



BSE Limited
First Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort
Mumbai 400 001
Kind Attn: Mr Khushro A. Bulsara
General Manager & Head
Listing Compliance & Legal Regulatory

National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051
Kind Attn: Mr Avinash Kharkar
Asst. Vice President
Listing & Compliance

May 5, 2017
Sc - 15050

Dear Sirs,

Ref: ISIN: INE155A01022 – Ordinary Shares
IN9155A01020 – ‘A’ Ordinary Shares
Debt Securities on NSE & BSE

Re: Press Release - Jaguar Land Rover April sales

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is a Press Release issued by Jaguar Land Rover (UK), our wholly owned subsidiary, on the cited subject, contents of which are self-explanatory.

This is for the information of the exchange and the members.

Yours Faithfully,
Tata Motors Limited

H K Sethna
Company Secretary

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Tata Motors Limited

Bombay House 24 Homi Mody Street Fort Mumbai 400 001
Tel 91 22 6665 8282 Fax 91 22 6665 7799 www.tatamotors.com
CINL28920MH1945PLC004520



5th May, 2017

SOLID SALES PERFORMANCE FOR JAGUAR LAND ROVER IN APRIL

	Apr	% change YOY	Jan – Apr	% change YOY
Jaguar Land Rover	40,385	(2.3)%	219,891	9.9%
Jaguar	12,310	54.0%	66,279	75.1%
Land Rover	28,075	(15.8)%	153,612	(5.4)%

Jaguar Land Rover, the UK's leading manufacturer of premium luxury vehicles today reported April retail sales of 40,385, down 2.3% on April 2016. The company sold 219,891 vehicles in the first four months of 2017, up 9.9% compared to the same period a year ago.

Retail sales for the month of April were up in North America (32.5%), China (10.1%) and Europe (2.7%), but down in the UK (34.6%) and in other Overseas markets (19.7%) year-on-year. April also saw the Jaguar F-PACE win World Car of the Year.

Andy Goss, Jaguar Land Rover Group Sales Operations Director said: ***“This was a solid sales month with a strong performance from Jaguar led by the award winning F-PACE.***

“A small decrease in sales was seen due to two factors. In the UK, customers purchased vehicles before the increase in vehicle tax on 1st April. In addition, the run-out of the previous Discovery model accounted for a year-on-year decrease in Land Rover sales. Sales will increase from this month as the all-new Discovery model continues to go on sale across the world, particularly in China and North America, two of Jaguar Land Rover’s biggest markets.”

Jaguar had a record April, retailing 12,310 vehicles, up 54.0% compared to the same month in the previous year led by continuing strong sales of the F-PACE, XE and the long wheel base XFL from the China joint venture.

Retail sales for Land Rover in April were 28,075 vehicles, down 15.8% on April last year, primarily reflecting the run-out of the Discovery and softer sales of other models, which were only partially offset by sales of the all-new Discovery and solid sales of Range Rover.

ENDS.

Notes to editors:

- Jaguar Land Rover is investing around £3.5 billion annually to extend its model range and manufacturing footprint, including the investment in a new plant in Slovakia and recently launched models including the all-new Discovery, Range Rover Velar and the long wheel base Jaguar XFL for the Chinese-market.
- Over the past six years, Jaguar Land Rover has doubled sales and employment, more than tripled turnover, and invested more than £16 billion in new product creation and capital expenditure.
- The company will invest in new products and facilities in Fiscal 2018 and beyond.
- Jaguar Land Rover is one of the UK's largest exporters and generates around 80% of its revenue from exports.

For more information, please visit www.newsroom.jaguarlandrover.com or contact:

Andrew Marsh
M: +44 (0) 7880 043 184
E: amarsh1@jaguarlandrover.com

Lydia Heynes
M: +44 (0) 7823 374 306
E: lheyne@jaguarlandrover.com