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**BSE Limited** 

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Symbol: ZENSARTECH

Series: EQ

**Sub: Press Release** 

Dear Sir(s),

Please find enclosed herewith a press release titled **"Keystone Logic, a Zensar company is a proud sponsor at the Manhattan Associates Momentum 2017 Conference"** for further dissemination.

You are requested to kindly take the same on records and acknowledge the receipt of Communication.

Thanking you, Yours sincerely,

For Zensar Technologies Limited

Nilesh Limaye

**Company Secretary** 

**Encl: As above** 





# Keystone Logic, a Zensar company is a proud sponsor at the Manhattan Associates Momentum 2017 Conference

Keystone Logic showcases latest supply chain execution solutions at Momentum 2017

Atlanta, GA, May 11, 2017: Zensar Technologies, a leading provider of digital solutions, software and infrastructure services, announced today that Keystone Logic, a recently acquired company was a bronze sponsor at the Manhattan Associates Momentum 2017 conference held on May 8-10<sup>th</sup>, 2017 in Las Vegas, North America. Momentum is Manhattan Associates' flagship annual event and featured over 60 educational sessions from thought leaders in the supply chain sector. In addition to being a Bronze sponsor, it was the exclusive connectivity partner, providing Wi-Fi for all event attendees. Momentum is the industry's largest gathering of supply chain and omni-channel experts and practitioners.

The company showcased solutions focused on slotting optimization and waveless picking as well as their proprietary testing frameworks, SIERRA and SCRIF, designed to enable rapid supply chain implementations.

Sandeep Kishore, CEO and Managing Director, Zensar Technologies stated, "Our participation at the Momentum event gave us a credible industry platform to showcase our solutions to the right audience. We partner closely with Manhattan Associates in driving innovation in through the digital supply chain and commerce for our clients, helping them to realize the Return on Digital™ on their investments."

Ravi Joshi, Founder and CEO at Keystone Logic added, "At Momentum, we had the opportunity to showcase our innovative omni-channel solutions and services to customers looking for them. They received insights into how our solutions simplify the critical process of order and warehouse management. We look forward to working closely with Manhattan Associates in taking our industry leading offerings to more customers globally."

Keystone Logic helps global retail and consumer brands with implementation of their Order Management and Warehouse Management. It also helps with their integration with the Digital Commerce and Omni channel fulfilment strategy. Some of their key solutions include:

- Warehouse Management Systems (WMS)
- Slotting / Storage optimization
- Labor Management
- Distributed Order Management
- Transportation Planning and Execution
- Supply Chain Intelligence

## About Zensar (www.zensar.com)

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by a strong track record of innovation; credible investment in Digital solutions; and unwavering commitment to client success, Zensar's comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology





solutions, is uniquely positioned to help its clients surpass challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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### About RPG Enterprises (www.rpggroup.com)

Mumbai headquartered RPG Enterprises is one of India's largest industrial conglomerates. With over 15 companies in its fold, the group has a strong presence across core business sectors such as Infrastructure, Tyre, IT and Specialty. Established in 1979, RPG Enterprises is one of India's fastest growing business groups with a turnover in excess of Rs 21,000 crore.

For any queries please feel free to reach out:

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# Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorised use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

