

## NIIT Limited

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May 11, 2017

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Listing Department
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5th Floor, Plot no C/1, G Block
Bandra Kurla Complex
Bandra (E), Mumbai – 400 051

The Manager
BSE Limited
Corporate Relationship Department,
1st Floor, New Trading Ring,
Rotunda Building
Phiroze Jeejeebhoy Towers,

Dalal Street, Mumbai- 400 001

Subject: Press Release dated May 11, 2017

Scrip Code: BSE - 500304; NSE - NIITLTD

Dear Sir,

Please find enclosed a copy of the press release titled "NIIT launches 'India's Nxt Tech Star' movement."

This is for your information and records.

Kindly acknowledge the receipt.

Thanking you,

Yours truly,

For NIIT Limited

Deepak Bansal

Company Secretary & Compliance Officer



## NIIT launches 'India's Nxt Tech Star' movement

- Announces nation-wide talent hunt to build the next gen IT workforce -
- To mentor thousands of students across the country over next six months to develop the next generation of tech apps –
  - To showcase 25 shortlisted projects as 'India's Nxt Tech Star' to the world in November, 2017 -

New Delhi, May 11, 2017: Renewing its commitment towards building India's Nxt Gen IT workforce, NIIT Limited, a global leader in skills and talent development, today announced the launch of diginxt 'India's Nxt Tech Star' movement, a hunt for the next gen techie who can showcase real App ideas to the world.

The registrations for India's Nxt Tech Star will be open from 16th May 2017 to 30th June 2017.

As per MIT, around 77% of companies consider missing digital skills as the key hurdle to their digital transformation. Also, according to the World Economic Forum report, Five years from now, over one-third of skills (35%) that are considered important in today's workforce will have changed. These developments will bring about a transformation in the current working scenario. The process has already begun and is rapidly accelerating, with both IT companies as well as IT departments of large corporations scrambling to address the acute shortage of skills.

NIIT has taken up the challenge of developing the Nxt Gen IT workforce for meeting the requirements of an evolving Digital economy. Its nation-wide movement of building 'India's Nxt Tech Star' will call upon the youth to develop the next generation app, on futuristic platforms such as — Social Networking, Movies & Music, Travel, Sports & Fitness and Finance. Post 14 week duration of mentorship, the top 5 students from each idea category would be selected for the Grand Finale to be organized in Bengaluru in November 2017. The 25 shortlisted projects from 250 NIIT centres across India, would be showcased to an eminent jury comprising tech stalwarts and industry leaders. These 25 ideas, solving real life problems will be showcased as 'India's Nxt Tech Star' to the world.

Speaking on the launch of India's Nxt Tech Star movement, Prakash Menon, President, Global Retail Business, NIIT Ltd. said, "Technology is fast changing. Platforms that are used today may become redundant tomorrow. Therefore, Just skilling our youth is not enough, we need innovators and quick thinkers. India's Nxt Tech Star has been designed to encourage the spirit of innovation in youth, inspiring them to become the next tech idol who can redefine the world of technology."

An engineering or science graduate, not more than 25 years of age and with at least 60% marks in their graduation/post-graduation in any science discipline, enrolling for the May and June batches of the Java Enterprise with DevOps, MEAN Stack or Big Data programs under NIIT digiNxt can join the initiative. Students can walk-in to the nearest NIIT centre or to identified Café Coffee Day outlets in Delhi, Mumbai, Chennai, Pune, Kolkata, Hyderabad & Bangalore, to enrol.

Once enrolled for the Diginxt program the students can sign up for India's Nxt Tech Star, wherein they will be provided with the option to choose a category of their interest. The Interested students will have to attend additional two-hour session every week where the ideas would be discussed further and they would be mentored by experts to create their app.



India's Nxt Tech Star would be chosen on the basis of Innovation Quotient of the project, Usability/Design, Market Potential of the idea. Students are expected to build, test and release a complete demonstrable version of their app. The projects will be judged by a combination of top architects, start-up CTOs and product managers. The tech used for the projects would largely be up to the student, and is expected to showcase futuristic stacks, awesome UX and a large degree of smarts embedded into the app.

The winner will be awarded a cash prize of Rs. 2,50,000/- from NIIT. The first runner-up will win a cash prize of Rs. 1,00,000/- and the second runner-up win a cash prize of Rs. 25,000/-. All the finale participants will be given a certificate of appreciation & merchandise worth Rs. 2000/-.

To know more about NIIT diginxt programs please visit: - <u>www.niitdiginxt.com</u> or Call Toll Free number:- 1800 102 6448

## About NIIT

NIIT is a leading Skills and Talent Development Corporation that is building a manpower pool for global industry requirements. The company, which was set up in 1981 to help the nascent IT industry overcome its human resource challenges, today ranks among the world's leading training companies owing to its vast and comprehensive array of talent development programs. With a footprint across 40 nations, NIIT offers training and development solutions to Individuals, Enterprises and Institutions. NIIT has three main lines of business across the globe - Corporate Learning Group, Skills and Careers Group, and School Learning Group.

NIIT's Corporate Learning Group (CLG) offers Managed Training Services (MTS) to market-leading companies in North America, Europe, Asia, and Oceania. The Skills and Careers Group (SNC) delivers a diverse range of learning and talent development programs to millions of individual and corporate learners in areas including Digital Transformation, Banking, Finance & Insurance, Soft Skills, Business Process Excellence, Retail Sales Enablement, Management Education, Multi-Sectoral Vocational Skills, Digital Media Marketing, and new-age IT. As NIIT's wholly owned subsidiary for its K-12 school learning initiative - MindChampion Learning Systems Limited (MLSL), provides futuristic NIIT nGuru range of learning solutions for schools comprising, interactive Classrooms with digital content, technology-driven Math Lab, IT Wizard programs and Quick School - an Education Resource Planning software. The Training.com learning platform, is an NIIT initiative for advanced career programs, which are delivered live by industry experts in an immersive and interactive online mode, combining instructor-led classrooms with the convenience of accessing the training sessions from anywhere.

As the Most Trusted Training Brand in India for 5th year in a row (Brand Trust Report, 2017), NIIT's learning and talent development solutions, continue to receive widespread recognition globally. NIIT has been named among the Top 20 Training Outsourcing Companies for the past nine consecutive years by Training Industry, Inc. USA. Further, leading Indian ICT journal Dataquest has conferred upon NIIT the 'Top Training Company' award successively for the past 20 years, since the inception of this category. NIIT has also been featured as the 'Most Respected Education Company'- 2016 by leading financial magazine, Business World. <a href="NIIT.tv">NIIT.tv</a> – a disruptive innovation by NIIT, won the prestigious award for 'Educational Technology, at the Indo-American Education Summit 2016.



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