

2nd May 2017

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sir,

Reg : Sales update for the month of April 2017.

Please find enclosed the Press Release regarding the Company's sales update for the month of April 2017.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED


K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company grows 8% in April 2017

Hosur, May 2, 2017: TVS Motor Company posted a sales growth of 8% during the month of April 2017, with total sales increasing from 227,096 units recorded in the month of April 2016 to 246,310 units in the month of April 2017.

Two-Wheeler

Total two-wheeler sales increased by 8.4% from 222,350 units recorded in April 2016 to 241,007 units in April 2017. Domestic two-wheeler sales grew by 4.0% increasing from 197,692 units in April 2016 to 205,522 units in April 2017.

Scooters sales of the Company grew by 28.6% increasing from 63,341 units in April 2016 to 81,443 units in April 2017. Motorcycles sales grew by 10.4% increasing from 90,491 units in the month of April 2016 to 99,890 units in April 2017.

Exports

The Company's total exports grew by 41.9% from 28,354 units registered in the month of April 2016 to 40,221 units in April 2017. Two-wheeler exports grew by 43.9% increasing from 24,658 units in April 2016 to 35,485 units in April 2017.

Three-Wheeler

Three-wheeler of the Company grew by 11.7% increasing from 4,746 units recorded in April 2016 to 5,303 units in April 2017

About TVS Motor Company

TVS Motor Company is a leading two and three-wheeler manufacturer, and is the flagship company of the USD 7 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavor to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past three years. We have been

PRESS RELEASE



ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive two years.
For more information, please visit www.tvsmotor.com.

For further information, please contact

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TVS Motor Company
