



WILLIAMSON FINANCIAL SERVICES LIMITED

FOUR MANGOE LANE, SURENDRA MOHAN GHOSH SARANI, KOLKATA - 700 001

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Website : www.williamsonfinancial.in

CIN - L67120AS1971PLC001358

2nd May 2017

The Secretary
BSE Limited
P.J. Towers, 25th Floor
Dalal Street,
MUMBAI -400 001
Scrip Code:531508

The Secretary
The National Stock Exchange
of India Ltd, Listing Dept.
Exchange Plaza, 5th Floor
Plot No.C/1, G-Block
Bandra-Kurla Complex
Bandra (E)
MUMBAI - 400 051
Scrip Code:EVEREADY

The Secretary
The Calcutta Stock -
Exchange Limited
7, Lyons Range
KOLKATA 700001
Scrip Code:10000029

The Secretary
Eveready Industries India Limited
1 Middleton Street
Kolkata - 700071

Dear Sir,

SECURITIES & EXCHANGE BOARD OF INDIA
(SUBSTANTIAL ACQUISITION OF SHARES & TAKEOVERS) REGULATIONS, 2011
- DISCLOSURE FOR PLEDGE OF SHARES

We inform you that 5,00,000 Equity Shares of Rs.5/- each of Eveready Industries India Limited held by our Company have been pledged on 27th April 2017. We submit herewith the required information in this regard in Annexure-1 as specified by SEBI in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, which we trust you will find in order.

Please acknowledge receipt.

Yours faithfully,
WILLIAMSON FINANCIAL SERVICES LIMITED

(P. BANDYOPADHYAY)
COMPANY SECRETARY

Encl. as above.

Registered Office : Udayan, House No. 147, 2nd Floor, Ganeshguri,
R. G. Baruah Road, Guwahati - 781 005

ANNEXURE - 1

Disclosure by the Promoter(s) to the Stock Exchanges and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)		EVEREADY INDUSTRIES INDIA LIMITED	
Names of the Stock Exchanges where the shares of the Target Company are listed		1. Bombay Stock Exchange Limited 2. The National Stock Exchange of India Limited 3. The Calcutta Stock Exchange Limited 2nd May 2017	
Date of reporting		WILLIAMSON FINANCIAL SERVICES LIMITED	
Name of the Promoter or PAC on whose shares encumbrance has been created/released/invoked		WILLIAMSON FINANCIAL SERVICES LIMITED	
Details of the creation of encumbrance			

Name of the Promoter(s) or PACs with him*	Promoter holding in the Target Company		Promoter holding already encumbered		Type of event (creation/release/invocation)	Date of creation/release/invocation of encumbrance	Type of encumbrance (pledge/lien/non disposal undertaking/ others)	Details of Events pertaining to encumbrance			Name of the entity in whose favour shares encumbered ***	Number	% of total share capital	Post event holding of encumbered shares {creation [(2)+(3)]/ release [(2)-(3)]/ invocation [(1)-(3)]}
	Number	% of total share capital	Number	% of total share capital				Reasons for encumbrance **	Number	% of total share capital				
Williamson Financial Services Ltd	6370988	8.76	720000	0.99	Creation	27.04.2017	Pledge	Company's borrowing	500000	0.69	Vistra ITCL (India) Limited	1220000	1.68	
-Do-			637574	0.88	N.A.	N.A.	Pledge	Company's borrowing	0	0.00	IL&FS Infrastructure Debt Fund	637574	0.88	
Brij Mohan Khaitan	35897	0.05	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00	
Aditya Khaitan	232266	0.32	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00	
Anritanshu Khaitan	165000	0.23	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00	
Yashodhara Khaitan	235945	0.32	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00	
Kavita Khaitan	2200	0.00	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00	
Isha Khaitan	17500	0.02	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00	
Vanya Khaitan	164650	0.23	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00	
Williamson Magor & Co. Limited	17007841	23.40	300000	0.41	N.A.	N.A.	N.A.	Third Party pledge	0	0.00	IL&FS Financial Services Ltd	300000	0.41	
-Do-			3200000	4.40	N.A.	N.A.	Pledge	Company's borrowing	0	0.00	HDFC Limited	3200000	4.40	
Bishmauth Investments Ltd	4148246	5.71	2200000	3.03	N.A.	N.A.	N.A.	Third Party pledge	0	0.00	IL&FS Financial Services Ltd	2200000	3.03	
McLeod Russel India Limited	1663289	2.29	2500000	3.44	N.A.	N.A.	N.A.	Third Party pledge	0	0.00	Axis Trustee Services Ltd	2500000	3.44	
Babcock Borsig Limited	987484	1.36	0	0.00	N.A.	N.A.	N.A.	Company's borrowing	0	0.00	N.A.	0	0.00	
Kilburn Engineering Limited	271337	0.37	0	0.00	N.A.	N.A.	N.A.	Company's borrowing	0	0.00	Vistra ITCL (India) Limited	980000	1.35	
Ichamati Investments Limited	171113	0.24	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00	
United Machine Co. Limited	116443	0.16	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00	
Zen Industrial Services Limited	85366	0.12	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00	
Nitya Holdings & Properties Ltd	30000	0.04	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00	
Dufflaghur Investments Limited	3030	0.00	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	N.A.	0	0.00	
Total	31708595	43.62	10537574	14.50					500000	0.69		11037574	15.19	

Signature of the Authorized Signatory:



WILLIAMSON FINANCIAL SERVICES LIMITED

P. Bandhyopadhyay
(P. BANDYOPADHYAY)
COMPANY SECRETARY

Place: Kolkata

Date : 2nd May 2017

(*) The names of all the promoters, their shareholding in the Target Company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(**) For example, for the purpose of collateral for loans taken by the Company, personal borrowing, third party pledge etc.

(***) This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.