



VEERAM ORNAMENTS LIMITED

MANUFACTURER, WHOLESALER AND TRADER OF GOLD & SILVER ORNAMENTS
CIN: U74110GJ2011PLC064964

Piny

Date: 12th May, 2017

To,
Corporate Relationship Department
BSE Limited
P.J. Towers,
Dalal Street,
Mumbai- 400 001

SUB: Submission of Disclosure under Regulation 29(2) of SEBI (substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Dear Sir,

With reference to the above subject, we are enclosing herewith disclosure received from Pinal R. Shah under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, dated 12th May, 2017 which is self-explanatory.

Please take the same on your record.

Thanking You,

For, Veeram Ornaments Limited

M. R. Shah

Mahendra R. Shah
Managing Director



Encl: As Above

Pinal R. Shah

36, Shreyas Park Society, Nr. Prematirth Bunglow 2 Opp. Sukirti Anexe, B/H. Isro, Satellite,
Ahmedabad-380015

Date: 12.05.2017

To,
Veeram Ornaments Limited
Shop No. 2, Naroda Pride,
Nr. Padmavati Society,
Naroda-Nikol Road,
Ahmedabad-382350

Dear Sir,

Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011

With reference to the above mentioned subject, we are enclosing herewith disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulation, 2011 relating to purchase of 27000 equity shares of M/s Veeram Ornaments Limited.

Please take the same on your record.

Thanking You,

Yours faithfully,

Pinal R. Shah
Pinal R. Shah

CC: BSE Ltd

Mumbai.

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

| | | | |
|---|--------------------------|--|--|
| 1. Name of the Target Company (TC) | Veeram Ornaments Limited | | |
| 2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer | Pinal R. Shah | | |
| 3. Whether the acquirer belongs to Promoter/Promoter group | Yes | | |
| 4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed | BSE Limited | | |
| 5. Details of the acquisition/disposal/holding of rights/holding of the Acquirer and PAC | Number | % w.r.t. total share/voting capital wherever applicable(*) | % w.r.t. total diluted share/voting capital of the TC (**) |
| Before the Acquisition under consideration, holding of: | | | |
| a) Shares carrying voting rights | 961845 | 22.32 | N.A. |
| (b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others) | --- | --- | --- |
| (c) Voting rights (VR) otherwise than by equity shares | --- | --- | --- |
| (d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) | --- | --- | --- |
| Total (a+b+c) | 961845 | 22.32 | NA |
| Details of acquire | | | |
| (a) Shares carrying voting rights acquired/sold | 27000 | 0.62 | N.A. |
| (b) VRs acquired/sold otherwise than by shares | --- | --- | --- |
| (c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold | --- | --- | --- |
| (d) Shares encumbered/invoked/released by the acquirer | --- | --- | --- |
| Total (a+b+c) | 27000 | 0.62 | NA |
| After the acquisition/sale, holding of: | | | |
| (a) Shares carrying voting rights | --- | --- | |
| (b) Shares encumbered with the acquirer | 988845 | 22.94 | NA |
| | --- | | |

| | | | |
|--|---|-------|----|
| (c) VRs otherwise than by shares (d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition. | --- | --- | |
| Total (a+b+c) | 988845 | 22.94 | NA |
| 6. Mode of acquisition/sale (e.g., open market/off-market/public issue/rights issue/preferential allotment/inter settransfer etc). | Open Market | | |
| 7. Date of acquisition/sale of shares/VR or date of receipt of intimation of allotment of shares, whichever is applicable | Date of Acquisition : 11.05.2017 Intimation Date : 12.05.2017 | | |
| 8. Equity share capital/total voting capital of the TC before the said acquisition/sale | Rs.4,31,00,150/- consisting of 43,10,015 equity shares of Rs. 10/- each | | |
| 9. Equity share capital/total voting capital of the TC after the said acquisition/sale | Rs.4,31,00,150/- consisting of 43,10,015 equity shares of Rs. 10/- each | | |
| 10. Total diluted share/voting capital of the TC after the said acquisition/sale. | NA | | |

(*) Total Share capital/ voting Capital to be taken as per the latest filing done by the company to the stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Pinal

For Pinal R. Shah

Place: Ahmedabad

Date: 12.05.2017