



Geared for life

BHARAT GEARS LIMITED

Regd. Office & Works :
20 K.M. Mathura Road, P.O. Box 328
P.O. Amar Nagar, Faridabad - 121003 (Haryana) INDIA
Tel. : +91 (129) 4288888, Fax : +91 (129) 4288822-23
E-mail : info@bglindia.com
Corporate Identity Number : L29130HR1971PLC034365

BGL/SEC/NSE/3/MAY 2017-2018

May 24, 2017

The Manager (Listing)
National Stock Exchange of India Ltd
"Exchange Plaza", 5th Floor,
Plot No. C-1, G - Block,
Bandra Kurla Complex,
Bandra (E),
Mumbai - 400051

SYMBOL: BHARATGEAR

BGL/SEC/BSE/2/MAY 2017-2018

The Manager (Listing)
BSE Limited
1st Floor, New Trading Ring,
Rotunda Building
PJ Towers, Dalal Street
Fort, Mumbai – 400001

STOCKCODE: 505688

Sub: Published Financial Results for the year ended 31st March, 2017

Dear Sir/Madam,

Pursuant to the Regulation 30 & 47 of SEBI (Listing Obligations and Disclosure Requirements), Regulations 2015 ("the Regulations"), please find enclosed herewith certified true copy of the Audited Financial Results for the year ended 31st March, 2017 published by the Company in the newspapers i.e. "Financial Express" (English) and "Jansatta" (Hindi) on 24th May, 2017.

You are requested to take the same on your records.

Thanking you,

Yours faithfully,
For Bharat Gears Limited

Prashant Khattry
Head (Legal) & Company Secretary



Encl: As above



Mumbai Office : 14th Floor Hoechst House, Nariman Point, Mumbai - 400 021 INDIA
Tel.: +91(22) 2283 2370, Fax :+91-(22) 2282 1465, Email: info@bharatgears.com
Mumbra Works : Kausa Shil, Mumbra, Distt. Thane-400 612, (Maharashtra) INDIA
Tel. : +91(22) 2535 2034, 2535 7500, Fax: +91(22) 2535 1651
www.bharatgears.com

Google aims to connect online ads to real-world sales

ASSOCIATED PRESS
San Francisco, May 23

GOOGLE ALREADY MONITORS your online shopping — but now it's also keeping an eye on what you're buying in real-world stores as part of its latest effort to sell more digital advertising.

The offline tracking scans most credit and debit card transactions to help Google automatically inform merchants when

their digital ads translate into sales at a brick-and-mortar store.

Google believes the data will show a cause-and-effect relationship between online ads and offline sales. If it works, that could help persuade merchants to boost their digital marketing budgets.

The Mountain View, California, company already runs the world's biggest online ad network, one that raked in \$79 bil-

lion in revenue last year. That puts it in the best position to capture any additional marketing dollars spent on computers and mobile devices.

Google plans to unveil the store-sales measurement tool Tuesday in San Francisco at an annual conference it hosts for its advertisers. The gathering gives Google a prime opportunity to woo advertisers — one that it surely welcomes, given

that it's still trying to overcome a marketing boycott of its YouTube video site. The boycott began two months ago over concerns that Google hadn't prevented major brand advertising from appearing alongside extremist video clips promoting hate and violence.

Google is also introducing several other features designed to help merchants drive more traffic to their physical stores.

Aamir Khan's *Dangal*: A big hit in Chinese theatres

ASSOCIATED PRESS
Beijing, May 23

THE AAMIR KHAN film *Dangal*, about an Indian man training his daughters to become wrestlers, has become China's biggest-grossing non-Hollywood foreign movie.

The Indian film, whose name translates as *Let's Wrestle, Dad*, was released in China on May 5. By Tuesday, it had pulled in 806 million yuan (\$117 million) in mainland China, according to data from EntGroup, a leading entertainment consultancy.

The previous top-performing non-Hollywood foreign film was the 2016 *Your Name*, a Japanese fantasy drama. It made 577 million yuan (\$84 million) at the Chinese box office. Media and online commentary has said "*Dangal*," which is based on a true story, impressed audiences with its message of giving girls opportunities in a male-centric society, and has prompted discussions over how strict parents should or should not be when raising their children.

Actor and producer Khan had already built up a following in China following the success of his previous films "3 Idiots" and "PK." The Bollywood star has garnered 640,000 followers on the Twitter-like Sina Weibo since opening an account in early April.



BHARAT GEARS LIMITED

Regd. Office: 20 K.M., Mathura Road, P.O. Amar Nagar, Faridabad-121003 (Haryana)
Ph.: +91 (129) 4288888 Fax: +91 (129) 4288822-23
E-mail: info@bglindia.com Web: www.bharatgears.com CIN: L29130HR1971PLC034365



Geared for Life

STATEMENT OF AUDITED FINANCIAL RESULTS FOR THE YEAR ENDED MARCH 31, 2017

(₹ in lacs)

Particulars	Quarter ended	Year ended	Quarter ended
	31.03.2017	31.03.2017	31.03.2016
	(Audited)	(Audited)	(Audited)
	Refer Note 1	Refer Note 1	Refer Note 1
Total income from operations (net)	10,733	40,678	9,969
Net profit/(loss) for the period before tax	281	(196)	178
Net profit/(loss) for the period after tax	210	(126)	107
Equity share capital	782	782	782
Reserves (excluding Revaluation reserve as shown in the Balance sheet of previous year)	5,749	5,749	5,862
Earnings per share (before extraordinary items) [of ₹ 10/- each (* not annualised)]	+ 2.69	(1.61)	* 1.37
Basic and diluted (₹)			

Note:

- Figures of the quarter ended March 31, 2017 and March 31, 2016 are the balancing figures between audited figures in respect of the full financial year and published year to date figures upto the third quarter of the relevant financial year, which were subject to limited review.
- The above is an extract of the detailed format of Quarter and year ended March 31, 2017 audited Financial Results filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the Quarter and year ended March 31, 2017 audited Financial Results are available on the Stock Exchange websites (www.nseindia.com and www.bseindia.com).

For and on behalf of the Board of Directors

Sd/-

SURINDER P. KANWAR

Chairman & Managing Director

Place : Mumbai

Date : May 23, 2017

CERTIFIED TRUE COPY

For Bharat Gears Limited


Pradnant Khattry

