

May 22, 2017

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400001.

Scrip ID: KPIT Scrip Code: 532400

Kind Attn: The Manager, Department of Corporate Services

<u>Subject: -</u> Press release.

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Request you to acknowledge receipt of the same.

Thanking you.

Yours faithfully,

For KPIT Technologies Limited

Sneha Padve

Stadve

Company Secretary & Compliance Officer

Encl.:- As mentioned above.

National Stock Exchange of India Ltd., Exchange Plaza, C/1, G Block, Bandra - Kurla Complex, Bandra (E), Mumbai - 400051.

Symbol: KPIT Series: EQ

Kind Attn: The Manager, Listing Department



Press Release

KPIT opens registrations for the fourth edition of its national innovation and design contest, *KPIT* Sparkle 2018

- Invites science and engineering students across India to develop innovative solutions for the energy and transportation sectors
- To honor the winners with a grand total cash prize of Rs. 21 lakh

Pune, May 22, 2017: KPIT (BSE: 532400; NSE: KPIT), a global technology company specializing in product engineering and IT consulting, announced the launch of the fourth edition of its annual national design and development innovation contest, KPIT Sparkle 2018. Engineering and science colleges across India are invited to develop next-generation solutions that help the energy and transportation sectors to address the challenges of building products that are greener, safer and provide user-convenience.

The submitted ideas should use in combination, or in isolation application of any of the following technologies, but not limited to:

- Artificial Intelligence based on concepts such as deep learning and machine learning etc.
- Cyber Security including technologies that prevent connected vehicles from cyber-crimes, for instance
- New materials or cutting-edge material that is cost-efficient, energy-proficient and environmentally friendly. These include nanotechnology, renewable battery technologies, materials used in solar panels for improving the energy density, or materials used for generating electricity from bio-waste, etc.

Participants shortlisted from the pre-qualification stage will be invited to build and present working prototypes of their solutions at a grand exhibition to be held at the Deccan College Ground in Pune in January 2018. Participants shortlisted from the pre-qualification stage will be invited to build and present working prototypes of their solutions at a grand exhibition to be held at the Deccan College Ground in Pune in January 2018.

Winners will be awarded a grand total cash prize of Rs. 21 lakh. In addition, any finalist with exceptionally impactful idea would be provided with incubation opportunities at KPIT.

Ravi Pandit, Co-founder, Chairman & Group CEO, KPIT said: "The energy and transportation industries are in the midst of colossal shifts driven by industrialization, rural-urban migration and policy reforms aimed at improving the country's carbon footprint. Through KPIT Sparkle we continue to harness innovation in the youth, and promote indigenous designing for the growth and sustenance of the two critical sectors."



The last date for registration and submission of form and documents for the pre-qualification round is 31st August 2017. Application details and further information on KPIT Sparkle is available on https://sparkle.kpit.com/.

In 2017, KPIT Sparkle received over 1500 entries on themes such as smart cities, energy, urban mobility, and autonomous vehicles from over 10,000 students across 329 colleges in India.

About KPIT

KPIT (BSE:532400, NSE: KPIT) is a global technology company specializing in providing IT Consulting and Product Engineering solutions and services to Automotive, Manufacturing, Energy & Utilities and Life Sciences companies. Together with its customers and partners, it creates and delivers technologies to enable creating a cleaner, greener and more intelligent world that is sustainable and efficient.

Media Contacts

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