

VL/DS/SE/2017-18/011

May 10, 2017

To,

Department of Corporate Relationship BSE Ltd. Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai – 400001.	Corporate Relationship Department National Stock Exchange of India Ltd. Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai – 400 051.
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Dear Sir,

Sub: PRESS RELEASE - "VAKRANGEE ANNOUNCES ALLIANCE WITH FIRST FLIGHT COURIERS LIMITED THROUGH ITS WHOLLY OWNED SUBSIDIARY VAKRANGEE LOGISTICS PRIVATE LIMITED"

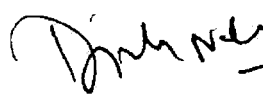

Ref: Vakrangee Limited – 511431/ VAKRANGEE

With reference to the above mentioned subject and pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached herewith the Media Release – **"Vakrangee announces alliance with First Flight Couriers Limited through its wholly owned Vakrangee Logistics Private Limited."**

This is for your information and record.

Thanking You,

For Vakrangee Limited

Dinesh Nandwana
Managing Director & CEO
(DIN: 00062532)

Encl.:A./a.

VAKRANGEE LIMITED



PRESS RELEASE

VAKRANGEE ANNOUNCES ALLIANCE WITH FIRST FLIGHT COURIERS LIMITED THROUGH ITS WHOLLY OWNED SUBSIDIARY VAKRANGEE LOGISTICS PRIVATE LIMITED

Mumbai, May 10, 2017: Vakrangee is pleased to announce alliance with First Flight Couriers Limited (FFCL), through its wholly owned subsidiary Vakrangee Logistics Private Limited (VLPL) for offering last mile courier and logistic services to citizens.

With this partnership, VLPL broadens its offerings to customers in logistics space. This alliance with FFCL will allow VLPL to offer courier services with competitive prices to customers in their neighbourhood.

As per the arrangement with FFCL, VLPL through Vakrangee Kendras will offer Courier Pick-up services and help FFCL extend their reach to un-served and under-served area.

About Vakrangee Limited

(BSE Code: 511431; NSE Code: VAKRANGEE)

Incorporated in 1990, Vakrangee is the unique technology driven company focused on building India's largest network of last-mile retail touch points to deliver real-time banking, insurance, e-governance, e-commerce and logistics services to the unserved rural, semi-urban and urban markets. These retail touch points are called as "Vakrangee Kendra" which act as the "One-stop shop" for availing various services and products. Vakrangee is currently operating more than 35,000 "Vakrangee Kendra" outlets across India. The company has plans to setup and manage a total of 75,000 "Vakrangee Kendra" outlets across India by 2020 and covering the presence in all Postal code of the country.

Vakrangee has been at the forefront in financial inclusion space in India. It has signed "Common BC" and "National BC" agreements with various public sector banks for offering real-time banking to unserved and underserved rural population. Banking at "Vakrangee Kendra" outlets is a unique experience with disruptive technology like APS, e-KYC, inter-operability and real-time transactions.

In addition to banking "Vakrangee Kendra" outlets also provide insurance products, e-governance services and e-commerce products. The company also offers assisted e-commerce services offering strong platform for buying/collecting/delivering large variety of products; the Company has also alliance with RedBus for offering bus ticketing services at Vakrangee Kendras through RedBus in and with Mahindra eMarket Limited, a subsidiary of M&M for promoting and booking automobile products using the last-mile distribution network of Vakrangee Kendra outlets.

The Company has corporate agency tie-up with Life Insurance Corporation of India (LIC), HDFC Life Insurance Company Limited, Bajaj Allianz Life Insurance Company Limited and other Insurance Companies. This alliance provides a strong potential to expand the e-commerce operations from "Vakrangee Kendra" outlets over coming years.

The Company has also alliance with Aramex India Private Limited, Delhivery Private Limited and FedEx Express for courier and logistics services (Forward Delivery as well as Reverse Pick Up services).

Vakrangee moves towards its vision 2020 has strategic tie-up with Indian Oil Corporation Limited (IOCL), India's largest commercial enterprise and Vakrangee Kendra shall be set up in about 20000 plus IOC Retail Outlets (Filling/Gas Station) located PAN India.

The Company has been classified in the Specialty Retail industry by Bombay Stock Exchange (BSE) and is also included in the Group "A" category of BSE. The Company is also part of indices like BSE 200, BSE 500, NSE 200, NSE 500, Nifty Full Midcap 100, Nifty Free Float Midcap 100 and MSCI Global Small Cap index. Vakrangee is also certified with CMMI Maturity Level 3, ISO 9001:2008, ISO 20000-1:2011 and ISO 27001:2013.

About Vakrangee Logistics Private Limited

Vakrangee Logistics Private Limited, incorporated in March 2016, is a wholly owned subsidiary of Vakrangee Limited. Vakrangee Logistics is building for its alliance partners, an unparalleled last-mile delivery capabilities and thus expanding their reach to unserviceable pincodes, where the logistics challenges are the maximum for traditional logistics companies. Vakrangee Logistics leverages the physical presence of Vakrangee Kendras to offer the last-mile delivery services. Vakrangee Logistics is currently building delivery capabilities of more than 35,000 Vakrangee Kendras covering more than 5000 pincodes and is planning to setup and manage a total of 75,000 centers covering all pincodes in India. The key services offered by Vakrangee Logistics include forward delivery, reverse pick-ups and courier booking. Vakrangee Logistics through its network ensures a hassle-free experience to its partners and end-customers.

For further information, please contact:

Aditya Jani
Vakrangee Limited
+91 22 67765147
Email: adityaj@vakrangee.in

Ammeet Sabarwal
Vakrangee Limited
+91 9819576873
ammeets@vakrangee.in