



**GANESHA ECOSPHERE LTD.**  
(FORMERLY KNOWN AS GANESH POLYTEX LTD.)

GESL/2017-18

16.05.2017

To,  
The BSE Limited,  
Corporate Relationship Department,  
1st Floor, New Trading Wing,  
Rotunda Building,  
PJ Towers,  
Dalal Street, Fort,  
Mumbai-400 001.  
Fax No.: 022-22723121, 22722037  
Scrip Code: 514167

To,  
National Stock Exchange of India Limited  
Exchange Plaza,  
Bandra- Kurla Complex,  
Bandra (East),  
Mumbai-400051.  
Tel No.: 022-26598100-8114/ 66418100  
Fax No. : 022-26598237/38  
Scrip Symbol: GANECOS

**Sub.: Update**

Dear Sir/ Ma'am,

In furtherance of our letter dated 7<sup>th</sup> September, 2016, regarding our step towards building the brand value of Company's recycled products; we are pleased to inform you that the Company has decided to market its products i.e., Recycled Polyester Staple Fibre and Spun Yarn, under the brand name of "**Rivivere**". **Rivivere** stands for "*live again or bringing to life again*". This is expected to add value to Company's products.

Kindly take the above on record and oblige.

Thanking you,

Yours faithfully  
**For Ganesha Ecosphere Ltd.**

**(Bharat Kumar Sajnani)**  
**Company Secretary-cum-Compliance Officer**