5 37%	£ 270	35.99	13.06	Piedge	18.04.2017	Pledge	Pledge of Shares in favour of Hongkong and Shanghai Banking Corporation for the Pledge loan availed by the Promoter	
Devadashini info Technologies Pvt Ltd Coffeeday Consolidations Pvt.Ltd Mrs Malavika Hegde Sivan Secretios Pvt Ltd	12,408,440 12,268,416 3,038,104	5.96% 1.47%	6.02% 5.96% 1.47%	12 12	6.02 5.92 0.05					
Sivan Securities Pvt.Ltd	444,032	0.22%	0.22%		0.22					

Details of events pertaining to encumbrance [3]

No. of shares

% of total share capital

Name of the entity in whose favour shares encumbered

No. of shares % of total share capital

Post event holding of encumbered shares [creation [(2)+(3)] / release [(2)+(3) / invocation [(2)+(3)]

Signature of the Authorised Signatory Date : 21.04.2017

TOTAL

108,404,796

52.62%

52.62%

Hongkong and Shanghai Banking Corporation

27,058,282 11,071,104 12,408,440 12,198,424 110,000 444,000

13.13 5.37 6.02 5.92 0.05 0.22

63,290,250

100576

0.05%

Hongkong and Shanghai Banking Corporation

26,906,278

13.06

0.05%

IDBI Trusteeship Services Limited

26,805,702