



# WILLIAMSON MAGOR & CO. LIMITED

Corporate Identity Number (CIN) : L01132WB1949PLC017715

REGISTERED OFFICE : FOUR MANGOE LANE, SURENDRA MOHAN GHOSH SARANI, KOLKATA - 700 001

TELEPHONE : 033-2210-1221, 2243-5391, 2248-9434, 2248-9435, FAX : 91-33-2248-3683 / 8114 / 6265

E-mail : administrator@wmg.co.in, Website : www.wmtea.com

2<sup>nd</sup> May 2017

The Secretary  
BSE Limited  
P.J. Towers, 25<sup>th</sup> Floor  
Dalal Street,  
MUMBAI -400 001  
Scrip Code:531508

The Secretary  
The National Stock Exchange  
of India Ltd, Listing Dept.  
Exchange Plaza, 5<sup>th</sup> Floor  
Plot No.C/1, G-Block  
Bandra-Kurla Complex  
Bandra (E)  
MUMBAI - 400 051  
Scrip Code:EVEREADY

The Secretary  
The Calcutta Stock -  
Exchange Limited  
7, Lyons Range  
KOLKATA 700001  
Scrip Code:10000029

The Secretary  
Eveready Industries India Limited  
1 Middleton Street  
Kolkata - 700071

Dear Sir,

**SECURITIES & EXCHANGE BOARD OF INDIA  
(SUBSTANTIAL ACQUISITION OF SHARES & TAKEOVERS) REGULATIONS, 2011  
- DISCLOSURE FOR PLEDGE OF SHARES**

We inform you that 22,00,000 Equity Shares of Rs.5/- each of Eveready Industries India Limited held by our Company have been pledged on 27<sup>th</sup> April 2017. We submit herewith the required information in this regard in Annexure-1 as specified by SEBI in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, which we trust you will find in order.

Please acknowledge receipt.

Yours faithfully,  
**WILLIAMSON MAGOR & CO. LIMITED**

**(H. U. SANGHAVI)  
COMPANY SECRETARY**

Encl. as above.

**ANNEXURE - 1**

**Disclosure by the Promoter(s) to the Stock Exchanges and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

**EVEREADY INDUSTRIES INDIA LIMITED**

1. Bombay Stock Exchange Limited
2. The National Stock Exchange of India Limited
3. The Calcutta Stock Exchange Limited

2nd May 2017

**WILLIAMSON MAGOR & CO. LIMITED**

Name of the Target Company (TC)

Names of the Stock Exchanges where the shares of the Target Company are listed

Date of reporting

Name of the Promoter or PAC on whose shares encumbrance has been created/released/invoked

Details of the creation of encumbrance

Name of the Promoter(s) or PACs with him*	Promoter holding in the Target Company		Promoter holding already encumbered		Type of event (creation/release/invocation)	Date of creation/release/invocation of encumbrance	Type of encumbrance (pledge/lien/non disposal under-taking/ others)	Reasons for encumbrance **	Details of Events pertaining to encumbrance			Post event holding of encumbered shares {creation [(2)+(3)]/ release [(2)-(3)]/ invocation [(1)-(3)]}
	Number	% of total share capital	Number	% of total share capital					Number	% of total share capital	Name of the entity in whose favour shares encumbered ***	
<b>Williamson Magor &amp; Co. Limited</b>	17007841	23.40	0	0.00	<b>Creation</b>	<b>27.04.2017</b>	<b>Pledge</b>	Third Party pledge	2200000	3.03	2200000	3.03
-Do-			3200000	4.40	N.A.	N.A.	Pledge	Company's borrowing	0	0.00	3200000	4.40
Brij Mohan Khaitan	35897	0.05	0	0.00	N.A.	N.A.	Pledge	Third Party pledge	0	0.00	0	0.00
Aditya Khaitan	232266	0.32	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	0	0.00
Amritanshu Khaitan	165000	0.23	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	0	0.00
Yashodhara Khaitan	235945	0.32	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	0	0.00
Kavita Khaitan	2200	0.00	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	0	0.00
Isha Khaitan	17500	0.02	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	0	0.00
Vanya Khaitan	164650	0.23	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	0	0.00
Williamson Financial Services Limited	6370988	8.76	637574	0.88	N.A.	N.A.	Pledge	Third Party pledge	0	0.00	637574	0.88
-Do-			12200000	1.68	N.A.	N.A.	Pledge	Company's borrowing	0	0.00	12200000	1.68
Bishnauth Investments Limited	4148246	5.71	2500000	3.44	N.A.	N.A.	Pledge	Third Party pledge	0	0.00	2500000	3.44
Babcock Borsig Limited	987484	1.36	980000	1.35	N.A.	N.A.	Pledge	Company's borrowing	0	0.00	980000	1.35
McLeod Russel India Limited	1663289	2.29	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	0	0.00
Kilburn Engineering Limited	271337	0.37	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	0	0.00
Ichamati Investments Limited	171113	0.24	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	0	0.00
United Machine Co. Limited	116443	0.16	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	0	0.00
Zen Industrial Services Limited	85366	0.12	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	0	0.00
Nitya Holdings & Properties Limited	30000	0.04	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	0	0.00
Dufflaghur Investments Limited	3030	0.00	0	0.00	N.A.	N.A.	N.A.	N.A.	0	0.00	0	0.00
<b>Total</b>	<b>31708595</b>	<b>43.62</b>	<b>8837574</b>	<b>12.16</b>					<b>2200000</b>	<b>3.03</b>	<b>11037574</b>	<b>15.19</b>

**WILLIAMSON MAGOR & CO. LIMITED**



Signature of the Authorized Signatory:

**(H. U. SANGHAVI)**  
COMPANY SECRETARY

Place: Kolkata  
Date: 2nd May 2017

(\*) The names of all the promoters, their shareholding in the Target Company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.  
(\*\*) For example, for the purpose of collateral for loans taken by the Company, personal borrowing, third party pledge etc.  
(\*\*\*) This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.