BIRLA CABLE LTD.

(Formerly Birla Ericsson Optical Ltd.)

Regd. Office & Works: Udyog Vihar, P.O. Chorhata, Rewa - 486 006 Madhya Pradesh, India CIN: L31300MP1992PLC007190

Telephone: +91 7662 400580, Fax: +91 7662 400680

Email: headoffice@birlacable.com; Website: www.birlacable.com

BCL/CS/17-18/

6 MAY 2017

BSE Ltd.

Corporate Relationship Department, 1st Floor, New Trading Ring, Rotunda Building, P.J.Towers, Dalal Street, Fort,

MUMBAI-400 001

Company's Scrip Code: 500060

The Manager,
Listing Department,
The National Stock Exchange of India Ltd,
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E),

MUMBAI-400 051

Company's Scrip Code: BIRLACABLE

Dear Sir,

Sub: (1) Prior intimation of Board Meeting to consider and approve the Audited Financial Results of the Company for the Year ended 31st March, 2017

(2) Closure of Trading Window

Pursuant to Regulation 29 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform that a Meeting of the Board of Directors of the Company is scheduled to be held on Tuesday, the 16th May, 2017, interalia, to consider and approve Audited Financial Results of the Company for the year ended 31st March, 2017.

Further, it is stated that as per the Company's Code of Internal Procedures and Conduct for Regulating, Monitoring and Reporting of Trading by Insiders pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015, as amended, the trading window for dealing in the equity shares of the Company shall remain closed for the designated employees, promoters and connected persons covered under the said code of the Company from 6th May, 2017 to 18th May, 2017 (both days inclusive).

Thanking you,

Yours faithfully, For Birla Cable Limited

> (Somesh Laddha) Company Secretary

