## COFFEE DAY CONSOLIDATIONS PRIVATE LIMITED

No. 2/23, 1st Floor, 12th Cross, Swimming Pool Extension, Malleshwaram, Bangalore - 560 003. India
Tel: +91 80 4001 2345 Fax: +91 80 4001 2650
CIN: U30006KA2000PTC026590

By Mail

23rd May, 2017

National Stock Exchange of India Limited, Exchange Plaza Plot no. C/1, G Block, Bandra-Kurla Complex Bandra (E) Mumbai - 400 051

Fax No: + 91-22-2659 8120

Bombay Stock Exchange Limited Floor 25, P.J. Towers Dalal Street, Fort Mumbai - 400 001

Fax No.:+91-22-22723121

Coffee Day Enterprises Limited 23/2 Coffee Day Square Vittal Mallya Road Bangalore – 560001

Ph: +91-80-40012345

Dear Sirs,

Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We wish to inform you that there were various pledges & releases of equity shares of Rs.10/- each of Coffee Day Enterprises Limited in favour of lenders.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

We request you to kindly take the same on record.

Thanking you,

Yours faithfully,

For Coffee Day Consolidations Private Limited

Authorized Signatory

Enclosures: As Above

Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance of encumbrance, in terms of Regulation 31(1) and 31(2) of SEB [Substantial Acquisition of Shares and Takeovers] Regulations, 2011

BSE Limited

National Stock Exchange of India Limited Coffee Day Enterprises limited

Coffee Day Consolidations Private Limited

23.05.2017

Details of Encrumbance & release of Shares Name of the promoter or PAC on whose shares encumbrance has been created / released / invoked

Names of the Stock Exchanges where the shares of the target company are Name of the Target Company [TC]

ate of Reporting

TOTAL	Mis Malavika Hegde Sivan Securities Pvt.Ltd			Coffeeday Consolidations PvtLtd	V.G. Siddhartha Gonibedu Coffee Estates Private Limited Devadarshini Info Technologies Pvt Ltd		Name of the Promoter[s] or PACs with him
108,404,796	3,038,104 444,032			12,268,416	69,174,700 11,071,104 12,408,440	No. of shares	Promoter Holding in the Target Company [1]
52.62%	1.47%			5.96%	33.58% 5.37% 6.02%	% of total share capital	
52.62%	1.47% 0.22%			5.96%	33.58% 5.37% 6.02%	% w.r.t. dilused share capital	et Company [1]
	12,018,000 110,000 444,000	11,868,000	12,118,000	12,268,000	27,058,282 11,071,104 12,408,440	No. of shares	Promoter holding already encumbered [2]
	5.83 0.05 0.22	5.76	5.88	5.96	13.13 5.37 6.02	% of total share capital	aiready
	Creation	Creation	Release	Release		Type of ever [creation / release / invocation]	
	n 15.05.2017	15.05.2017	e 15.05.2017	e 15.05.2017		nt Date of creation / invocation / release of ensumbrance	Details of events pertaining to encumbrance [3]
						Type of event Date of creation / Type of encumbrance (creation / event of encumbrance (nvocation) encumbrance (disposal-undertaking-othere (nvocation) encumbrance	
	Pledge of Shares in favour of Hongkong Shanghai Banking Corporation Ltd for the loan Pledge availed by the Promoter	Pledge of Shares in favour of Hongkong Shanghai Banking Corporation Ltd for the loan Pledge availed by the Promoter	Pleage of Shares in favour of IDBI trusteeship services limited in relation to the NCD's issued by the group company	Pledge of Shares in favour of A.K.Capital Stockmart in relation to the NCD's issued Pledge by the group company		Reasons for encumbrance	
	250000 0	150000	250000	150000	20	No. of shares	
	0.12%	0.07%	0.12%	0.07%		% of total share capital	
	In favour of Hongkong Shanghai Banking Corporation Ltd	In favour of Hongkong Shanghai Banking Corporation Ltd	Release of shares , favour of IDBI Trusteaship services Limited	Release of share, AK Capital Stockmart Private Limited		Name of the entity in whose favour shares encumbered	
368 556 59	12,268,000 110,000 444,000	12,018,000	11,868,000	12,118,000	27,058,282 11,071,104 12,408,440	No. of shares	Post event holding of encumbered shares [creation [(2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)]
30.76	5.96 0.05	5.83	5.76	5.88	13.13 5.37 6.02	% of total share capital	ng of tres // release on [(2)-(3)]

Signature of the Authorised Signatory Date: 23.05.2017

For Coffeeday Consolidations Pvt. Ltd. 768 1 1 1 1 1 7 1 9 M **Authorised Signatory**