



May 10, 2017

**National Stock Exchange of India Limited**  
"Exchange Plaza",  
Bandra - Kurla Complex,  
Bandra (E),  
Mumbai – 400 051

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001

Dear Sirs,

**Sub: Intimation of schedule of Analyst / Investor Call (Regulation 30)**  
**Ref: "Idea Cellular Limited" (IDEA / 532822)**

Please find attached a communication being sent out to analysts / investors regarding a conference call on the Company's performance for the fourth quarter and financial year ended March 31, 2017.

The above is for your information and dissemination to the members.

Thanking you,

Yours truly,

For Idea Cellular Limited

A handwritten signature in blue ink, appearing to read "Pankaj Kapdeo". The signature is written in a cursive style and is positioned above a horizontal line.

**Pankaj Kapdeo**  
**Company Secretary**

Encl: As above





## Idea Cellular Limited

Corporate Office – 10<sup>th</sup> Floor, Birla Centurion, Century Mills  
Compound, Pandurang Budhkar Marg, Worli, Mumbai - 400 030



### **Q4FY17 Results Conference Call to be conducted on Monday, May 15, 2017 at 02.30 PM IST**

Idea Cellular Limited will host a conference call with its senior management on **Monday, May 15, 2017 from 02.30 PM to 03.30 PM, Indian Standard Time** to discuss the Company's performance for the Fourth Quarter and Financial Year ended March 31, 2017.

To participate in the conference call, please dial the numbers given below five to ten minutes ahead of schedule. As the ports are limited, an early registration is recommended. A replay of this conference call will be available one hour after the completion of the conference call for next five days and a transcript will be available in due course at [www.ideacellular.com](http://www.ideacellular.com). The participants from the Company for the conference call will be Mr. Himanshu Kapania, Managing Director and Mr. Akshaya Moondra, Whole-time Director & Chief Financial Officer supported by the senior management team.

The conference call will begin with a short discussion on the Q4FY17 results.

<b>MUMBAI (India)</b>	<b>Primary Access TOLL NUMBER : +91-22-3960 0817</b>
<b>REPLAY</b>	<b>REPLAY NUMBER : +91-22-3065 2322</b> <b>PASS CODE : 71874#</b> (Replay will be available 1 hour after end of Call)

#### **International Numbers**

<b>LOCATION</b>	<b>ACCESS NUMBER</b>
<b>SINGAPORE</b>	<b>TOLL FREE NUMBER: 800 101 2045</b>
<b>HONG KONG</b>	<b>TOLL FREE NUMBER: 800 964 448</b>
<b>USA</b>	<b>TOLL FREE NUMBER: 1 866 746 2133</b>
<b>UK</b>	<b>TOLL FREE NUMBER: 0 808 101 1573</b>

#### **For further information contact:**

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E-mail: [investorrelations@idea.adityabirla.com](mailto:investorrelations@idea.adityabirla.com)