



Ref. STOCK.EXG/AS/2017-18

11th April, 2017

Corporate Relationship Dept.
BSE Limited
Phiroze Jeejeebhoy Towers
Floor 1
Dalal Street
Mumbai – 400 001

Listing Department
National Stock Exchange
of India Ltd.
Exchange Plaza
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East)
Mumbai – 400 051

Listing Department
The Calcutta Stock Exchange Ltd.
7 Lyons Range
Kolkata – 700 001

Dear Sirs,

Enclosed please find a Press Release for your information and record.

Yours faithfully,
For **BERGER PAINTS INDIA LIMITED**


ANIRUDDHA SEN
SR.VICE PRESIDENT &
COMPANY SECRETARY

Encl: as above

BERGER PAINTS INDIA LIMITED

Berger House, 129, Park Street, Kolkata - 700 017, Phone : 2229 9724-28, 2229 6005-06, Fax : 91-33-2249 9009/9729, www.bergerpaints.com
CIN - L51434WB1923PLC004793, E-mail : consumerfeedback@bergerindia.com



BERGER PAINTS INDIA LIMITED

PRESS RELEASE

Berger Paints India Limited ("Berger") and Chugoku Marine Paints, Ltd. ("CMP") of Japan have entered into a Memorandum of Understanding ("MOU") for cooperation and collaboration in the field of marine and related industrial paints in India. The MOU envisages joint efforts in marketing, supplying and purchasing marine related industrial paints. Subsequently, the parties have a view of establishing a joint venture company as their final objective.

Talking about the MOU, Mr. Masataka Uetake, President & CEO said that "Chugoku looks forward to the partners jointly becoming leading players in marine coatings in India and the neighboring region." Mr. Abhijit Roy, CEO, Berger Paints, mentioned that "Chugoku and Berger together have considerable strength in technical expertise, product, market knowledge and relevant skills and infrastructure and these are expected to considerably benefit the territory's market requirements."

Since its establishment in 1917 Chugoku Marine Paints, Ltd. have uniquely developed marine paints as a core product and is one of the global leaders in the area.

Berger Paints India Limited is the second largest paint Company in India with a gross turnover of more than Rs.5,000 crores. Berger is present in all segments of paint including decorative, automotive, industrial, protective and powder coatings.

For and on behalf of
BERGER PAINTS INDIA LIMITED

ANIRUDDHA SEN
Sr. Vice President & Company Secretary

Dated: 11th April, 2017

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